

Books in

EDUCATION 2020

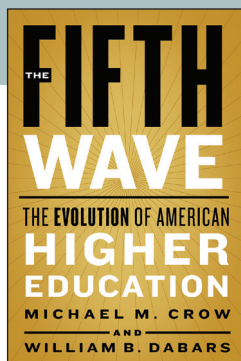
TABLE OF CONTENTS

New Models	2
Leadership	4
The Business of Education	6
Faculty	7
Student Success	9
Equity and Inclusion	10



JOHNS HOPKINS
UNIVERSITY PRESS

NEW MODELS



The Fifth Wave

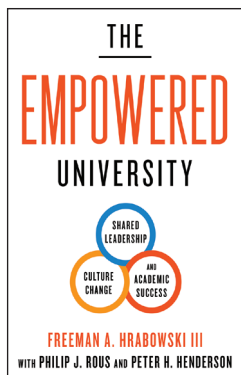
The Evolution of American Higher Education

Michael M. Crow and William B. Dabars

Out of the crises of American higher education emerges a new class of large-scale public universities designed to accelerate social change through broad access to world-class knowledge production and cutting-edge technological innovation.

2020 480 pp., 16 graphs

978-1-4214-3802-3 \$34.95 hc/eb



The Empowered University

Shared Leadership, Culture Change, and Academic Success

Freeman A. Hrabowski III

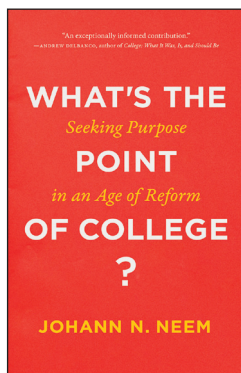
with Philip J. Rous and Peter H. Henderson

“In fifty years, people will still be talking about Freeman Hrabowski’s influence on American higher education. *The Empowered University* is a must-read for all who believe in the power of education.”

—Daniel Porterfield, President/CEO, The Aspen Institute

2019 320 pp.

978-1-4214-3291-5 \$34.95 hc/eb



What's the Point of College?

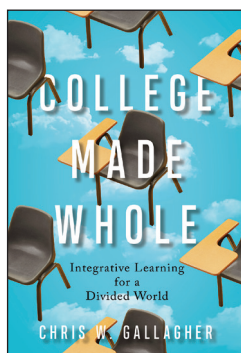
Seeking Purpose in an Age of Reform

Johann N. Neem

Before we can improve college education, we need to know what it's for.

2019 232 pp.

978-1-4214-2988-5 \$22.95 hc/eb



College Made Whole

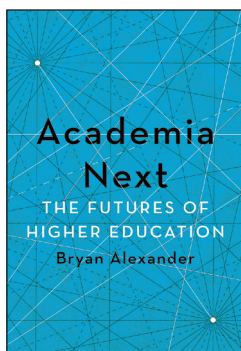
Integrative Learning for a Divided World

Chris W. Gallagher

How can universities shape creative, adaptive, integrated learners ready to confront the world? This book's clear-eyed optimism is a challenge to everyone in higher education.

2019 240 pp.

978-1-4214-3262-5 \$29.95 hc/eb



Academia Next

The Futures of Higher Education

Bryan Alexander

How will current trends transform American higher education over the course of the next twenty years?

2019 352 pp., 8 figures

978-1-4214-3642-5 \$39.95 hc/eb

NEW MODELS

Generous Thinking

A Radical Approach to Saving the University

Kathleen Fitzpatrick

How do we solve the social and political crisis in America? The university may be the answer.

2018 280 pp.
978-1-4214-2946-5 \$29.95 hc/eb

The Future of Academic Freedom

Henry Reichman

foreword by Joan Wallach Scott

Few issues are as hotly debated or misunderstood as academic freedom. Reichman's book sheds light on and brings clarity to those debates.

Critical University Studies, Jeffrey J. Williams and Christopher Newfield, Series Editors

2019 376 pp.
978-1-4214-2858-1 \$29.95 hc/eb

Alternative Universities

Speculative Design for Innovation in Higher Education

David J. Staley

Imagining the universities of the future.

2019 280 pp., 10 b&w illus.
978-1-4214-2741-6 \$34.95 hc/eb

Land-Grant Universities for the Future

Higher Education for the Public Good

Stephen M. Gavazzi and E. Gordon Gee

foreword by C. Peter Magrath

Land-grant colleges and universities have a storied past. This book looks at their future.

2018 216 pp.
978-1-4214-2685-3 \$34.95 hc/eb

Designing the New American University

Michael M. Crow and William B. Dabars

A radical blueprint for reinventing American higher education.

2015 360 pp., 18 line drawings
978-1-4214-2702-7 \$24.95 pb/eb

The Great Mistake

How We Wrecked Public Universities and How We Can Fix Them

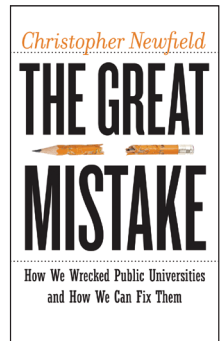
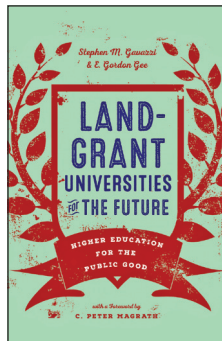
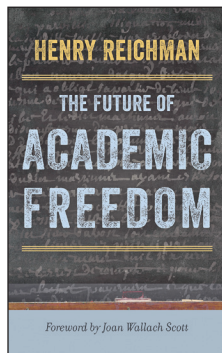
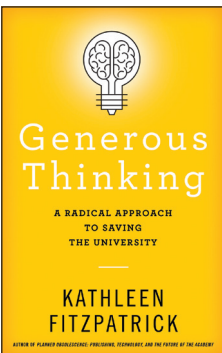
Christopher Newfield

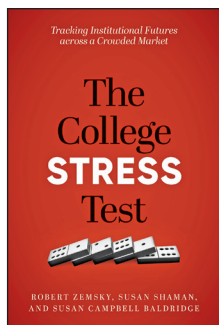
A remarkable indictment of how misguided business policies have undermined the American higher education system.

Winner, CHOICE Outstanding Academic Title

Critical University Studies, Jeffrey J. Williams and Christopher Newfield, Series Editors

2016 448 pp., 2 halftones, 33 charts
978-1-4214-2703-4 \$29.95 pb/eb





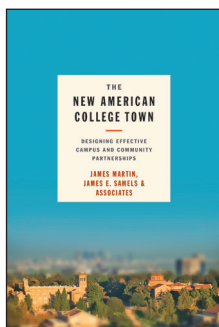
The College Stress Test

Tracking Institutional Futures across a Crowded Market

Robert Zemsky, Susan Shaman, and Susan Campbell Baldrige

Provides an insightful analysis of the market stresses that threaten the viability of some of America's colleges and universities while delivering a powerful predictive tool to measure an institution's risk of closure.

2020 184 pp., 46 graphs
978-1-4214-3703-3 \$39.95 hc/eb

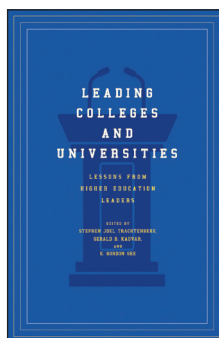


Resource Management for Colleges and Universities

William F. Massy

How comprehensive activity-based models can help university leaders and faculty reshape their institutions through better resource management.

2020 304 pp., 25 charts
978-1-4214-3785-9 \$44.95 hc/eb



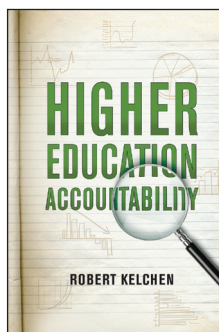
The New American College Town

Designing Effective Campus and Community Partnerships

James Martin, James E. Samels & Associates

A new perspective on the relationships among colleges, universities, and the communities with which they are now partnering.

2019 328 pp., 21 b&w photos
978-1-4214-3278-6 \$44.95 hc/eb



Leading Colleges and Universities

Lessons from Higher Education Leaders

edited by Stephen Joel Trachtenberg, Gerald B. Kauvar, and E. Gordon Gee

How experienced college and university leaders guide successful institutions—and why they sometimes lose their way.

2018 328 pp.
1 halftone, 1 map, 3 graphs
978-1-4214-2492-7 \$34.95 hc/eb

Higher Education Accountability

Robert Kelchen

The first comprehensive overview charting the accountability of higher education.

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Accreditation on the Edge

Challenging Quality Assurance in Higher Education

edited by Susan D. Phillips and Kevin Kinser

A behind-the-scenes look at how college and university accreditation affects your education—and the value of your degree.

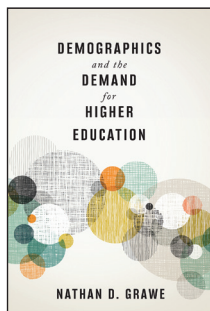
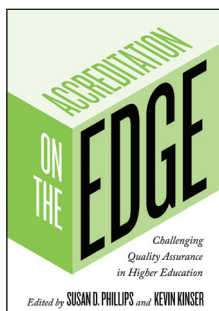
2018 296 pp., 8 graphs
978-1-4214-2544-3 \$44.95 hc/eb

Demographics and the Demand for Higher Education

Nathan D. Grawe

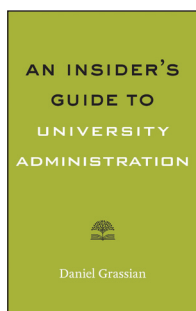
“Both terrifying and worth reading if you work in, or care about, higher education. I actually gasped several times, which isn't my usual response to monographs about demographics.”—*Inside Higher Ed*

2017 192 pp., 16 maps, 20 graphs
978-1-4214-2413-2 \$39.95 hc/eb



LEADERSHIP

HIGHER ED LEADERSHIP ESSENTIALS



An Insider's Guide to University Administration

Daniel Grassian

It's not the "dark side" if you approach it with insight, wit, and compassion.

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How University Budgets Work

Dean O. Smith

An accessible handbook for anyone who needs to understand a university budget—perfect for the non-finance higher ed professional.

2019 200 pp., 2 graphs

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How Boards Lead Small Colleges

Alice Lee Williams Brown

with Elizabeth Richmond Hayford

A college is only as strong as its board of trustees.

2019 216 pp.

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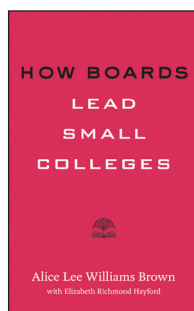
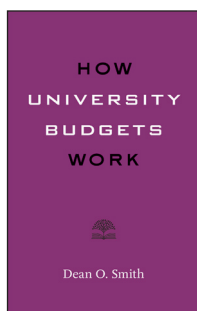
How to Be a Dean

George Justice

The essential guide to the hardest job in higher ed.

2019 200 pp.

978-1-4214-2878-9 \$27.95 pb/eb



Investigating College Student Misconduct

Oren R. Griffin

A clear and cogent guide to how colleges and universities can investigate student misconduct.

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978-1-4214-2637-2 \$27.95 pb/eb

How to Run a College

A Practical Guide for Trustees, Faculty, Administrators, and Policymakers

Brian C. Mitchell and W. Joseph King

How can colleges stay relevant in the twenty-first century?

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A Guide for Trustees, Officers, and Leaders in Higher Education

Robert A. Scott

An expert guide designed to help university trustees become effective leaders.

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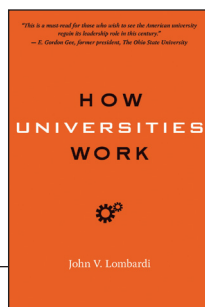
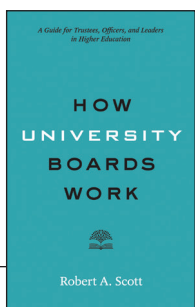
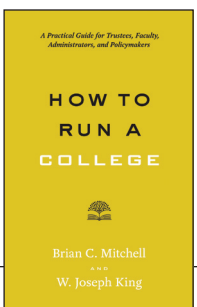
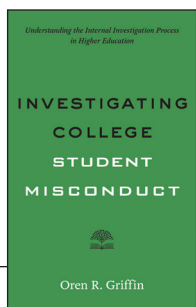
How Universities Work

John V. Lombardi

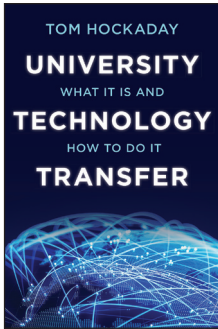
The single best description of the inside workings of contemporary universities.

2013 240 pp.

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THE BUSINESS OF EDUCATION



University Technology Transfer

What It Is and How to Do It

Tom Hockaday

Demystifying technology transfer—an increasingly important but little-understood aspect of research universities' mission.

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Learning Innovation and the Future of Higher Education

Joshua Kim and Edward Maloney

Giving higher education professionals the language and tools they need to seize new opportunities in digital learning.

Tech.edu: A Hopkins Series on Education and Technology

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Academic Fault Lines

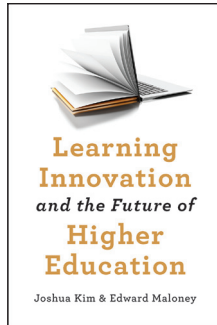
The Rise of Industry Logic in Public Higher Education

Patricia J. Gumpert

How did public higher education become an industry? This unprecedented account reveals how campus leaders and faculty preserved the vitality and core values of public higher education despite changing resources and expectations.

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Strategic Mergers in Higher Education

Ricardo Azziz, Guilbert C. Hentschke, Lloyd A. Jacobs, and Bonita C. Jacobs

How proactive mergers can stabilize and enhance colleges and universities—and ensure their future.

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University Finances

Accounting and Budgeting Principles for Higher Education

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The Market Imperative

Segmentation and Change in Higher Education

Robert Zemsky and Susan Shaman

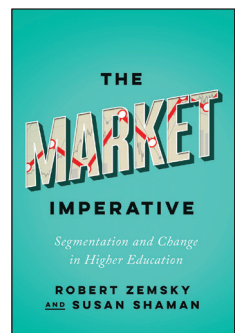
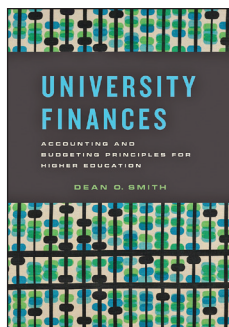
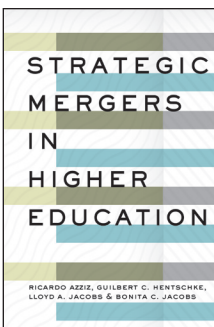
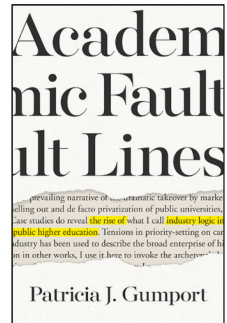
Thinking about American higher education as an economic market changes everything.

Reforming Higher Education: Innovation and the Public Good

Series Editors: William G. Tierney and Laura W. Perna

2017 152 pp., 20 graphs

978-1-4214-2411-8 \$29.95 hc/eb



FACULTY

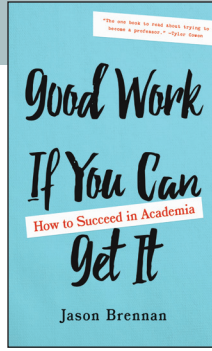
Good Work If You Can Get It

How to Succeed in Academia

Jason Brennan

What does it really take to succeed in academia?

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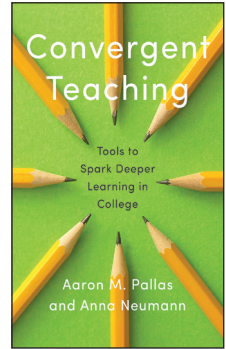
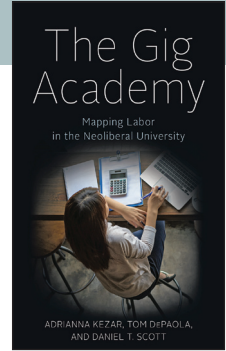
The Gig Academy

Mapping Labor in the Neoliberal University

Adrianna Kezar, Tom DePaola, and Daniel T. Scott

Why the Gig Academy is the dominant organizational form within the higher education economy—and its troubling implications for faculty, students, and the future of college education.

2019 264 pp., 2 charts
978-1-4214-3270-0 \$32.95 hc/eb



Convergent Teaching

Tools to Spark Deeper Learning in College

Aaron M. Pallas and Anna Neumann

How what we know about K-12 education can revolutionize learning in college.

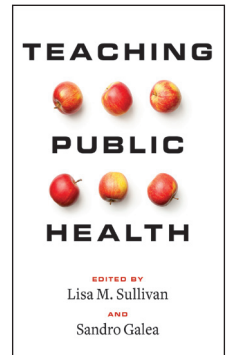
2019 248 pp.
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Teaching Public Health

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A comprehensive collection of best practices in public health education.

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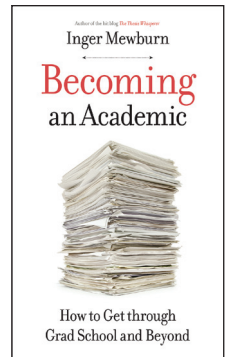
Becoming an Academic

How to Get through Grad School and Beyond

Inger Mewburn

Your survival guide for graduate school.

2019 264 pp.
978-1-4214-2880-2 \$19.95 pb/eb



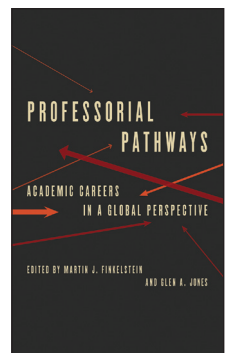
Professorial Pathways

Academic Careers in a Global Perspective

edited by Martin J. Finkelstein and Glen A. Jones

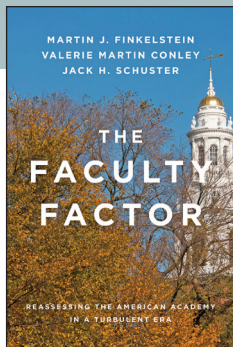
What makes a professor? The answer depends on where in the world you are.

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JHU Press Blog

FACULTY



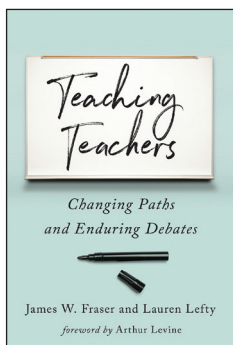
The Faculty Factor

Reassessing the American Academy in a Turbulent Era

Martin J. Finkelstein, Valerie Martin Conley, and Jack H. Schuster

“A tour de force. This exhaustive, extremely well-written compendium on how the ‘condition’ of the faculty has transformed in recent decades is truly a magnum opus.”—Cathy A. Trower, author of *Success on the Tenure Track: Five Keys to Faculty Job Satisfaction*

2016 584 pp., 72 line drawings
978-1-4214-2092-9 \$50.00 hc/eb



Teaching Teachers

Changing Paths and Enduring Debates

Lauren Lefty and James W. Fraser

foreword by Arthur Levine

Teacher education in America has changed dramatically in the past thirty years—with major implications for how our kids are taught.

2018 248 pp., 3 halftones
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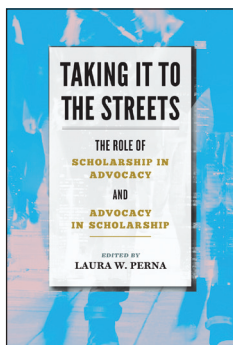
Professors in the Gig Economy

Unionizing Adjunct Faculty in America

edited by Kim Tolley

The Uber-ization of the classroom and what it means for faculty.

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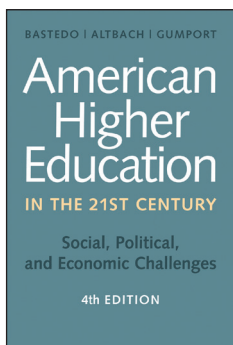
Taking It to the Streets

The Role of Scholarship in Advocacy and Advocacy in Scholarship

edited by Laura W. Perna

As scholars become more public, what responsibility do they have to advocate for policies that will advance equity, inclusiveness, and social change?

2018 160 pp.
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American Higher Education in the Twenty-First Century

Social, Political, and Economic Challenges

fourth edition

edited by Michael N. Bastedo, Philip G. Altbach, and Patricia J. Gumport

An indispensable reference that everyone concerned with the future of American colleges and universities should acquire.

2016 576 pp., 12 graphs
978-1-4214-1990-9 \$32.95 pb/eb

STUDENT SUCCESS

The Truth about College Admission

A Family Guide to Getting In and Staying Together

Brennan Barnard and Rick Clark

“A MUST-read for students applying to college and their parents!”—Nancy Beane, Past President, National Association for College Admission Counseling

2019 240 pp.

1 b&w photo, 2 b&w illus., 2 charts

978-1-4214-3637-1 \$19.95 pb/eb

Admit One

Writing Your Way into the Best Colleges

Thomas Richards

How to craft a dynamic personal essay that will get your college application noticed.

2019 208 pp.

978-1-4214-2864-2 \$18.95 pb/eb

Delivering Effective College Mental Health Services

Lee Keyes

An essential guide to organizing and offering mental health services on campus.

2019 208 pp., 4 charts

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Sending Your Millennial to College

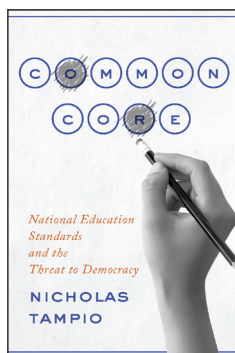
A Parent's Guide to Supporting College Success

John Bader

Send your child to college with all the tools they need to succeed.

2018 136 pp.

978-1-4214-2582-5 \$17.95 pb/eb



Dear Parents

A Field Guide for College Preparation

Jon McGee

foreword by Chris Farrell

Few moments in parenting are as fraught as preparing your kid for college. Let a trusted pro show you how it's done.

2018 176 pp.

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Common Core

National Education Standards and the Threat to Democracy

Nicholas Tampio

“Nicholas Tampio offers a concise and readable anatomy of the Common Core movement as well as a case against national standards generally.”—*Wall Street Journal*

2018 216 pp.

1 halftone, 3 line drawings

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Measuring Success

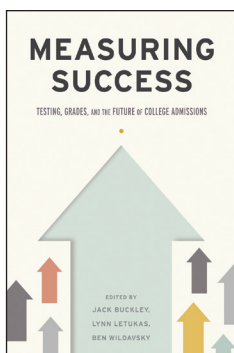
Testing, Grades, and the Future of College Admissions

edited by Jack Buckley, Lynn Letukas, and Ben Wildavsky

Standardized tests have become the gateway to higher education . . . but should they be?

2017 344 pp., 49 graphs

978-1-4214-2496-5 \$49.95 hc/eb



The Truth about COLLEGE ADMISSION

A FAMILY GUIDE

TO GETTING IN AND STAYING TOGETHER

- Finding the right school
- What the college rankings really mean
- The truth behind standardized testing
- Creating a compelling college essay
- Behind the scenes of college admission

GET ON THE PATH TO A Positive COLLEGE SEARCH AND ADMISSION EXPERIENCE

BRENNAN BARNARD, *High School College Counseling Director*
RICK CLARK, *Washington's Education Director*

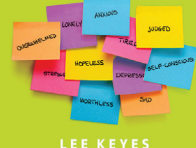
ADMIT ONE



WRITING YOUR WAY INTO THE BEST COLLEGES

• THOMAS RICHARDS •

Delivering Effective College Mental Health Services



LEE KEYES

SENDING YOUR MILLENNIAL TO COLLEGE



A PARENT'S GUIDE TO SUPPORTING COLLEGE SUCCESS

JOHN BADER

Author of *How to Get Your Teen Ready for College*

DEAR PARENTS



A FIELD GUIDE FOR COLLEGE PREPARATION

JON MCGEE

FOREWORD BY CHRIS FARRELL

EQUITY & INCLUSION

The New Student Activists

The Rise of Neoactivism on College Campuses

Jerusha O. Conner

Meet the new breed of student activists—uncompromising, focused, and connected.

2020 240 pp., 2 graphs

978-1-4214-3667-8 \$39.95 hc/eb

Food Insecurity on Campus

Action and Intervention

edited by Katharine M. Broton and Clare L. Cady

foreword by Sara Goldrick-Rab

The hidden problem of student hunger on college campuses is real. Here's how colleges and universities are addressing it.

2020 272 pp.

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Becoming Hispanic-Serving Institutions

Opportunities for Colleges and Universities

Gina Ann Garcia

How can striving Hispanic-Serving Institutions serve their students while countering the dominant preconceptions of colleges and universities?

Reforming Higher Education: Innovation and the Public Good

Series Editors: William G. Tierney and Laura W. Perna,

2019 176 pp., 5 line drawings

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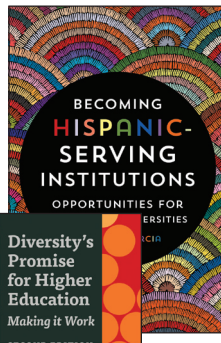
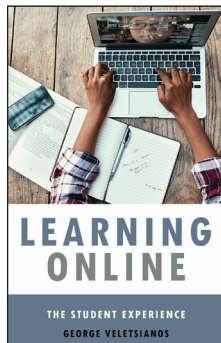
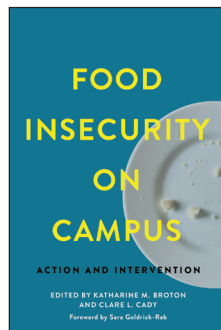
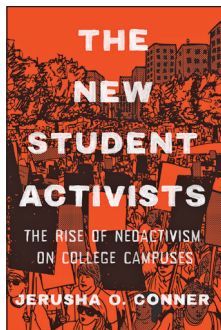
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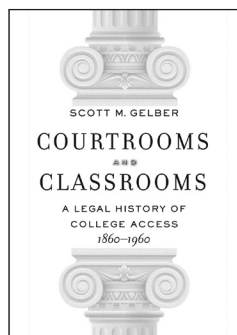
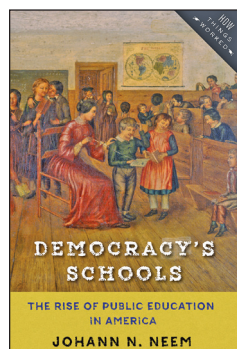
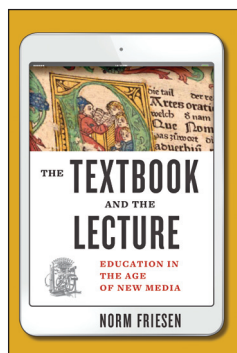
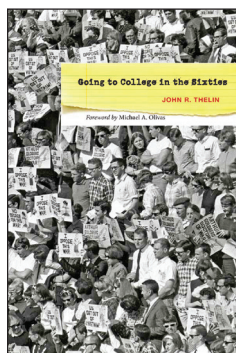
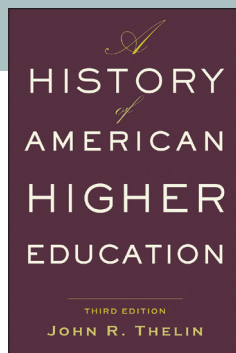
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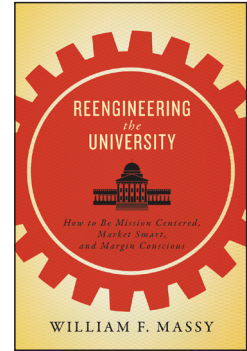
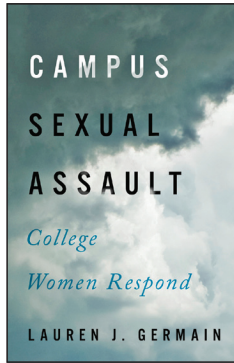
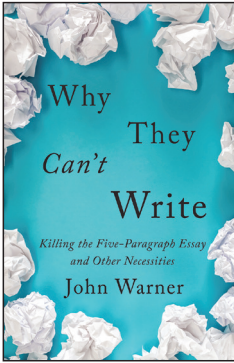
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