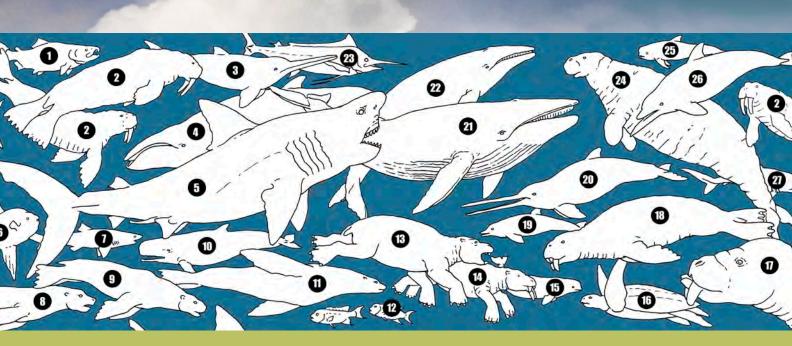
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Sharktooth Hill Community

Key to image on pages 2 and 3

- 1. Oncorhynchus rastrosus—saber-toothed salmon
- 2. Valenictus imperialensis—odobenine walrus
- 3. Zarhinocetus errabundus—long-snouted dolphin
- 4. Peripolocetus vexillifer—stem right whale
- 5. Carcharocles megalodon—giant shark
- 6. Mola mola—ocean sunfish
- 7. Odontaspis sp.—sand tiger shark
- 8. Imagotaria downsi—"imagotarine" walrus
- 9. Pelagiarctos thomasi—"imagotarine" walrus
- 10. Aulophyseter morricei—early sperm whale
- 11. Allodesmus kernensis—desmatophocid
- 12. Semicossyphus pulcher—sheepshead wrasse
- 13. Neoparadoxia cecilialina—desmostylian
- 14. Desmostylus hesperus—desmostylian

- 15. Denebola brachycephala—early beluga whale
- 16. Psephophorus californiensis—giant leatherback turtle
- 17. **Gomphotaria pugnax**—dusignathine walrus
- 18. **Dusignathus seftoni**—dusignathine walrus
- 19. Atocetus nasalis—kentriodontid
- 20. Parapontoporia sternbergi-extinct "river" dolphin
- 21. Balaenoptera berate—extinct minke whale relative
- 22. Eschrichtius sp.—gray whale
- 23. Makaira nigricans—extinct marlin
- 24. Hydrodamalis cuestae—giant sea cow
- 25. Protoglobicephala mexicana—early pilot whale
- 26. Semirostrum ceruttii—skim-feeding porpoise
- 27. Megachasma sp.—megamouth shark

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Image from The Rise of Marine Mammals

50 Million Years of Evolution ANNALISA BERTA

graphics editor James L. Sumich illustrations by Carl Buell, Robert Boessenecker, William Stout, and Ray Troll See inside cover for key to illustration.



General Interest







Sharks of the Shallows COASTAL SPECIES IN FLORIDA AND THE BAHAMAS

Jeffrey C. Carrier Photographs by Andy Murch, Jillian Morris, and Duncan Brak

 AUGUST
 216 pages
 8½ x 11
 239 color plates

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JOHNS HOPKINS UNIVERSITY PRESS

Sharks of the Shallows

Coastal Species in Florida and the Bahamas JEFFREY C. CARRIER

photographs by Andy Murch, Jillian Morris, and Duncan Brake

Agile, sleek, and precise, sharks display many qualities we can admire and appreciate. These marvels of evolution have adapted to thrive in every major aquatic realm on the planet, from frigid Arctic waters through temperate but stormy seas and on into the tropics. However, few places on Earth are home to the amazing diversity of shark species that beautify the shallow waters of Florida and the Bahamas. In this first-ever book dedicated to the sharks of this region, biologist Jeffrey C. Carrier reveals the captivating lives of these large marine predators and describes how they have survived for over 400 million years.

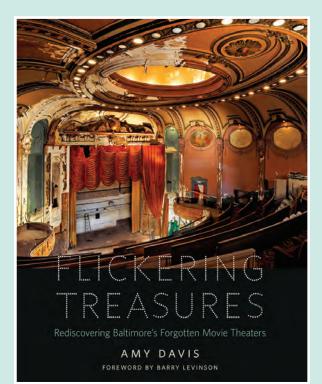
Guiding readers through basic biology, key attributes, and identification tips, the book explores what makes sharks such successful apex predators. Carrier explains fascinating phenomena, including the reason for the bizarre shape of the hammerhead, how a bull shark is able to swim hundreds of miles up freshwater rivers, what lies behind sharks' remarkable capability to learn and remember, and why many scientists believe that they are equipped with the most sophisticated sensory systems in the animal kingdom.

With the stunning full-color underwater photography of Andy Murch, Jillian Morris, and Duncan Brake, *Sharks of the Shallows* brings boaters, fishers, divers, and shark lovers directly alongside these unfairly maligned creatures. And not a moment too soon! Sharks are experiencing stresses unlike any in their long history, and are struggling to survive in a changing ocean. They will continue to grace our coastlines only if we care enough to understand them.

Jeffrey C. Carrier is professor emeritus of biology at Albion College and an adjunct research scientist with Mote Marine Laboratory. He is the senior coeditor of Biology of Sharks and Their Relatives and Sharks and Their Relatives II: Biodiversity, Adaptive Physiology, and Conservation. Andy Murch, the founder of Big Fish Expeditions, is a shark conservationist and photographer. Jillian Morris, the founder of Sharks4Kids, is a shark conservationist, photographer, and videographer. Duncan Brake, the founder of OceanicalIstars, is a photographer and Emmy-nominated cinematographer.

Thrilling underwater photographs enrich this unique guide to the shallow-water sharks of Florida and the Bahamas.

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Flickering Treasures

Rediscovering Baltimore's Forgotten Movie Theaters

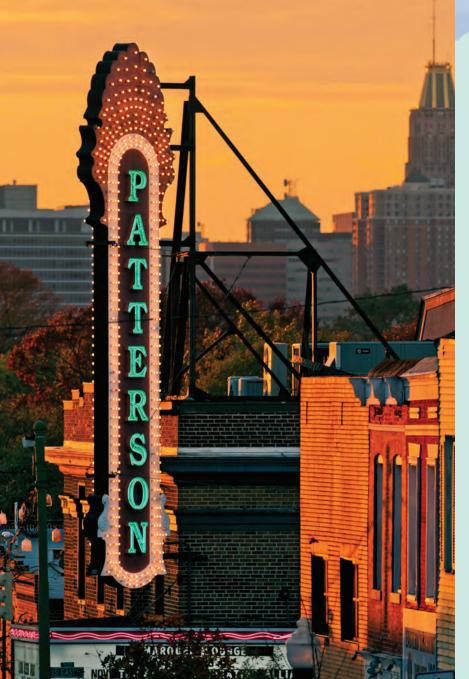
AMY DAVIS

foreword by Barry Levinson

Baltimore has been home to hundreds of theaters since the first moving pictures flickered across muslin sheets. These monuments to popular culture, adorned with grandiose architectural flourishes, seemed an everlasting part of Baltimore's landscape. By 1950, when the city's population peaked, Baltimore's movie fans could choose from among 119 theaters. But by 2016, the number of cinemas had dwindled to only three. Today, many of the city's theaters are boarded up, even burned out, while others hang on with varying degrees of dignity as churches or stores.

In *Flickering Treasures*, Amy Davis, an award-winning photojournalist for the *Baltimore Sun*, pairs vintage black-and-white images of opulent downtown movie palaces and modest neighborhood theaters with her own contemporary full-color photographs, inviting us to imagine Charm City's past as we confront today's neglected urban landscape. Punctuated by engaging stories and interviews with local moviegoers, theater owners, ushers, and cashiers, plus commentary from celebrated Baltimore filmmakers Barry Levinson and John Waters, the book brings each theater and decade vividly to life.

From Electric Park, the Century, and the Hippodrome to the Royal, the Parkway, the Senator, and scores of other beloved venues, the book delves into Baltimore's history, including its troubling legacy of racial segregation. The descriptions of the technological and cultural changes that have shaped both American cities and the business of movie exhibition will trigger affectionate memories for many readers. A map and timeline reveal the one-time presence of movie houses in every corner of the city, and fact boxes include the years of operation, address, architect, and seating capacity for each of the 72 theaters profiled, along with a brief description of each theater's distinct character.



The riveting story of Baltimore's movie theaters over the past century, eloquently told through extraordinary photographs and poignant reminiscences.

"A weeping, almost encyclopedic portrait of the movie theaters of Baltimore. Equally impressive, a virtually complete set of matching historic and modern photos chronicles both decay and adaptive reuse. Captivating."—W. Edward Orser, author of Blockbusting in Baltimore: The Edmondson Village Story

"Both a celebration of the splendid glory of what was once the Baltimore movie palace experience and a funereal dirge for what became of those grand old bijoux as the passing of time pulled them toward squalor."—Stephen Hunter, Pulitzer Prize-winning film critic, author of Violent Screen: A Critic's 13 Years on the Front Lines of Movie Mayhem

Amy Davis has worked as a staff photographer at the *Baltimore Sun* since 1987.

Your Maryland

Little-Known Histories from the Shores of the Chesapeake to the Foothills of the Allegheny Mountains

RIC COTTOM

lum Hill

illustrations by Annie Howe

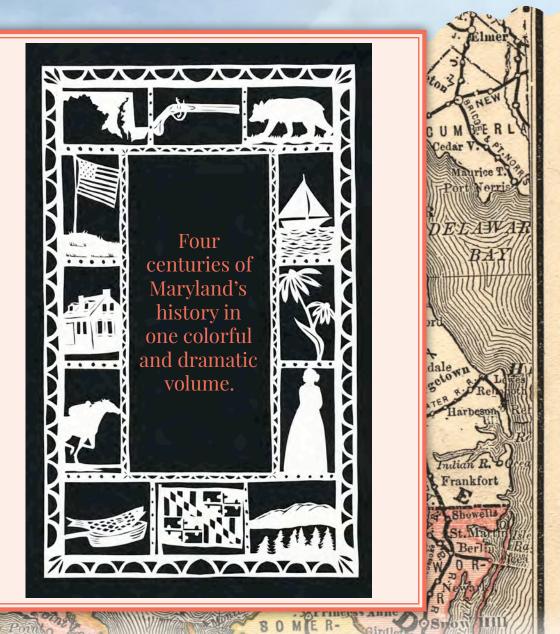
"Good evening, I'm Ric Cottom. Welcome to Your Maryland." Since 2002, when he first delivered his now-classic radio segment on Maryland history, Ric Cottom has narrated hundreds of little-known human interest stories. Collected here are 72 of his favorite on-air pieces. From accused witches and the murderous career of gunsmith John Dandy in the earliest days of the colony through tales of Johnny U and the greatest game ever played, *Your Maryland* covers nearly four centuries of the Free State's heroes and scoundrels.

Entertaining listeners of all ages while sparking their interest in the past, Cottom's beloved *Your Maryland* is a unique blend of carefully researched regional history and narrative nonfiction. He deftly emphasizes the human dimension of Maryland's colorful past: its athletes (two- and four-legged), beautiful spies, brilliant writers, misunderstood pirates, and ghosts. All of that color, suspense, and humor—as well as the author's unusual talent for discovering interesting historical facts and personages—is part of your Maryland.

OCTOBER 208 pages 5½ x 8½ 18 b&w illus., 1 map 978-1-4214-2405-7 \$22.95 £17.00 pb Also available as an e-book "Absolutely delightful. These wonderful stories, which cover a great assortment of subjects from legendary ghost stories to wars, theatrical and musical performances, and sports, will appeal to a broad audience."—Elaine G. Breslaw, author of Lotions, Potions, Pills, and Magic: Health Care in Early America

"These vignettes display Ric Cottom's skill as a storyteller and his unusual talent as a story-discoverer. Introducing us to outrageous characters with powerful personalities, this book, like Cottom himself, will have many fans." —Matthew Crenson, author of Baltimore: A Political History (See page 39)

Ric Cottom is the host of WYPR's *Your Maryland*. As Robert I. Cottom, Jr., he is the coauthor of *A House Divided*: *Maryland in the Civil War* and the coeditor of *After Chancellorsville*, *Letters from the Heart*: *The Civil War Letters of Private Walter G. Dunn & Emma Randolph*.



ALASKO VEN

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MAP の月 MARYLAND A fateful encounter between three backwoodsmen on the British– American–Indian frontier leads to the pursuit of wealth—and tragedy.

RAINY LAKE HOUSE Twilight of Empire on the Northern Frontier THEODORE CATTON



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Rainy Lake House

Twilight of Empire on the Northern Frontier THEODORE CATTON

In September 1823, three men met at Rainy Lake House, a Hudson's Bay Company trading post near the Boundary Waters. Dr. John McLoughlin, the proprietor of Rainy Lake House, was in charge of the borderlands west of Lake Superior. Major Stephen H. Long, an officer in the US Army Topographical Engineers, was exploring the wooded borderlands west of Lake Superior and the northern prairies. John Tanner, a "white Indian" living among the Ojibwa nation, arrived in search of his missing daughters, who, Tanner believed, were at risk of being raped by the white traders holding them captive at a nearby fort.

Rainy Lake House weaves together the captivating stories of these men who cast their fortunes in different ways with the western fur trade. Drawing on their combined experiences, Theodore Catton creates a vivid depiction of the beautiful and dangerous northern frontier from a collision of vantage points.

Deftly crafting one grand narrative out of three, *Rainy Lake House* is a characterdriven narrative about ambition, adventure, alienation, and revenge.

"Catton makes me think that there must be a gene for historical writing. This is a deeply human story of a nineteenth-century world that was in the midst of great change. A compelling, surprising, and dramatic account that reads like historical fiction."—Richard White, author of The Middle Ground: Indians, Empires, and Republics in the Great Lakes Region, 1650–1815

Theodore Catton is an associate research professor of history at the University of Montana. He is the author of *Inhabited Wilderness: Indians, Eskimos, and Alaska's National Parks* and *American Indians and National Forests*.

Playboys and Mayfair Men

Crime, Class, Masculinity, and Fascism in 1930s London ANGUS McLAREN

In December 1937, four respectable young men conspired to lure to the luxurious Hyde Park Hotel a representative of Cartier, the renowned jewelry firm. There, the "Mayfair men" brutally bludgeoned diamond salesman Etienne Bellenger and made off with eight rings that today would be worth approximately half a million pounds. Not surprisingly, the popular newspapers had a field day feeding the public's insatiable appetite for news about the upper-crust rowdies and their unsavory pasts.

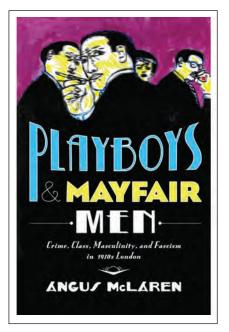
In *Playboys and Mayfair Men*, Angus McLaren recounts the violent robbery and sensational trial that followed. In his gripping depiction of Mayfair's celebrity high life, McLaren describes the crime in detail, examines the origins and cultural meanings of the playboy, and includes in his cast of characters such well-known figures as Noël Coward, Evelyn Waugh, the Churchills, and Edward VIII.

An original and exciting cultural history of 1930s Britain, this innovative book and the exploits of its dissolute playboys will appeal to true-crime readers and historians alike.

"Angus McLaren is the most imaginative, productive, and thorough scholar I know in the history of modern sexuality and gender studies. Clear, witty, and thematically rich, his engaging book effectively brings alive the social, cultural, and urban scene of 1930s London in a way that readers of crime dramas and mystery thrillers will enjoy. A tour de force."—Robert A. Nye, author of Crime, Madness and Politics in Modern France: The Medical Concept of National Decline

Angus McLaren is emeritus professor of history at the University of Victoria. He is the author of *Sexual Blackmail: A Modern History, Impotence: A Cultural History,* and *A Prescription for Murder: The Victorian Serial Killings of Dr. Thomas Neill Cream.*

The shocking true story of a diamond theft gone wrong.



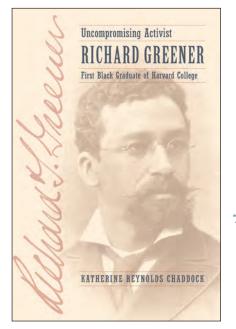
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American History The Johns Hopkins University Studies in Historical and Political Science

Almost forgotten until his papers were discovered in a Chicago attic, Richard Greener was a pioneer who broke educational and professional barriers for black citizens.



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Uncompromising Activist

Richard Greener, First Black Graduate of Harvard College KATHERINE REYNOLDS CHADDOCK

Richard Theodore Greener (1844–1922) was a renowned black activist and scholar. He was the first black graduate of Harvard College, the first

black faculty member at a southern white college, and the first black US diplomat to a white country, serving in Vladivostok, Russia. Yet he died in obscurity, his name barely remembered.

Because he was light-skinned and at ease among whites, Greener's black friends and colleagues sometimes wrongfully accused him of trying to "pass." While he was overseas on a diplomatic mission, Greener's wife and five children did just that. They stayed in New York City, changed their names, and vanished into white society. Greener never saw them again.

Richard Greener's story demonstrates the human realities of racial politics throughout the fight for abolition, the struggle for equal rights, and the backslide into legal segregation. *Uncompromising Activist* is a long overdue biography about a man, fascinating in his own right, who also exemplified America's discomfiting perspectives on race.

"An original, detailed, and interesting biography of Richard Greener, an overlooked figure in American higher education and public affairs. Katherine Chaddock is one of the best writers about higher education, and she combines this skill with surprising and original research."—John R. Thelin, author of American Higher Education: Issues and Institutions

Katherine Reynolds Chaddock is distinguished professor emerita of education at the University of South Carolina. She is the author of *The Multi-Talented Mr. Erskine: Shaping Mass Culture through Great Books and Fine Music* and *Visions and Vanities: John Andrew Rice of Black Mountain College.*

A Year of Writing Dangerously

A Scholarly Detective Story of the Lost Generation KEITH GANDAL

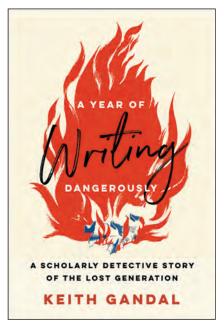
How do you write a book? With death threats, breakthroughs, and tennis, if you are scholar Keith Gandal. In *A Year of Writing Dangerously*, Gandal recounts the serendipitous bumps and perils of a sabbatical year spent researching and writing about the Lost Generation. Unsparingly funny and poignant, the book explores the sometimes surprising connections between people, documents, and ideas that define the creative process.

With wit and wisdom, Gandal shows how writing a book is a lot like taking up competitive tennis, with the same pitfalls, characters, and opportunities that confront writers everywhere. Taking the reader on a quest for answers that leads from Foucault's papers through World War I–era US Army records, the United States Tennis Association, and finally, the masterworks of the Lost Generation, *A Year of Writing Dangerously* is a must-read for any writer, scholar, or part-time athlete looking for enlightenment.

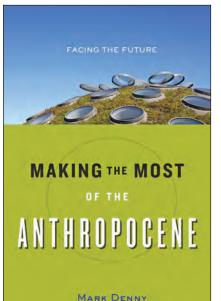
"Gandal vividly captures the emotions he experienced during a difficult research and writing project. An excellent read full of humor and intellectual and emotional depth. Anyone who is a writer or a want-to-be writer will appreciate this book."—Nancy Gentile Ford, author of Americans All! Foreign-born Soldiers in World War I

Keith Gandal is a professor of English at City College of New York. He is the author of The Gun and the Pen: Hemingway, Fitzgerald, Faulkner, and the Fiction of Mobilization and The Virtues of the Vicious: Jacob Riis, Stephen Crane, and the Spectacle of the Slum.

A suspenseful and comic journey into the creative process.



DECEMBER 272 pages 6 x 9 978-1-4214-2394-4 \$24.95 (a) £18.50 hc Also available as an e-book Humans have changed the Earth so profoundly that we've ushered in the first new geologic period since the ice ages. So, what are we going to do about it?



MARK DENN

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Making the Most of the Anthropocene

Facing the Future

MARK DENNY

Ever since Nobel Prize-winning atmospheric chemist Paul Crutzen coined the term "Anthropocene" to describe our current era—one in which human impact on the environment has pushed Earth into an entirely new geological epoch—arguments for and against the new designation have been raging. In 2016, an official working group of scientists determined once and for all that, yes, humans have wrought a change so profound as to be on par with the end of the last ice age.

In *Making the Most of the Anthropocene*, scientist Mark Denny tackles this hard truth head-on and considers burning questions:

- · How did we reach our present technological and ecological state?
- How are we going to cope with our uncertain future?
- Will we come out of this, or are we doomed as a species?
- Is there anything we can do about what happens next?

In his bright, lively voice, Denny envisions a future that balances reaction and reason, one in which humanity emerges bloody but unbowed—and in which those of us who are prepared can make the most of the Anthropocene.

Mark Denny is a theoretical physicist who has worked in academia and industry. He is the author of numerous books, including *Lights On! The Science of Power Generation* and *Making Sense of Weather and Climate: The Science behind the Forecasts.*

On the Other Hand

Left Hand, Right Brain, Mental Disorder, and History HOWARD I. KUSHNER

Approximately 10 percent of humans are left-handed, yet for most of human history left-handedness has been stigmatized. In *On the Other Hand*, Howard I. Kushner traces the impact of left-handedness on human cognition, behavior, culture, and health.

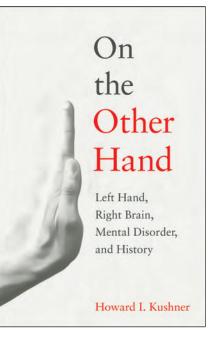
A left-hander himself, Kushner has long been interested in the meanings associated with left-handedness, and ultimately with whether hand preference can even be defined in a significant way. As he explores the medical and cultural history of lefthandedness, Kushner describes the associated taboos, rituals, and stigma from around the globe.

In this comprehensive history of left-handedness, Kushner asks why left-handedness exists. Written in a lively style that mixes personal biography with scholarly research, *On the Other Hand* tells a comprehensive story about the science, traditions, and prejudices surrounding left-handedness.

"Kushner identifies an extremely interesting and puzzling set of issues around the phenomena of left-handedness. Illuminating."—Alice R. Wexler, author of The Woman Who Walked into the Sea: Huntington's and the Making of a Genetic Disease

Howard I. Kushner is the Nat C. Robertson Distinguished Professor of Science & Society Emeritus at Emory University and John D. Adams Professor of History Emeritus at San Diego State University. A visiting scholar in the Laboratory of Comparative Human Cognition at the University of California–San Diego, he is the author of *A Cursing Brain? The Histories of Tourette Syndrome* and *American Suicide: A Psychocultural Exploration.*

Does being left-handed make a person different in any way that matters?



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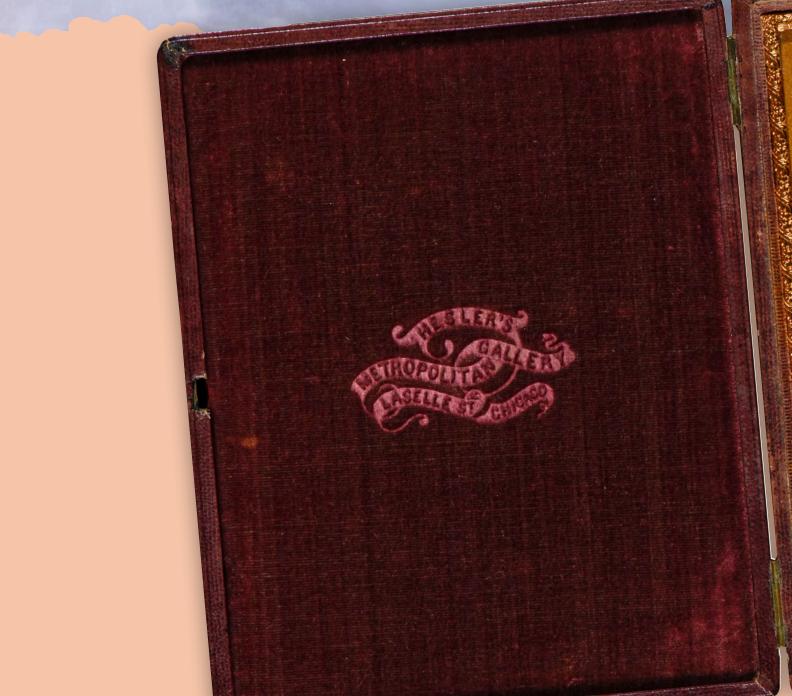
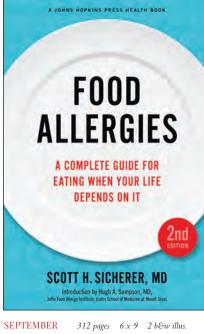


Image from In the Looking Glass

Mirrors and Identity in Early America REBECCA K. SHRUM

Health and Wellness

The essential guide for anyone who suffers from food allergies.



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Food Allergies

A Complete Guide for Eating When Your Life Depends on It second edition

SCOTT H. SICHERER, MD

introduction by Hugh A. Sampson, MD, Jaffe Food Allergy Institute, Icahn School of Medicine at Mount Sinai

Posing the urgent questions that anyone with food allergies will think to ask, *Food Allergies* provides practical, sensitive, and scientific guidance on the topics that affect your life. Allergy expert Scott H. Sicherer addresses the full spectrum of food allergies, clearing up misconceptions along the way.

Organized in an accessible Q&A format, the book thoroughly explains how to prevent exposure to a known allergen wherever you are and what to do if exposure occurs.

In this thoroughly updated new edition, Dr. Sicherer

- · presents cutting-edge theories on risk factors for developing food allergies
- describes innovative allergy tests to improve diagnosis
- explains how to administer emergency medications for severe reactions
- focuses on new allergens of concern
- · lists additional resources, including allergy-related apps
- provides revised school food allergy guidelines

Praise for the first edition

"Readers seeking a quick and easy guide to food allergies to keep on hand should look no further."—Library Journal

Scott H. Sicherer, MD, is a professor of pediatrics and chief of the Division of Pediatric Allergy and Immunology at Icahn School of Medicine at Mount Sinai and a researcher in the Jaffe Food Allergy Institute. He is the author of *Understanding and Managing Your Child's Food Allergies*.

Your Child with Inflammatory Bowel Disease

A Family Guide for Caregiving

second edition

North American Society for Pediatric Gastroenterology, Hepatology and Nutrition

edited by MARIA OLIVA-HEMKER, MD, DAVID ZIRING, MD, SHEHZAD A. SAEED, MD, and ATHOS BOUSVAROS, MD, MPH

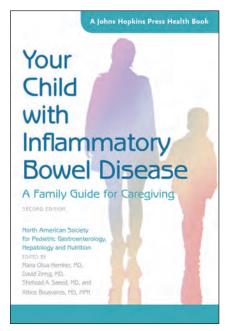
When a child has inflammatory bowel disease, the family has many concerns. In this easy-to-read guide, an expert team of pediatric gastroenterologists explains the symptoms, diagnoses, and treatments associated with Crohn disease, ulcerative colitis, and indeterminate colitis to help parents and children cope with the challenges of IBD.

The authors' empathy and experience are evident throughout as they answer these questions:

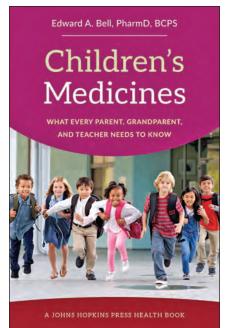
- What are inflammatory bowel diseases, Crohn disease, and ulcerative colitis?
- Is there a cure for IBD?
- How is IBD going to affect my child's daily life?
- Will my child need surgery?
- What are the side effects of commonly prescribed medications?
- What challenges may my child face at school and in her social life?

The North American Society for Pediatric Gastroenterology, Hepatology and Nutrition is

the premier organization for physicians caring for children with digestive disorders in North America. **Maria Oliva-Hemker, MD,** is the Stermer Family Professor of Pediatric Inflammatory Bowel Disease at the Johns Hopkins University School of Medicine. **David Ziring, MD**, is the associate director of the Cedars–Sinai Pediatric IBD Program and an associate clinical professor at the David Geffen School of Medicine at UCLA. **Shehzad A. Saeed, MD**, is a professor at Wright State University's Boonshoft School of Medicine. **Athos Bousvaros, MD, MPH**, is an associate professor at Harvard Medical School. A comprehensive guide to easing the discomfort of your child's inflammatory bowel disease.



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Children's Medicines

What Every Parent, Grandparent, and Teacher Needs to Know EDWARD A. BELL, PHARMD, BCPS

Most parents have worried about the side effects and possible long-term consequences of administering a particular medication to their child. Parents want to know: Is the medication safe? Is it effective? Will it help my child?

A pediatric pharmacist for nearly thirty years, Edward A. Bell has spent his career listening carefully to parents' concerns. In *Children's Medicines*, Bell draws on the latest scientific information and his own experience to answer questions about whether, when, and what medications to give to infants, children, and teenagers.

Inside the book, readers will find

- · information to help parents weigh the benefits and risks of medicines
- · descriptions of medicine for treating fever and common illnesses
- practical tips on measuring, flavoring, and administering medicines
- facts about vaccinations: how they work and which ones are recommended
- a guide to the FDA's approval process for use of medicines by children
- · information about drug pricing, expiration dates, and storing medicine at home
- · details about the use of herbal and complementary therapies
- · a discussion of over-the-counter cough/cold products
- information on which websites to use for accurate medical information

Full of information helpful to parents, grandparents, and others who provide care for children, *Children's Medicines* is a reliable and insightful guide to how drugs for children of all ages are prescribed and used.

Edward A. Bell, PharmD, BCPS, is a pediatric pharmacist and a professor of pharmacy practice at the Drake University College of Pharmacy and Health Sciences and the Blank Children's Hospital and Clinics.

A Woman's Guide to Living with Heart Disease

CAROLYN THOMAS

foreword by Martha Gulati, MD, FACC

Heart disease is the leading cause of death for women worldwide. Yet most people are unaware that heart disease is not just a man's problem. Carolyn Thomas, a heart attack survivor herself, is on a mission to educate women about their heart health. Based on her popular *Heart Sisters* blog, which has attracted more than 10 million views, *A Woman's Guide to Living with Heart Disease* combines personal experience and medical knowledge to help women understand and manage a catastrophic diagnosis.

In A Woman's Guide to Living with Heart Disease, Thomas explains

- how to recognize the early signs of a heart attack
- · why women often delay seeking treatment
- the link between pregnancy complications and future heart disease
- why so many women with heart disease are misdiagnosed
- the importance of cardiac rehabilitation in lowering mortality risk
- what to expect during your recovery from a heart attack
- · how coping with heart disease may affect your daily life
- methods for treating heart disease-related depression without drugs

Whether you're a freshly diagnosed patient, a woman who's been living with heart disease for years, or a practitioner who cares about women's health, *A Woman's Guide to Living with Heart Disease* will help you feel less alone and advocate for better health care.

Carolyn Thomas, a journalist and public relations specialist, is a graduate of Mayo Clinic's WomenHeart Science and Leadership Symposium for Women with Heart Disease. She is the creator of the blog *Heart Sisters*.

The daily challenges of living and coping—with a chronic and progressive invisible illness.

A WOMAN'S GUIDE TO

IIVING

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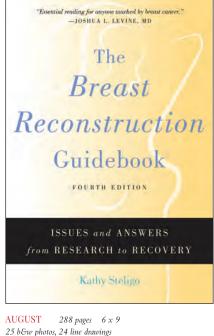
AUTHOR OF THE AWARD-WINNING BLOG HEART SISTERS

CAROLYN THOMAS

The definitive guide to breast reconstruction.

Praise for previous editions

"This is a bible for all patients facing mastectomy and breast reconstruction." —Nursing Times



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The Breast Reconstruction Guidebook

Issues and Answers from Research to Recovery

fourth edition

KATHY STELIGO

Since 2002, *The Breast Reconstruction Guidebook* has been the best resource on this topic for women who have had a mastectomy. Equal parts science and support, it is filled with stories that illustrate the emotional and physical components of breast reconstruction. Kathy Steligo, a gifted writer and breast cancer survivor who has twice had breast reconstruction, compassionately answers women's questions about how they will respond emotionally and physically to losing a breast, whether to treat or prevent breast cancer.

The extensively updated text includes new discussions of

- innovative reconstructive procedures
- contralateral mastectomy
- · cohesive gel silicone implants
- · male mastectomy and reconstruction
- surgical procedures that reduce the risk of cancer
- and much more

A road map of the mastectomy and reconstruction journey, this book gives women the comprehensive, unbiased details they need to make their own informed decisions about whether reconstruction—and which reconstructive option—is right for them.

Kathy Steligo is the editor-at-large for Facing Our Risk of Cancer Empowered (FORCE). She is the coauthor of *Confronting Hereditary Breast and Ovarian Cancer: Identify Your Risk, Understand Your Options, Change Your Destiny* and *Confronting Chronic Pain: A Pain Doctor's Guide to Relief.*

Redefining Aging

A Caregiver's Guide to Living Your Best Life ANN KAISER STEARNS, PHD foreword by J. Raymond DePaulo, Jr., MD

Caring for an elderly family member can be overwhelming. But fulfilling life experiences are still possible for both caregivers and their loved ones, despite the stress and fatigue of caregiving.

In this book, Ann Kaiser Stearns explores the practical and personal challenges of both caregiving and successful aging. She couples findings from the latest research with powerful insights and problem-solving tips to help caregivers achieve the best life possible for those they care for—and for themselves as they age.

Topics include

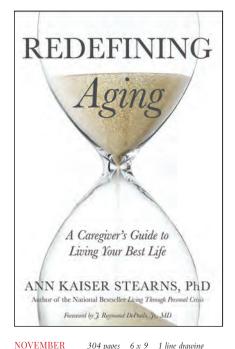
- improving the quality of life for the one giving and the one receiving care
- · distinguishing normal aging from early warning signs
- understanding caregiver sadness, resentment, guilt, and grief
- · making life easier for those who someday will care for us

Redefining Aging will help readers think differently about caregiving and their own aging.

"A comprehensive guide to the challenges of elder care for family members that is both practical and profound."—Jesse F. Ballenger, coeditor of Treating Dementia: Do We Have a Pill for It?

The author of the national best seller *Living Through Personal Crisis*, published in seven languages, **Ann Kaiser Stearns, PhD**, is a professor of behavioral science at the Community College of Baltimore County. She has received excellence in teaching awards from the Maryland Psychological Association, Johns Hopkins University, and Loyola University Maryland.

Empowering family members to cope with the challenges and blessings of caregiving while aging successfully themselves.



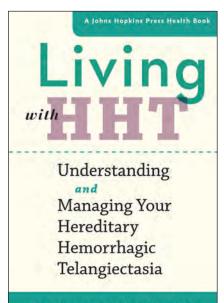
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Everything you need to know about nosebleeds, arteriovenous malformations, and other symptoms of HHT.



SARA PALMER, PhD

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Living with HHT

Understanding and Managing Your Hereditary Hemorrhagic Telangiectasia

SARA PALMER, PHD

Hereditary Hemorrhagic Telangiectasia (HHT) is a rare genetic disorder that causes blood vessel abnormalities in the nose, skin, gastrointestinal tract, lungs, brain, and liver. Nosebleeds are the most common symptom of HHT, but abnormal vessels in other organs, if they are not diagnosed and treated, can lead to serious medical complications, including stroke, hemorrhage, anemia, and brain abscess.

Psychologist Sara Palmer, who has HHT herself and is an expert in helping people cope with health conditions, thoroughly describes the symptoms of HHT, explains how the diagnosis is made (and often missed), and details treatment options. While addressing the medical aspects of HHT, Palmer also reveals how people affected by the disorder can maintain their emotional health, take care of family members, and live life as fully as possible.

Enriched with illustrations, personal stories of people living with HHT, a glossary, and contact information for the HHT Centers of Excellence (which provide coordinated medical treatment for people with the disorder), *Living with HHT* is a complete resource for individuals with HHT and their families.

"A must-read for patients and health care professionals seeking information about HHT, an uncommon disease diagnosis."—Marianne Clancy, Executive Director, HHT Foundation

Sara Palmer, PhD, is a psychologist and an assistant professor in the Department of Physical Medicine and Rehabilitation at Johns Hopkins University School of Medicine. She is the coauthor of *Spinal Cord Injury: A Guide for Living; When Your Spouse Has a Stroke: Caring for Your Partner, Yourself, and Your Relationship;* and *Just One of the Kids: Raising a Resilient Family When One of Your Children Has a Physical Disability.*

Eating Disorders

A Guide to Medical Care and Complications third edition

edited by PHILIP S. MEHLER, MD, FAED, and ARNOLD E. ANDERSEN, MD

Eating disorders present diagnostic and treatment challenges to clinicians. In this book, Drs. Philip S. Mehler and Arnold E. Andersen provide a user-friendly and comprehensive guide for primary care physicians, mental health professionals, and others who encounter patients who have eating disorders.

In this thoroughly revised and updated edition, Drs. Mehler and Andersen

- · discuss the results of recent randomized control trials
- include new chapters on diabetes in eating disorders, osteoporosis, gastrointestinal complications, involuntary feeding, and innovative psychological strategies
- present a fresh consideration of ethical conflicts, including involuntary treatment
- · focus on evidence-based solutions
- · provide information pertinent to worried families and nonmedical professionals
- take a holistic approach that considers both the physical and mental health of the patient

Philip S. Mehler, MD, FAED, is the chief medical officer at the Eating Recovery Center, the founder and executive medical director of Denver Health's ACUTE Center for Eating Disorders, and the Glassman Professor of Medicine at the University of Colorado School of Medicine. Arnold E. Andersen, MD, is emeritus professor of psychiatry at the University of lowa College of Medicine and the former director of the Eating Disorders Program at Iowa and Johns Hopkins University. A comprehensive guide to the medical complications, diagnosis, and treatment of eating disorders.

Eating Disorders

A GUIDE TO MEDICAL CARE AND Complications



edited by Philip S. Mehler, MD, FAED and

Arnold E. Andersen, MD

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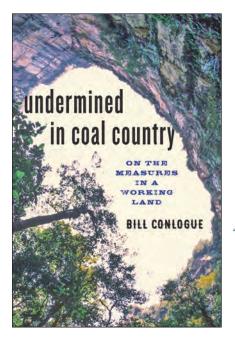
Scholarly and Professional

Image from Flickering Treasures

Rediscovering Baltimore's Forgotten Movie Theaters AMY DAVIS foreword by Barry Levinson

Photograph by Amy Davis

Living in a landscape dominated by mining.



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Undermined in Coal Country

On the Measures in a Working Land

BILL CONLOGUE

Deep mining ended decades ago in Pennsylvania's Lackawanna Valley. The barons who made their fortunes have moved on. Low wages and high unemployment haunt the area, and the people left behind wonder whether to stay or seek their fortunes elsewhere.

Bill Conlogue explores how two overlapping coal country landscapes—Scranton, Pennsylvania, and Marywood University—have coped with the devastating aftermath of mining. Examining the far-reaching environmental effects of mining, this beautifully written book asks bigger questions about what it means to influence a landscape to this extent—and then to live in it. In prose rivaling that of Annie Dillard and John McPhee, Conlogue argues that if we are serious about solving environmental problems, if we are serious about knowing where we are and what happens there, we need to attend closely to all places. Unearthing new ways of thinking about place, pedagogy, and the environment, this meditative text reveals that place is inherently unstable.

"Remarkably well written, graceful, and powerful. This hybrid book, which is both scholarly and literary, boldly explores the place of literature (and the liberal arts in general) in dealing with environmental issues and understanding local environments."—Ian Marshall, author of Story Line: Exploring the Literature of the Appalachian Trail

Bill Conlogue is a professor of English at Marywood University. He is the author of *Working* the Garden: American Writers and the Industrialization of Agriculture and Here and There: Reading Pennsylvania's Working Landscapes.

Young William James Thinking PAUL J. CROCE

During a period of vocational indecision and deep depression, young William James embarked on a circuitous journey, trying out natural history field work, completing medical school, and studying ancient cultures before teaching physiological psychology on his way to becoming a philosopher. A century after his death, *Young William James Thinking* examines the private thoughts James detailed in his personal correspondence, archival notes, and his first publications to create a compelling portrait of his growth as both man and thinker.

Paul J. Croce's cultural biography challenges the conventional contrast commentators have drawn between James's youthful troubles and his mature achievements. Inverting James's reputation for inconsistency, Croce shows how he integrated his interests and his struggles into sophisticated thought. His ambivalence became the motivating core of his philosophizing, the heart of his enduring legacy.

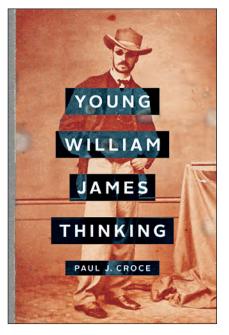
A case study in coming of age, this book follows the famous American philosopher's vocational work and avocational interests, his education and his frustrations—young James between childhood and fame. Ultimately, *Young William James Thinking* reveals how James provided a humane vision well suited to our pluralist age.

"Easily the most comprehensive discussion of the young William James we have, the book rises to splendid heights with impressive explanatory power."—Robert D. Richardson, author of William James: In the Maelstrom of American Modernism

"Very, very few have the spot-on 'feel' for James that Croce has. I expect this volume to become a standard reference in the James literature."—David E. Leary, editor of Metaphors in the History of Psychology

Paul J. Croce is a professor of history and American studies at Stetson University and a former president of the William James Society. He is the author of *Science and Religion in the Era of William James: Eclipse of Certainty, 1820–1880.*

How did youthful struggle give rise to the William James of philosophical legend and popularity?

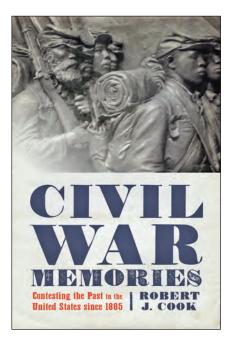


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Why has the Civil War continued to influence American life so profoundly?



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Civil War Memories

Contesting the Past in the United States since 1865 ROBERT J. COOK

Civil War Memories is the first comprehensive account of how and why Americans have selectively remembered, and forgotten, this watershed conflict. Robert J. Cook charts the dominant narratives of the ordinary men and women, as well as the statesmen and generals, who lived through the Civil War and its tumultuous aftermath.

Part One explains why the Yankee memory of the "War of the Rebellion" drove political conflict into the 1890s. It also touches on the role southern white women played in the development of the South's "Lost Cause" and explores why, by the beginning of the twentieth century, the majority of Americans had embraced a reconciliatory memory of the Civil War. Part Two demonstrates the Civil War's capacity to thrill twentieth-century Americans in movies such as *The Birth of a Nation* and *Gone with the Wind*. It also reveals the war's vital connection to the black freedom struggle in the modern era.

Written in vigorous prose for a wide audience and designed to inform popular debate on the relevance of the Civil War to the racial politics of modern America, *Civil War Memories* is required reading for Americans today.

"Cook makes clear the powerful ways that the reverberations of the Civil War still resonate within American political culture. A compelling story told by a uniquely qualified expert in southern history and civil rights."—Joan Waugh, author of U. S. Grant: American Hero, American Myth

Robert J. Cook is a professor of American history at the University of Sussex. He is the author of *Civil War Senator: William Pitt Fessenden and the Fight to Save the American Republic* and a coauthor of *Secession Winter: When the Union Fell Apart.*

John Quincy Adams and the Gag Rule, 1835–1850

Examining the congressional debates on antislavery petitions before the Civil War.

PETER CHARLES HOFFER

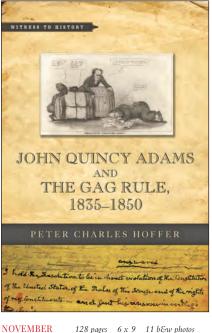
Passed by the House of Representatives at the start of the 1836 session, the gag rule rejected all petitions against slavery, effectively forbidding Congress from addressing the antislavery issue until it was rescinded in late 1844. In the Senate, a similar rule lasted until 1850. The gag rule became a proxy defense of slavery's morality and economic value in the face of growing pro-abolition sentiment. Peter Charles Hoffer transports readers to Washington, DC, in the period before the Civil War to contextualize the heated debates surrounding the rule.

At first, Hoffer explains, only a few members of Congress objected to the rule. When they encountered an almost uniformly hostile audience, however, John Quincy Adams saw the effort to gag the petitioners as a violation of their constitutional rights. Adams's campaign to lift the gag rule, joined each year by more and more northern members of Congress, revealed how the slavery issue promoted a virulent sectionalism and ultimately played a part in southern secession and the Civil War.

A lively narrative, *John Quincy Adams and the Gag Rule, 1835–1850* vividly portrays the importance of the political machinations and debates that colored the age.

"A simply splendid book that will benefit student learners and their teachers. Lucid, fast-paced, clever, and richly researched."—John David Smith, coauthor of Soldiering for Freedom: How the Union Army Recruited, Trained, and Deployed the U.S. Colored Troops

Peter Charles Hoffer is a distinguished research professor of history at the University of Georgia. He is the author of *Sensory Worlds in Early America, Prelude to Revolution: The Salem Gunpowder Raid of 1775, and Law and People in Colonial America.*



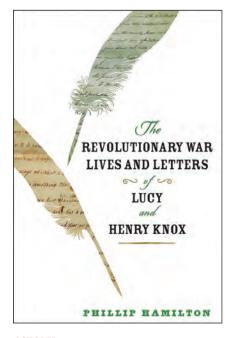
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Love and marriage during the Revolutionary War through the letters of Lucy and Henry Knox.



OCTOBER 224 pages 6 x 9 4 bEw photos, 1 map 978-1-4214-2345-6 \$24.95 (s) £18.50 pb Also available as an e-book

The Revolutionary War Lives and Letters of Lucy and Henry Knox

PHILLIP HAMILTON

In 1774, Boston bookseller Henry Knox married Lucy Waldo Flucker, the daughter of a prominent Tory family. Although Lucy's father was the third-ranking colonial official in Massachusetts, the couple joined the American cause and fled British-occupied Boston. Knox became a soldier in the Continental Army, where he served until the war's end as Washington's artillery commander.

While Henry is well known to historians, his private life and marriage to Lucy remain largely unexplored. Phillip Hamilton tells the fascinating story of the Knoxes' relationship amid the upheavals of war. Like John and Abigail Adams, the Knoxes were often separated by the revolution and spent much of their time writing to one another. They penned nearly 200 letters during the conflict, more than half of which are reproduced and annotated for this volume.

This correspondence—one of the few collections of letters between revolutionaryera spouses that spans the entire war—provides a remarkable window into the couple's marriage. Combining original epistles with Hamilton's introductory essays, *The Revolutionary War Lives and Letters of Lucy and Henry Knox* offers important insights into this relatable and highly individual couple.

"A fascinating and important addition to the literature of marriage and family life during the revolution. These unique letters, punctuated by excellent narrative interludes, provide a rich vein of information about the war."—Edith B. Gelles, author of Abigail and John: Portrait of a Marriage

Phillip Hamilton is a professor of history at Christopher Newport University. He is the author of *The Making and Unmaking of a Revolutionary Family: The Tuckers of Virginia,* 1752–1830 and Serving the Old Dominion: A History of Christopher Newport University, 1958–2011.

A Bloodless Victory

The Battle of New Orleans in History and Memory JOSEPH F. STOLTZ III

Exploring the changing narrative of the Battle of New Orleans through two centuries of commemoration.

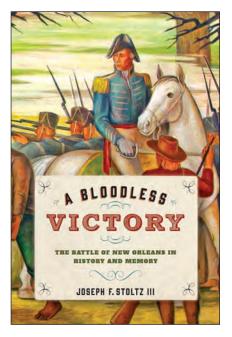
Once celebrated on par with the Fourth of July, January 8th—the anniversary of the Battle of New Orleans—is no longer a day of reverence for most Americans. Although the United States' stunning 1815 defeat of the British army south of New Orleans gave rise to the presidency of Andrew Jackson, the Democratic Party, and the legend of Jean Laffite, the battle has not been a national holiday since 1861.

Joseph F. Stoltz III explores how generations of Americans have consciously revised, reinterpreted, and reexamined the memory of the conflict to fit the cultural and social needs of their time. Combining archival research with deep analyses of music, literature, theatre, and film across two centuries of popular culture, Stoltz highlights the myriad ways that politicians, artists, academics, and ordinary people have rewritten the battle's history.

Continuing reinterpretations of the battle have alienated whole segments of the American population from its memorialization. Thus, a close look at the Battle of New Orleans offers an opportunity to explore not just how events are collectively remembered across generations but also how a society discards memorialization efforts it no longer finds necessary or palatable.

"Clearly a labor of love that has been years in preparation, this refreshingly engaging, detail-rich narrative draws on a truly impressive body of scholarship. A worthy new contribution to cultural memory studies."—Len Travers, author of Hodges' Scout: A Lost Patrol of the French and Indian War

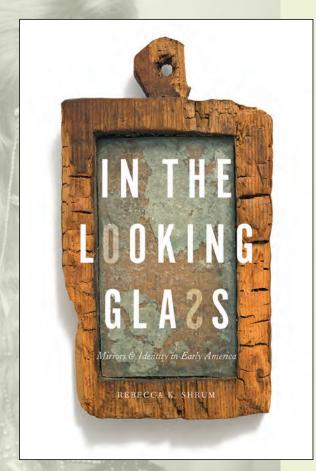
Joseph F. Stoltz III is a historian at the Fred W. Smith Library for the Study of George Washington at Mount Vernon.



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In the Looking Glass

Mirrors and Identity in Early America REBECCA K. SHRUM

What did it mean, Rebecca K. Shrum asks, for people long-accustomed to associating reflective surfaces with ritual and magic—to became as familiar with how they looked as they were with the appearance of other people? Fragmentary histories tantalize us with how early Americans—people of Native, European, and African descent—interacted with mirrors.

Shrum argues that mirrors became objects through which white men asserted their claims to modernity, emphasizing mirrors as fulcrums of truth that enabled them to know and master themselves and their world. In claiming that mirrors revealed and substantiated their own enlightenment and rationality, white men sought to differentiate how they used mirrors from not only white women but also from Native Americans and African Americans, who had long claimed ownership of and the right to determine the meaning of mirrors for themselves. Mirrors thus played an important role in the construction of early American racial and gender hierarchies.

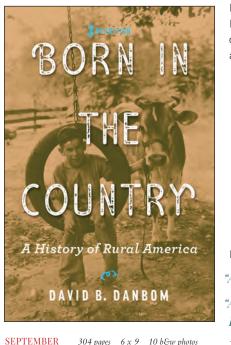
Drawing from archival research, as well as archaeological studies, probate inventories, trade records, and visual sources, Shrum also assesses extant mirrors in museum collections through a material culture lens. Focusing on how mirrors were acquired in America and by whom, as well as the profound influence mirrors had, both individually and collectively, on the groups that embraced them, *In the Looking Glass* is a piece of innovative textual and visual scholarship.

"A very interesting and thought-provoking book about the cultural role, multifaceted meanings, and uses of mirrors and looking glasses in early America. Taking an interdisciplinary approach, Shrum offers a rich and compelling account."—Jennifer L. Anderson, author of Mahogany: The Costs of Luxury in Early America How mirrors shaped human identity in North America from the earliest European explorations.

Call Barrows

Rebecca K. Shrum is an assistant professor of history and the assistant director of the public history program at Indiana University–Purdue University Indianapolis.

The definitive history of life in rural America.



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Born in the Country

A History of Rural America third edition DAVID B. DANBOM

David B. Danbom's *Born in the Country* was the first—and still the only—general history of rural America. Ranging from pre-Columbian times to the enormous changes of the twentieth century, the book masterfully integrates agricultural, technological, and economic themes with new questions about the American experience.

This substantially revised and updated third edition

- expands and deepens its coverage of the late twentieth and early twenty-first centuries
- focuses on the changes in agriculture and rural life in the progressive and New Deal eras as well as the massive shifts that have taken place since 1945
- adds information about African American and Native American agricultural experiences
- discusses the decline of agriculture and its impact on farm families and communities
- traces the relationship among farmers, agribusiness, and consumers

Praise for previous editions

"A delightful story tracing the social history of U.S. farmers."—Forum

"An extremely well-written narrative that presents its information accurately. Danbom's book can well serve the classroom teacher and general reader." —Agricultural History Review

David B. Danbom is professor emeritus of history at North Dakota State University. He is the author of *Sod Busting: How Families Made Farms on the Nineteenth-Century Plains* and the editor of *Bridging the Distance: Common Issues of the Rural West.*

Reconfiguring American Political History, Ronald P. Formisano, Paul Bourke, Donald DeBats, and Paula M. Baker, Series Founders

Burdens of War

Creating the United States Veterans Health System

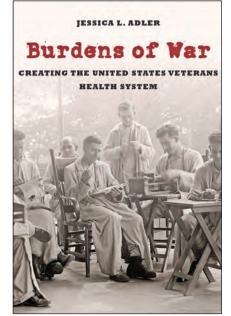
How have Americans grappled with the moral and financial issues of veterans' health care?

During and after World War I, policy makers, public health advocates, and veterans laid the groundwork for the extension of government-sponsored medical care to millions of former service members. In the process, they built a pillar of American social policy. In *Burdens of War*, Jessica L. Adler explores how the establishment of the veterans' health system marked a reimagining of modern veterans' benefits and signaled a pathbreaking validation of the power of professionalized institutional medical care.

The book moves from the 1920s—when veterans requested better and more services, Congress continued to approve new facilities and increased funding, and elected officials expressed misgivings about who should have access to care—to the 1930s, when the economic crash prompted veterans to increasingly turn to hospitals for support while bureaucrats, politicians, and doctors attempted to rein in the system. By the eve of World War II, the roots of what would become the country's largest integrated health care system were firmly planted and primed for growth. Drawing readers into a critical debate about the level of responsibility America bears for wounded service members, *Burdens of War* is a unique and moving case study.

"Through evocative prose and razor-sharp analysis, Burdens of War details this generation's determination to fight for the right to government-funded health care. We still live in the shadows of World War I, heirs to the veterans' health care system that this generation forged."—Jennifer D. Keene, author of Doughboys, the Great War, and the Remaking of America

Jessica L. Adler is an assistant professor in the Departments of History and Health Policy & Management at Florida International University.

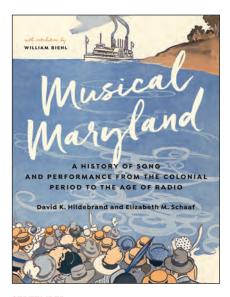


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The only book to delve deeply into Maryland's rich musical performance history and the people who created it.



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Musical Maryland

A History of Song and Performance from the Colonial Period to the Age of Radio

DAVID K. HILDEBRAND and ELIZABETH M. SCHAAF with contributions by William Biehl

In *Musical Maryland*, the first comprehensive survey of the music emanating from the Old Line State, David K. Hildebrand and Elizabeth M. Schaff explore the myriad ways in which music has enriched the lives of Marylanders. From the drinking songs of colonial Annapolis, the liturgical music of the Zion Lutheran Church, and the work songs of the tobacco fields to the exuberant marches of late nineteenth-century Baltimore Orioles festivals, Chick Webb's mastery on drums, and the triumphs of the Baltimore Opera Society, this richly illustrated volume explores more than 300 years of Maryland's music history.

This book touches on the development of music clubs like H. L. Mencken's Saturday Night Club, as well as lasting institutions such as the Peabody Institute and the Baltimore Symphony Orchestra. It describes the writing of "The Star-Spangled Banner" and chronicles the wide range of music created and performed by Maryland's African American musicians, including Billie Holliday, Eubie Blake, and Cab Calloway.

Bringing to life the portraits of musicians, composers, and conductors whose stories and recollections are woven into the fabric of this book, *Musical Maryland* is an engaging, authoritative, and bold look at an endlessly compelling subject.

"A collection of fascinating historical vignettes and anecdotes, well-chosen, enlightening, and entertaining."—John Barry Talley, author of Secular Music in Colonial Annapolis, 1745–56

David K. Hildebrand is an adjunct instructor of musicology at the Peabody Conservatory and the director of the Colonial Music Institute. **Elizabeth M. Schaaf** is the founding archivist of the Peabody Institute. **William Biehl** is the former director of the Maryland Heritage Vocal Ensemble and the Barbershop Harmony Society.

Baltimore

A Political History MATTHEW A. CRENSON

Charm City or Mobtown? People from Baltimore glory in its eccentric charm, smalltown character, and North-cum-South culture. But for much of the nineteenth century, violence and disorder plagued the city. More recently, the 2015 death of Freddie Gray in police custody has prompted Baltimoreans—and the entire nation—to focus critically on the rich and tangled narrative of black–white relations in Baltimore, where slavery once existed alongside the largest community of free blacks in the United States.

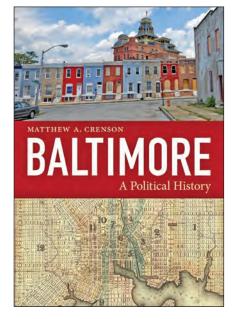
Matthew A. Crenson, a distinguished political scientist and Baltimore native, examines the role of politics and race throughout Baltimore's history. From its founding in 1729 up through the recent past, Crenson follows Baltimore's political evolution from an empty expanse of marsh and hills to a complicated city with distinct ways of doing business. Revealing how residents at large engage (and disengage) with one another across an expansive agenda of issues and conflicts, Crenson shows how politics helped form this complex city's personality.

Peering into the city's 300-odd neighborhoods, this fascinating account holds up a mirror to Baltimore, asking whites in particular to re-examine the past and accept due responsibility for future racial progress.

"A sweeping history of Baltimore written by a true master of this subject. This gripping book would make a wonderful gift for readers in Baltimore or with a Baltimore attachment."—Edward D. Berkowitz, author of Something Happened: A Political and Cultural Overview of the Seventies

Matthew A. Crenson is professor emeritus of political science at Johns Hopkins University. He is the author of *Neighborhood Politics* and the coauthor of *Downsizing Democracy: How America Sidelined Its Citizens and Privatized Its Public.*

How politics and race shaped Baltimore's distinctive disarray of cultures and subcultures.



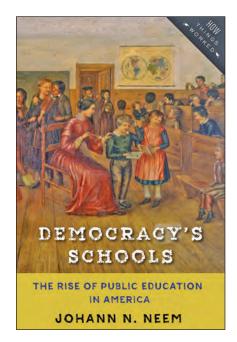
 AUGUST
 640 pages
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 Also available as an e-book
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American History/Education How Things Worked, Robin Einhorn and Richard R. John, Series Editors

The unknown history of American public education.



 AUGUST
 256 pages
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Democracy's Schools

The Rise of Public Education in America JOHANN N. NEEM

At a time when Americans are debating the future of public education, Johann N. Neem tells the inspiring story of how and why Americans built a robust public school system in the decades between the Revolution and the Civil War. It's a story in which ordinary people in towns across the country worked together to form districts and build schoolhouses and reformers sought to expand tax support and give every child a liberal education.

Yet back then, like today, Americans disagreed over the kind of education needed, who should pay for it, and how schools should be governed. Neem explores the history and meaning of these disagreements. As Americans debated, teachers and students went about the daily work of teaching and learning. Neem takes readers into the class-rooms of yore, allowing us to experience public schools from the perspective of the people whose daily lives were most affected by them.

Ultimately, Neem concludes, public schools encouraged a diverse people to see themselves as one nation. By studying the origins of America's public schools, Neem urges us to focus on the defining features of democratic education: promoting equality, nurturing human beings, preparing citizens, and fostering civic solidarity.

"Democracy's Schools is the best short introduction to antebellum public education that I've ever read. It is also hugely relevant to ongoing questions about liberal arts and democracy."—Jonathan Zimmerman, author of Campus Politics: What Everyone Needs to Know

Johann N. Neem is a senior fellow at the University of Virginia's Institute for Advanced Studies in Culture and a professor of history at Western Washington University. He is the author of *Creating a Nation of Joiners: Democracy and Civil Society in Early National Massachusetts*. Tech.edu: A Hopkins Series on Education and Technology Education/History of Technology

The Textbook and the Lecture

Education in the Age of New Media

NORM FRIESEN

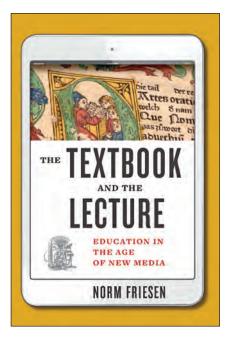
Why are the fundamentals of education apparently so little changed in our era of digital technology? Is their obstinate persistence evidence of resilience or obsolescence? Such questions can best be answered not by imagining an uncertain high-tech future, but by examining a well-documented past—a history of instruction and media that extends from Gilgamesh to Google. Norm Friesen looks to the combination and reconfiguration of oral, textual, and more recent media forms to understand the longevity of so many educational arrangements and practices.

Friesen examines the interrelationship of reading, writing, and pedagogy in the case of the lecture and the textbook—from their premodern to their postmodern incarnations. Over hundreds of years, these two forms have integrated textual, oral, and (more recently) digital media and connected them with changing pedagogical and cultural priorities. *The Textbook and the Lecture* opens new possibilities for understanding not only mediated pedagogical practices and their reform but also gradual changes in our conceptions of the knowing subject and of knowledge itself.

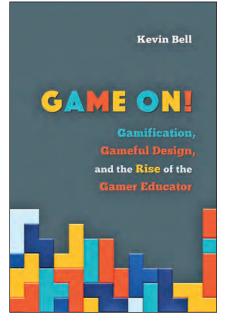
Drawing on wide-ranging scholarship in fields as diverse as media ecology and German-language media studies, Foucauldian historiography, and even archaeological research, *The Textbook and the Lecture* is a fascinating investigation of educational media.

"Encouraging readers to look at newer forms of media used in education through a historical lens, Friesen deconstructs two successful archetypes of educational media—the lecture and the textbook—to expose their deep structure."—William A. Ferster, author of Sage on the Screen: Education, Media, and How We Learn

Norm Friesen is a professor in the Department of Educational Technology at Boise State University. He is the editor and translator of *Forgotten Connections: On Culture and Upbringing* and the editor of *Media Transatlantic: Media Theory in North America and German-Speaking Europe.* Why do the basic technologies of education—the book and the lecture—endure in our digital age?



DECEMBER 224 pages 6 x 9 25 halftones, 5 line drawings 978-1-4214-2433-0 \$32.95 (s) £24.50 hc Also available as an e-book Helping teachers take advantage of game design principles and intrinsic motivators to build more effective courses.



DECEMBER 208 pages 6 x 9 17 halftones, 6 line drawings 978-1-4214-2396-8 \$39.95 (s) £29.50 hc Also available as an e-book

Game On!

Gamification, Gameful Design, and the Rise of the Gamer Educator KEVIN BELL

The changing student body in American higher education demands a new approach to teaching, one that moves toward inclusive, hyperpersonalized learning environments that have much in common with games and social media. Kevin Bell's *Game On!* presents dynamic case studies of gamer educators and game-derived techniques to help instructors creatively formulate their own teaching strategies.

Breaking gamefully designed classes into their component parts, Bell analyzes what these classes are actually doing and explains why they work. He offers faculty a rubric to assess their own courses for their propensity to engage students, particularly those from low socioeconomic and high-risk populations. Bell explores how game design, pedagogy, and intrinsic motivators can level the playing field to produce rigorous learning environments that are as addictive to all participants as the latest apps and social media systems. He also discusses best practices, lays out the broader context of computer-mediated teaching and learning, and considers the challenges and opportunities that gamification presents.

Instructors would do well to consider the key tenets of successful games if they are to engage and graduate the coming generations of learners. Bell's careful analysis of the theories behind gamification, cognitive science, and instructional design will help them to do just that.

Kevin Bell is the pro-vice chancellor of digital futures at Western Sydney University in Australia.

Higher Education and Silicon Valley

W. RICHARD SCOTT, MICHAEL W. KIRST, and COLLEAGUES

Connected but Conflicted

exist.

A data-rich study of the difficult partnerships between the colleges, universities, and businesses of Silicon Valley.

Universities and colleges often operate between two worlds: higher education and economic systems. With a mission rooted in research, teaching, and public service, institutions of higher learning are also economic drivers in their regions, under increasing pressure to provide skilled workers to local companies. It is impossible to understand how current developments are affecting colleges without attending to the changes Higher in both the higher education system and in the economic communities in which they Education W. Richard Scott, Michael W. Kirst, and colleagues focus on the changing relations between colleges and companies in one vibrant economic region: the San Francisco Bay Area. Colleges and tech companies, they argue, share a common interest in knowl-Silicon edge generation and human capital, but they operate in social worlds that substantially

differ, making them uneasy partners. This book describes a rich and often tense relationship between higher education and the tech industry, focusing on the ways in which various types of colleges have endeavored—and often failed—to meet the demands of a vibrant economy.

"In both substance and methodology, this is an innovative contribution to the study of the largest sectors of American higher education."—Patrick M. Callan, President, Higher Education Policy Institute

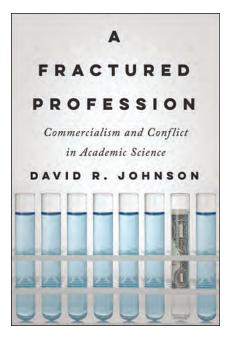
W. Richard Scott is professor emeritus of sociology at Stanford University, with courtesy appointments in the schools of business, education, engineering, and medicine. He is the author of Institutions and Organizations: Ideas, Interests, and Identities. Michael W. Kirst is professor emeritus of education at Stanford University and president of the California State Board of Education. He is the coeditor of From High School to College: Improving Opportunities for Success in Postsecondary Education.

SEPTEMBER 304 pages 6 x 9 1 map, 13 graphs 978-1-4214-2308-1 \$54.95(s) £40.50 pb Also available as an e-book

Connected but Conflicted

Michael W. Kirst and Colleanus

Exploring the growing division among academic scientists over a profit motive in research.



 OCTOBER
 192 pages
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A Fractured Profession

Commercialism and Conflict in Academic Science DAVID B JOHNSON

A Fractured Profession is the first book to systematically examine the implications of commercialization for both universities and faculty members from the perspective of academic scientists. Drawing on richly detailed interviews with sixty-one scientists at four universities across the United States, sociologist David R. Johnson explores how an ideology of commercialism produces intraprofessional conflict in academia.

Commercialist scientists embrace a professional ideology that emphasizes the creation of technologies that control societal uncertainties and advancing knowledge toward particular—and financial—ends. Traditionalist scientists, on the other hand, often find themselves threatened by university and federal emphasis on commercialization. They are less concerned about issues such as conflicts of interest and corruption than they are about unequal rewards, unequal conditions of work, and conflicts of commitment to university roles and basic science.

Arguing that the division between commercialists and traditionalists represents a new form of inequality in the academic profession, this book offers an incisive look into the changing conditions of work in an era of academic capitalism.

"Contrasting the value patterns and work orientations of scientists who conduct research funded by business and industry with those of scientists who conduct research to advance knowledge, A Fractured Profession is an original contribution based on sound qualitative methodology."—John M. Braxton, coauthor of Professors Behaving Badly: Faculty Misconduct in Graduate Education

David R. Johnson is an assistant professor of higher education at the University of Nevada, Reno.

The Market Imperative

Segmentation and Change in Higher Education ROBERT ZEMSKY and SUSAN SHAMAN

Thinking about American higher education as an economic market changes everything.

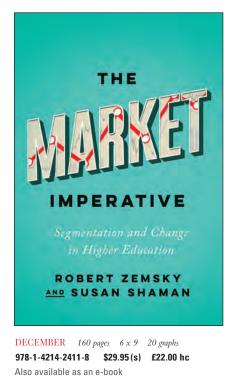
It is no surprise that college tuition and student debt are on the rise. Universities no longer charge tuition to simply cover costs. They are market enterprises that charge whatever the market will bear. Institutional ambition, along with increasing competition for students, now shapes the economics of higher education.

In *The Market Imperative*, Robert Zemsky and Susan Shaman argue that too many institutional leaders and policymakers do not understand how deeply the consumer markets they promoted have changed American higher education. Instead of functioning as a single integrated industry, higher education is in fact a collection of segmented and more or less separate markets.

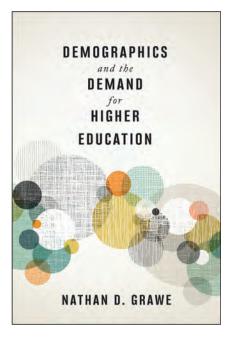
Chapter by chapter, *The Market Imperative* draws on new data developed by the authors in a Gates Foundation – funded project to describe the landscape. The volume concludes with a three-pronged set of policies for making American higher education mission centered as well as market smart. Although there is no "one-size-fits-all" approach for reforming higher education, this clearly written book will productively advance understanding of the challenges colleges and universities face by providing a mapping of the configuration of the market for an undergraduate education.

"Logical and effective, this book will make a valuable contribution to our understanding of higher education access, finance, and policy."—Alexander C. McCormick, coeditor of Engaging University Students: International Insights from System-Wide Studies

Robert Zemsky is a professor of higher education at the University of Pennsylvania. The chair of the Learning Alliance for Higher Education, he is the author of *Checklist for Change: Making American Higher Education a Sustainable Enterprise.* **Susan Shaman** was a senior planning officer at the University of Pennsylvania from 1982 to 1997.



The decisions we make in the next five years are critical in determining whether colleges thrive or flounder.



JANUARY 176 pages 6 x 9 16 maps, 20 graphs 978-1-4214-2413-2 \$39.95 (s) £29.50 hc Also available as an e-book

Demographics and the Demand for Higher Education

NATHAN D. GRAWE

Higher education faces a looming demographic storm. Decades-long patterns in fertility, migration, and immigration persistently nudge the country toward the Hispanic Southwest. As a result, the Northeast and Midwest—traditional higher education strongholds—expect to lose 5 percent of their college-aged populations between now and the mid-2020s. Furthermore, and in response to the Great Recession, child-bearing has plummeted. In 2026, when the front edge of this birth dearth reaches college campuses, the number of college-aged students will drop almost 15 percent in just 5 years.

In Demographics and the Demand for Higher Education, Nathan D. Grawe has developed the Higher Education Demand Index (HEDI), which relies on data from the 2002 Education Longitudinal Study (ELS) to estimate the probability of college-going using basic demographic variables. Analyzing demand forecasts by institution type and rank while disaggregating by demographic groups, Grawe provides separate forecasts for two-year colleges, elite institutions, and everything in between.

Essential for administrators and trustees who are responsible for recruitment, admissions, student support, tenure practices, facilities construction, and strategic planning, this book is a practical guide for navigating coming enrollment challenges.

"Fascinating and ambitious. There will be a wide and eager audience for this book."—Martin J. Finkelstein, coauthor of The Faculty Factor: Reassessing the American Academy in a Turbulent Era

Nathan D. Grawe is the Ada M. Harrison Distinguished Teaching Professor of the Social Sciences at Carleton College, where he served as associate dean from 2009 to 2012.

The Challenge of Independent Colleges

Moving Research into Practice

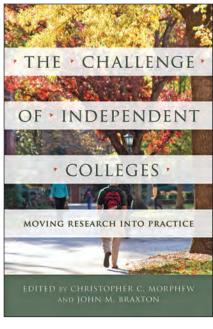
edited by CHRISTOPHER C. MORPHEW and JOHN M. BRAXTON

This book began as a collaboration among top higher education researchers, the Association for the Study of Higher Education (ASHE) scholars, and the Council of Independent Colleges (CIC). Documenting the challenges and opportunities facing independent colleges in several integral areas, including public purposes and student engagement, *The Challenge of Independent Colleges* is informed by the reactions of independent campus presidents and provosts who work every day to act on the opportunities presented by private colleges and universities.

Each of the nine chapters is written by a leading higher education scholar and frames highly relevant issues for administrators at independent colleges and universities. Topics range from "Access and Affordability" and "Assessment" to "Ensuring Student Success" and "Institutional Strategy." Each chapter is followed by a short, critical reaction written by a provost or president at a CIC member institution.

*"A comprehensive and thoughtful analysis of the state of small independent colleges today,"—Matthew Hartley, coeditor of "*To Serve a Larger Purpose": Engagement for Democracy and the Transformation of Higher Education

Christopher C. Morphew is a professor and the executive associate dean in the College of Education at the University of Iowa. He is the coeditor of *Privatizing the Public University: Perspectives from across the Academy*. **John M. Braxton** is a professor of higher education at Vanderbilt University. He is the coauthor of *Professors Behaving Badly: Faculty Misconduct in Graduate Education*. At the intersection of new scholarship on higher education with on-theground insight into managing institutions.



 DECEMBER
 288 pages
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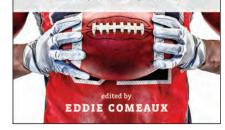
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Addressing major policy issues and athletes' wellbeing in collegiate sports.



COLLEGE ATHLETES' Rights and Well-Being Critical Perspectives on Policy and Practice



College Athletes' Rights and Well-Being

Critical Perspectives on Policy and Practice edited by EDDIE COMEAUX

College athletes are at the very center of emerging campus debates over their legal, financial, and academic role. This timely and comprehensive volume examines the bylaws and legal decisions that have impacted the college athlete's ability to pursue higher education and explains and critiques the formal policies of the National Collegiate Athletic Association and member institutions.

College Athletes' Rights and Well-Being is divided into four sections. The first lays out the historical foundations that have shaped the intercollegiate athletic experience. Subsequent sections describe the principles, structures, and conditions that influence how athletes experience campus life, as well as the increasingly commercialized business enterprise of college sports.

Told from the perspective of athletes and written by leading scholars and researchers, the book's sixteen chapters are enhanced with useful lists of key terms and conversation-provoking discussion questions. The book touches on concussion protocols, collective bargaining, amateurism, Title IX, and much more.

"Examining the major policy issues that are virtually ripping big-time college sports apart, this book addresses incredibly challenging topics in a way that will stimulate debate."—Allen Sack, coauthor of College Athletes for Hire: The Evolution and Legacy of the NCAA's Amateur Myth

Eddie Comeaux is an associate professor of higher education at the University of California–Riverside. He is the editor of *Introduction to Intercollegiate Athletics* and *Making the Connection: Data-Informed Practices in Academic Support Centers for College Athletes.* He played Division I baseball at the University of California–Berkeley, then spent four years playing baseball with the Texas Rangers prior to earning his PhD.

Literary Theory and Criticism/Modernist Studies

The Black Skyscraper

Architecture and the Perception of Race

ADRIENNE BROWN

With the development of the first skyscrapers in the 1880s, urban built environments could expand vertically as well as horizontally. Cities were now able to house and manage the large populations of newly freed blacks and immigrants flocking to their centers following Reconstruction. Beginning with Chicago's early 10-story towers and concluding with the 1931 erection of the 110-story Empire State Building, Adrienne Brown's *The Black Skyscraper* provides a detailed account of how scale and proximity shape our understanding of race.

Over the next half-century, American writers imagined the new urban backdrop as an obstacle to racial differentiation. Examining works that grappled with the early skyscraper's outsized and disorienting dimensions, Brown explores this architecture's effects on how race was seen, read, and sensed at the turn of the twentieth century.

In lesser-known works of apocalyptic science fiction, light romance, and Jazz Age melodrama, as well as in more canonical works by W. E. B. Du Bois, F. Scott Fitzgerald, Aaron Douglas, and Nella Larsen, the skyscraper mediates the process of seeing and being seen as a racialized subject. A highly interdisciplinary work, *The Black Skyscraper* reclaims the influence of race on modern architectural design as well as the less-well-understood effects these designs had on the experience and perception of race.

"A lucid, engaging look at how race was read in and through the skyscraper in early twentieth-century literature, The Black Skyscraper contributes in a substantial way to the growing body of literature that examines the connections between racial identity and the built environment."—Dianne S. Harris, author of Little White Houses: How the Postwar Home Constructed Race in America

Adrienne Brown is an assistant professor of English at the University of Chicago. She is the coeditor of *Race and Real Estate*.

How did writers and artists view the intersection of architecture and race in the modernist era?

 NOVEMBER
 288 pages
 6 x 9
 17 halftones

 978-1-4214-2383-8
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 Also available as an e-book

The off-balance and lively characters in *Subcortical* use braininess and grit in their attempts to navigate beyond the borders of their homes and histories.

Subcortical

Stories by LEE CONELL

Lee Conell's linguistically deft stories examine the permeability between the real and the imagined, the stories buried beneath the surface and the stories by which we live our lives.

In the title story of this collection, a young woman who wants to become a doctor is manipulated by an older man into playing a role in one of his medical studies. In "The Lock Factory," winner of the *Chicago Tribune*'s 2016 Nelson Algren Literary Award, three women who assemble school combination locks are trapped inside an escalating generational conflict of their own making. A boy who has lost his mother in the "The Rent-Controlled Ghost" searches for the spirit of the mistreated tenant who formerly inhabited his apartment. "A Magic Trick for the Recently Unemployed" serves as a three-step how-to guide for reclaiming a sense of self and purpose. In "What the Blob Said to Me," an elderly woman dwells on her long-ago experience working at a government production site for the atomic bomb. And a mother-daughter Groupon for an upscale afternoon tea goes seriously awry in "Mutant at the Pierre Hotel."

With humor and verve, *Subcortical's* dynamic stories delve into the mysteries of the human mind as these haunted characters struggle with economic disparity, educational divides, and the often-contested spaces in which they live.

Lee Conell has taught for Southern Word, SUNY New Paltz, and Vanderbilt University, where she earned her MFA. Her fiction has appeared in the *Chicago Tribune, Glimmer Train, Kenyon Review* online, *Guernica, American Short Fiction*, and elsewhere. This is her first book.

 NOVEMBER
 224 pages
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 978-1-4214-2422-4
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 \$21.95 (s)

Literary Theory and Criticism/History of Science

From Madman to Crime Fighter

The Scientist in Western Culture

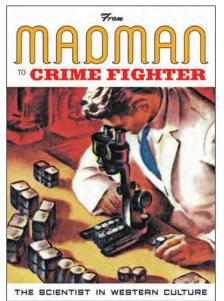
ROSLYNN D. HAYNES

The story of the scientist in Western culture, from medieval images of alchemists to present-day depictions of cyberpunks and genetic engineers.

They were mad, of course. Or evil. Or godless, amoral, arrogant, impersonal, and inhuman. At best, they were well intentioned but blind to the dangers of forces they barely controlled. They were Faust and Frankenstein, Jekyll and Moreau, Caligari and Strangelove—the scientists of film and fiction, cultural archetypes that reflected ancient fears of tampering with the unknown or unleashing the little-understood powers of nature.

In From Madman to Crime Fighter, Roslynn D. Haynes analyzes stereotypical characters that, from medieval times to the present day, have been used to depict the scientist in Western literature and film. Haynes explores the persistent folklore of mad doctors of science and its relation to popular fears of a depersonalized, male-dominated, and socially irresponsible pursuit of knowledge for its own sake. She concludes that today's public response to science and scientists—much of it negative—is best understood by recognizing the importance of such cultural archetypes and their significance as myth.

As well as having a background in science, **Roslynn D. Haynes** is an adjunct associate professor in the School of the Arts and Media at the University of New South Wales and an honorary associate of the University of Tasmania. She is the author of seven books, including *H. G. Wells, Discoverer of the Future: The Influence of Science on His Thought* and *Desert: Nature and Culture.*



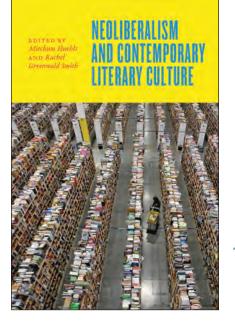
ROSLYNN D. HAYNES

 SEPTEMBER
 432 pages
 6 x 9
 23 halftones

 978-1-4214-2304-3
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How has the pervasive spread of free market thinking affected contemporary literature?



 SEPTEMBER
 352 pages
 6 x 9
 1 map, 11 graphs

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 £26.00 pb

 Also available as an e-book
 Also available as an e-book
 £26.00 pb

Neoliberalism and Contemporary Literary Culture

edited by MITCHUM HUEHLS and RACHEL GREENWALD SMITH

Neoliberalism has been a buzzword in literary studies for well over a decade, but its meaning remains ambiguous and its salience contentious. In *Neoliberalism and Contemporary Literary Culture*, Mitchum Huehls and Rachel Greenwald Smith offer a wide-ranging exploration of contemporary literature through the lens of neoliberalism's economic, social, and cultural ascendance. Bringing together accessible and provocative essays from top literary scholars, this innovative collection examines neoliberalism's influence on literary theory, methodology, form, representation, and institutions.

The essays gathered here engage a diverse range of theorists, including Michel Foucault, Wendy Brown, Giorgio Agamben, Bruno Latour, Maurice Merleau-Ponty, Gary Becker, and Eve Sedgwick. These theoretical perspectives are complemented by innovative readings of contemporary works of literature by writers such as Jennifer Egan, Ben Lerner, Gillian Flynn, Teju Cole, Jonathan Franzen, Chimamanda Ngozi Adichie, Salvador Plascencia, E. L. James, Lisa Robertson, Kenneth Goldsmith, and many others. *Neoliberalism and Contemporary Literary Culture* is essential reading for anyone invested in the ever-changing state of literary culture.

"A necessary, timely, and insightful intervention into the scholarly conversation about the relationship of literature (and other arts) to neoliberalism. Huehls and Smith have assembled a uniformly superb collection."—Lee Konstantinou, author of Cool Characters: Irony and American Fiction

Mitchum Huehls is an associate adjunct professor of English at the University of California–Los Angeles. He is the author of *After Critique: Twenty-First-Century Fiction in a Neoliberal Age.* **Rachel Greenwald Smith** is an associate professor of English at St. Louis University. She is the author of *Affect and American Literature in the Age of Neoliberalism.*

Literary Theory and Criticism/British Literature

Imagined Homelands

British Poetry in the Colonies

JASON R. RUDY

Imagined Homelands chronicles the emerging cultures of nineteenth-century British settler colonialism, focusing on poetry as a genre especially equipped to reflect colonial experience. Jason R. Rudy argues that the poetry of Victorian-era Australia, New Zealand, South Africa, and Canada—often disparaged as derivative and uncouth—should instead be seen as vitally engaged in the social and political work of settlement.

Rudy focuses on the work of poets both canonical—including Tennyson, Browning, Longfellow, and Hemans—and relatively obscure, from Adam Lindsay Gordon, Susanna Moodie, and Thomas Pringle to Henry Kendall and Alexander McLachlan. He examines in particular the nostalgic relations between home and abroad, whereby British emigrants used both original compositions and canonical British works to imagine connections between their colonial experiences and the lives they left behind in Europe.

From lyrics printed in newspapers aboard emigrant ships heading to Australia and South Africa, to ballads circulating in New Zealand and Canadian colonial journals, poetry was a vibrant component of emigrant life. In tracing the histories of these poems and the poets who wrote them, this book provides an alternate account of nineteenthcentury British poetry and, more broadly, of settler colonial culture.

"Compelling, gorgeously written, and richly researched, Imagined Homelands *is a salvo that could blow open the doors of scholarship on nineteenth-century poetry."—Meredith Martin, author of* The Rise and Fall of Meter: Poetry and English National Culture, 1860–1930

Jason R. Rudy is an associate professor of English at the University of Maryland, College Park. He is the author of *Electric Meters: Victorian Physiological Poetics*.

A ground-breaking study of nineteenth-century British colonial poetry.

Imagined Homelands JASON R. RUDY | British Poetry in the Colonies

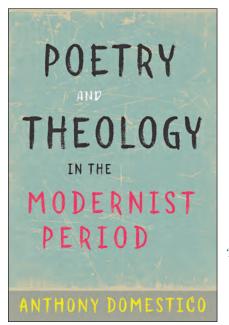


 DECEMBER
 240 pages
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 978-1-4214-2392-0
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 Also available as an e-book

What if the religious themes and allusions in modernist poetry are not just metaphors?



OCTOBER 184 pages 6 x 9 **978-1-4214-2331-9 \$29.95(s) £22.00 hc** Also available as an e-book

Poetry and Theology in the Modernist Period

ANTHONY DOMESTICO

Following the religious turn in other disciplines, literary critics have emphasized how modernists like Woolf and Joyce were haunted by Christianity's cultural traces despite their own lack of belief. In *Poetry and Theology in the Modernist Period*, Anthony Domestico takes a different tack, arguing that modern poets such as T. S. Eliot, W. H. Auden, and David Jones were interested not just in the aesthetic or social implications of religious experience but also in the philosophically rigorous, dogmatic vision put forward by contemporary theology.

Domestico considers central theological questions of the modernist era: What is transcendence, and how can we think and write about it? What is the sacramental act, and how does its wedding of the immanent and the transcendent inform the poetic act? How can we relate *kairos* (holy time) to *chronos* (clock time)?

Seeking answers to these complex questions, Domestico examines both modernist institutions (the *Criterion*) and specific works of modern poetry (Eliot's *Four Quartets* and Jones's *The Anathemata*), offering a new literary history of the modernist period.

"A significant addition to our understanding of the poetry and poetics of Eliot, Jones, and Auden, all three of whom look at the central importance of Christian theology as a way of understanding the unfolding history of humankind through the fractured and fracturing lens of modernism."—Paul Mariani, author of God and the Imagination: On Poets, Poetry, and the Ineffable

Anthony Domestico is an assistant professor of literature at Purchase College, SUNY, and a books columnist for *Commonweal*.

Red Modernism

American Poetry and the Spirit of Communism MARK STEVEN

How did modernist poetry respond both thematically and technically to communism?

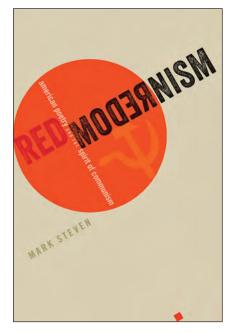
In *Red Modernism*, Mark Steven asserts that modernism was highly attuned—and aesthetically responsive—to the overall spirit of communism. He considers the maturation of American poetry as a longitudinal arc, one that roughly followed the rise of the USSR through the Russian Revolution and its subsequent descent into Stalinism, opening up a hitherto underexplored domain in the political history of avant-garde literature. In doing so, Steven amplifies the resonance among the universal idea of communism, the revolutionary socialist state, and the American modernist poem.

Focusing on three of the most significant figures in modernist poetry—Ezra Pound, William Carlos Williams, and Louis Zukofsky—Steven provides a theoretical and historical introduction to modernism's unique sense of communism while revealing how communist ideals and references were deeply embedded in modernist poetry. Moving between these poets and the work of T. S. Eliot, Langston Hughes, Muriel Rukeyser, Gertrude Stein, Wallace Stevens, and many others, the book combines a detailed analysis of technical devices and poetic values with a rich political and economic context.

Persuasively charting a history of the avant-garde modernist poem in relation to communism, beginning in the 1910s and reaching into the 1940s, *Red Modernism* is an audacious examination of the twinned history of politics and poetry.

"A fascinating, timely, and rigorous study, Red Modernism *is a virtuosic treatment of the question of communism in American modernist poetry."—Joel Nickels, author of* The Poetry of the Possible: Spontaneity, Modernism, and the Multitude

Mark Steven is a research fellow at the Centre for Modernism Studies in Australia, based at the University of New South Wales.



DECEMBER 240 pages 6 x 9 978-1-4214-2357-9 \$49.95 (s) £37.00 hc Also available as an e-book Persia's relations with Greek city-states provide a fascinating case study in ancient imperialism.



Persian Interventions

The Achaemenid Empire, Athens, and Sparta, 450–386 BCE JOHN O. HYLAND

Thirty years after Xerxes invaded Greece, the Achaemenid Persian Empire ended its long war with Athens. For the next four decades, the Persians tolerated Athenian control of their former tributaries, the Ionian Greek cities of western Anatolia. But during the Peloponnesian War, Persia reclaimed Ionia and funded a Spartan fleet to overthrow Athenian power. It took eight Iong years for Persia to triumph, and Sparta then turned on its benefactors, prompting Persia to transfer aid to Athens in the Corinthian War. The peace of 386 reiterated imperial control of Ionia and compelled both Sparta and Athens to endorse a Persian promise of autonomy for Greeks outside Asia.

In *Persian Interventions*, John O. Hyland challenges earlier studies that assume Persia played Athens against Sparta in a defensive balancing act. He argues instead for a new interpretation of Persian imperialism, one involving long-term efforts to extend diplomatic and economic patronage over Greek clients beyond the northwestern frontier.

Persian Interventions examines this critical period in unprecedented depth, providing valuable new insights for the study of Achaemenid Persia and classical Greece.

"Persian Interventions *presents a multitude of new, persuasive interpretations of Persian and Greek interactions in the fifth and early fourth centuries that will have a transformative impact on our understanding of this period. A wonderful book, wellconceived and brilliantly executed.*"—*Stephen Ruzicka, author of* Trouble in the West: Egypt and the Persian Empire, 525–332 BCE

John O. Hyland is an associate professor of history at Christopher Newport University.

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Creatures Born of Mud and Slime

How did the concept of spontaneous generation survive for so long?

The Wonder and Complexity of Spontaneous Generation

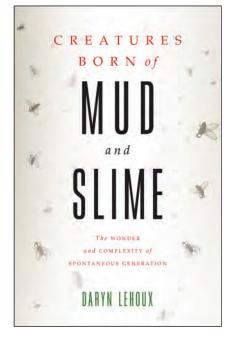
DARYN LEHOUX

From the time of Aristotle until the late nineteenth century, many people believed in spontaneous generation, that living creatures sprang into existence from rotting material. As Daryn Lehoux explains in this fascinating book, spontaneous generation was perhaps the last stand of the ancient scientific worldview.

In *Creatures Born of Mud and Slime*, Lehoux shows that—far from being a superstitious, gullible, or simplistic belief—spontaneous generation was a sophisticated and painstakingly grounded fact that stood up to the best scientific testing. Starting with the ancient Greeks' careful and detailed investigations into how animals are generated straight through to the early modern period, Lehoux brings to life the intellectual contexts, rivalries, observational evidence, and complex and fascinating theories that were used to understand and explain the phenomena.

"A very well-written and well-researched book that grapples with the foundational questions of the history of Western philosophy."—Justin E. H. Smith, author of The Philosopher: A History in Six Types

Daryn Lehoux is a professor of classics and philosophy at Queen's University. He is the author of What Did the Romans Know? An Inquiry into Science and Worldmaking and Astronomy, Weather, and Calendars in the Ancient World: Parapegmata and Related Texts in Classical and Near-Eastern Societies.

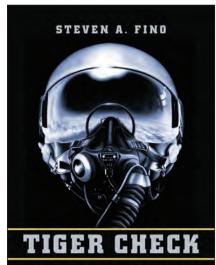


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How did American fighter pilots respond to the challenges posed by increasing automation?



Automating the US Air Force Fighter Pilot in Air-to-Air Combat, 1950–1980

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Tiger Check

Automating the US Air Force Fighter Pilot in Air-to-Air Combat, 1950–1980

STEVEN A. FINO

Spurred by their commanders during the Korean War to be "tigers," American fighter pilots charged headlong into packs of fireball-spewing enemy MiGs, relying on their keen eyesight, piloting finesse, and steady trigger fingers to achieve victory. But by the 1980s, American fighter pilots vanquished their foes by focusing on a four-inch-square cockpit display, manipulating electromagnetic waves, and launching rocket-propelled guided missiles from miles away.

Steven A. Fino's *Tiger Check* offers a detailed study of air-to-air combat focusing on three of the US Air Force's most famed aircraft: the F-86E Sabre, the F-4C Phantom II, and the F-15A Eagle. Fino argues that increasing fire control automation altered what fighter pilots actually did during air-to-air combat. Drawing on an array of sources, as well as his own decade of experience as an F-15C fighter pilot, Fino unpacks not just the technological black box of fighter fire control equipment, but also fighter pilots' attitudes toward their profession and their evolving aircraft.

Eschewing the typical "great machine" or "great pilot" perspectives that dominate aviation historiography, *Tiger Check* provides a richer perspective on humans and machines working and evolving together in the air.

"Thoroughly researched, well organized, and masterfully written, Tiger Check takes readers inside the cockpit to really get a feel for the complexities inherent in and the technological and cultural evolution of—fighter aviation."—Alan Meyer, author of Weekend Pilots: Technology, Masculinity, and Private Aviation in Postwar America

Steven A. Fino is a US Air Force command pilot and a graduate of the Air Force's Weapons School. He is currently assigned to the Pentagon.

Artificial Hearts

The Allure and Ambivalence of a Controversial Medical Technology SHELLEY McKELLAR

Artificial hearts are seductive devices. Their promissory nature as a cure for heart failure aligned neatly with the twentieth-century American medical community's view of the body as an entity of replacement parts. In *Artificial Hearts*, Shelley McKellar traces the controversial history of this imperfect technology beginning in the 1950s and leading up to the present day.

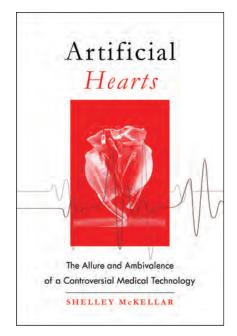
McKellar profiles generations of researchers and devices as she traces the heart's development and clinical use. She situates the events of Dr. Michael DeBakey and Dr. Denton Cooley's professional fall-out after the first artificial heart implant case in 1969, as well as the 1982–83 Jarvik-7 heart implant case of Barney Clark, within a larger historical trajectory. She explores how some individuals—like former US Vice President Dick Cheney—affected the public profile of this technology by choosing to be implanted with artificial hearts. Finally, she explains the varied physical experiences, both negative and positive, of numerous artificial heart recipients.

Packed with larger-than-life characters—from dedicated and ardent scientists to feuding Texas surgeons and brave patients—this book is a fascinating case study that speaks to questions of expectations, limitations, and uncertainty in a high-technology medical world.

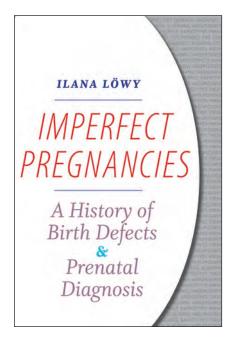
"A definitive history of the artificial heart, full of fascinating stories of innovations, setbacks, and the patients and surgeons who made progress possible."—David S. Jones, author of Broken Hearts: The Tangled History of Cardiac Care

Shelley McKellar is the Jason A. Hannah Professor in the History of Medicine at the University of Western Ontario. She is the author of *Surgical Limits: The Life of Gordon Murray* and the coauthor of *Medicine and Technology in Canada, 1900–1950.*

A comprehensive history of the development of artificial hearts in the United States.



JANUARY 384 pages 6¼ x 9¼ 32 b&w illus, 9 color plates 978-1-4214-2355-5 \$54.95 (s) £40.50 hc Also available as an e-book How has prenatal testing, once offered only for highrisk pregnancies, become standard medical care for pregnant women today?



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Imperfect Pregnancies

A History of Birth Defects and Prenatal Diagnosis ILANA LÖWY

In the 1960s, thanks to the development of prenatal diagnosis, medicine found a new object of study: the living fetus. At first, prenatal testing was proposed only to women at a high risk of giving birth to an impaired child. But in the following decades, such testing has become routine.

In *Imperfect Pregnancies*, Ilana Löwy argues that the generalization of prenatal diagnosis has radically changed the experience of pregnancy for tens of millions of women worldwide. Löwy follows the rise of biomedical technologies that made prenatal diagnosis possible and investigates the institutional, sociocultural, economic, legal, and political consequences of their widespread diffusion.

Because prenatal diagnosis is linked to the contentious issue of selective termination of pregnancy for a fetal anomaly, debates on this topic have largely centered on the rejection of human imperfection and the notion that we are now perched on a slippery slope that will lead to new eugenics. *Imperfect Pregnancies* tells a more complicated story, emphasizing that there is no single standardized way to scrutinize the fetus, but there are a great number of historically conditioned and situated approaches.

"A wonderful, erudite, and eminently readable study of the history of prenatal testing and the emergence of birth defect classification."—Joanna Latimer, author of The Gene, the Clinic, and the Family: Diagnosing Dysmorphology, Reviving Medical Dominance

Ilana Löwy is emerita senior research fellow at the French National Institute of Health and Medical Research. She is the author of *Preventive Strikes: Women, Precancer, and Prophylactic Surgery* and *A Woman's Disease: The History of Cervical Cancer.*

Fixing the Poor

Eugenic Sterilization and Child Welfare in the Twentieth Century MOLLY LADD-TAYLOR

Between 1907 and 1937, thirty-two states legalized the sterilization of more than 63,000 Americans. In *Fixing the Poor*, Molly Ladd-Taylor tells the story of these staterun eugenic sterilization programs. She focuses on one such program in Minnesota, where surgical sterilization was legally voluntary and administered within a progressive child welfare system.

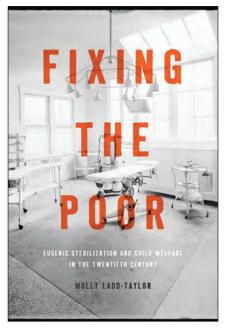
Tracing Minnesota's eugenics program from its conceptual origins in the 1880s to its official end in the 1970s, Ladd-Taylor argues that state sterilization policies reflected a wider variety of worldviews and political agendas than previously understood. In Ladd-Taylor's provocative study, eugenic sterilization appears less like a deliberate effort to improve the gene pool than a complicated but sadly familiar tale of troubled families, fiscal and administrative politics, and deep-felt cultural attitudes about disability, dependency, sexuality, and gender.

Combining innovative political analysis with a compelling social history of those caught up in Minnesota's welfare system, *Fixing the Poor* is a powerful reinterpretation of eugenic sterilization.

"A detailed and textured portrait of the politics and experiences of institutionalization and sterilization in twentieth-century Minnesota."—Alexandra Minna Stern, author of Telling Genes: The Story of Genetic Counseling in America

Molly Ladd-Taylor is a professor of history at York University. She is the author of *Mother-Work: Women, Child Welfare, and the State, 1890–1930* and the coeditor of *"Bad" Mothers: The Politics of Blame in Twentieth-Century America.*

How state welfare politics—not just concerns with "race improvement" led to eugenic sterilization





An indispensable collection of sources chronicling the relationship between medicine and religion from ancient to modern times.



ESSENTIAL READINGS IN MEDICINE RELIGION

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Essential Readings n Medicine and Religion

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Gary B. Ferngren and Ekaterina N. Lomperis have gathered a rich collection of annotated primary sources that illustrate the intersection of medicine and religion. Intended as a companion volume to Ferngren's classic *Medicine and Religion*, this useful and extensive sourcebook places each key document in historical context.

Drawing from more than 160 texts, the book explores a number of themes, including concepts of health, the causes and cure of disease, medical ethics, theodicy, beneficence, religious healing, consolation, and death and dying. Each chapter begins with an introduction that furnishes a basic historical setting for the period covered. Modern translations, some of which have been made especially for this volume, are used whenever possible. The texts are numbered sequentially within each chapter and preceded by a short introduction to both the author and the subject.

Touching on Mesopotamia, Egypt, Israel, Greece, Rome, the European Middle Ages, Islam, early modern Europe, and the modern era, *Essential Readings in Medicine and Religion* brings a wide range of sources together to expand on the crucial lessons of *Medicine and Religion*.

"An excellent supplement for students which will enhance the narrative of Ferngren's Medicine and Religion."—*Michael A. Flannery, author of* Civil War Pharmacy: A History of Drugs, Drug Supply and Provision, and Therapeutics for the Union and Confederacy

Gary B. Ferngren is a professor of history at Oregon State University and a professor of the history of medicine at First Moscow State Medical University. He is the author of *Medicine and Religion: A Historical Introduction, Science and Religion: A Historical Introduction,* and *Medicine and Health Care in Early Christianity.* **Ekaterina N. Lomperis** is a PhD candidate in theology at the University of Chicago and a junior fellow at the Martin Marty Center for the Advanced Study of Religion.

The Lomidine Files

The Untold Story of a Medical Disaster in Colonial Africa GUILLAUME LACHENAL translated by Noémi R. Tousignant Tracing the nightmarish effects of the "wonder drug" Lomidine in preventing sleeping sickness in Africa.

After the Second World War, French colonial health services, armed with a newly discovered drug, made the eradication of sleeping sickness their top priority. A single injection of Lomidine promised to protect against infection for six months or longer. Mass campaigns of "preventive lomidinization" were launched with immense enthusiasm across Africa. But the drug proved to be both inefficient and dangerous. Contaminated injections caused bacterial infections that progressed to gangrene, killing dozens of people. Shockingly, the French physicians who administered the shots seemed to know the drug's risk: while they obtained signed consent before giving Lomidine to French citizens, they administered it to Africans without their consent—sometimes by force.

In *The Lomidine Files*, Guillaume Lachenal traces the medicine's trajectory from experimental trials during the Second World War to its abandonment in the late 1950s, when a series of deadly incidents brought lomidinization campaigns to a grinding halt. He explores colonial doctors' dangerously hubristic obsession with an Africa freed from disease and describes the terrible reactions caused by the drug, the resulting panic of colonial authorities, and the decades-long cover-up that followed.

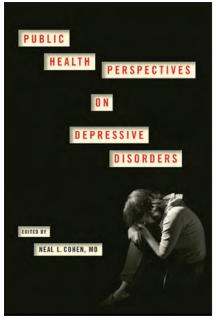
"An important book that rewrites older scholarship on African sleeping sickness while offering an original analytical strategy and methodology for reconfiguring histories of colonial medicine."—Tamara Giles-Vernick, coeditor of Global Health in Africa: Historical Perspectives on Disease Control

Guillaume Lachenal is an associate professor in the history of science at the University Paris Diderot. **Noémi R. Tousignant** is an affiliate member of the Department of Social Studies of Medicine at McGill University and a guest researcher in history at the Université de Montréal.



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How does mental health impact public health?



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Public Health Perspectives on Depressive Disorders

edited by NEAL L. COHEN, MD

In 2001, the WHO recognized depressive disorders as the leading cause of disability worldwide. But most Americans who meet diagnostic criteria for major depression are untreated or undertreated. Luckily, recent advances have made it possible for the field of public health to address mental health in the population. *Public Health Perspectives on Depressive Disorders* fills a much-needed gap by identifying the tools and strategies of public health practice and exploring their application to twenty-first-century public mental health policy and practice.

By looking at depressive disorders through a public health lens, this book highlights the centrality of mental health to public health. Linking the available research literature on depressive illness at the population level with public mental health policy and practice, expert contributors set a research agenda that will help bring mental health further into the arena of public health science and practice.

"A very comprehensive overview of depression, depression research, and treatment written by leading experts that includes emerging work on the social determinants of health and mindfulness."—Ronald W. Manderscheid, coeditor of Mental Health, United States, 2000

Neal L. Cohen, MD, is the senior medical advisor at the New York State Office of Mental Health. He previously served as New York City's commissioner of health and mental health. An associate clinical professor at the Icahn School of Medicine at Mount Sinai and an adjunct professor at the NYU School of Medicine, he is the editor of *Psychiatry Takes to the Streets: Outreach and Crisis Intervention for the Mentally III* and the coeditor of *Population Mental Health: Evidence, Policy, and Public Health Practice.*

Global Perspectives on ADHD

Social Dimensions of Diagnosis and Treatment in Sixteen Countries edited by MEREDITH R. BERGEY, ANGELA M. FILIPE, PETER CONRAD, and ILINA SINGH

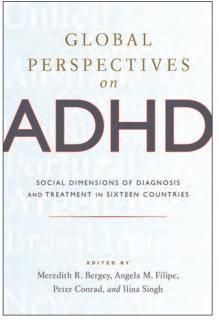
Attention deficit-hyperactivity disorder (ADHD) has been a common psychiatric diagnosis in both children and adults since the 1980s in the United States. But the diagnosis was much less common—even unknown—in other parts of the world. By the end of the twentieth century, this was no longer the case, and ADHD diagnosis and treatment became an increasingly widespread global phenomenon. As the diagnosis was adopted around the world, the definition and treatment of ADHD often changed in the context of different psychiatric professions, medical systems, and cultures.

Global Perspectives on ADHD is the first book to examine how this expanding public health concern is diagnosed and treated in 16 different countries. In some countries, readers learn, over 10% of school-aged children and adolescents are diagnosed with ADHD; in others, that figure is less than 1%. Some countries focus on medicating children with ADHD; others emphasize parent intervention or child therapy. Showing how a medical diagnosis varies across contexts and time periods, this book explains how those distinctions shape medical interventions and guidelines, filling a much-needed gap by examining ADHD on an international scale.

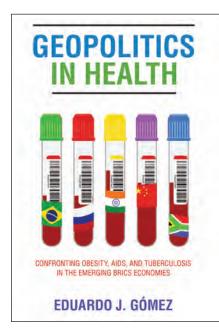
"Global Perspectives on ADHD provides a unique and pathbreaking contribution for understanding this condition in a comparative perspective. It will be an indispensable resource for scholars and clinicians in the field for many years to come."—Allan V. Horwitz, author of Anxiety: A Short History

Meredith R. Bergey is an assistant professor of sociology at Villanova University. Angela M. Filipe is a research fellow in social science at the London School of Hygiene and Tropical Medicine. Peter Conrad is a professor of sociology at Brandeis University. Ilina Singh is a professor of neuroscience and society at Oxford University.

Examining ADHD and its social and medical treatments around the world.



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Geopolitics in Health

Confronting Obesity, AIDS, and Tuberculosis in the Emerging BRICS Economies

EDUARDO J. GÓMEZ

In recent years, political leaders in Brazil, Russia, India, China, and South Africa, collectively known as the BRICS, have worked to reformulate international discussions and policies on issues ranging from fair and free trade to human rights. When it comes to health epidemics, however, the BRICS have differed greatly in terms of how—and when—they respond, highlighting important differences in their political commitment to meeting healthcare needs.

In *Geopolitics in Health*, Eduardo J. Gómez takes a critical look at how the emerging BRICS economies dealt with the obesity, AIDS, and tuberculosis epidemics. Despite the countries having similar international political and economic ambitions, Gómez finds that domestic policy responses were driven mainly by international pressures and interests. Using a theoretical framework called geopolitical positioning, Gómez explores how nations respond to international pressures and policy criticisms, as well as their willingness to receive financial and technical assistance, to use domestic policy innovations, and, ultimately, to engage in global health diplomacy in order to bolster their international reputation.

The first book of its kind to conduct an in-depth comparative historical analysis of how the BRICS deal with public health threats, *Geopolitics in Health* demonstrates the value of positive geopolitical positioning and strong partnerships with other governments, nongovernmental organizations, and social health movements.

"This well-researched volume, which illustrates how the BRICS' geopolitical ambition shapes their responses to health crises, provides a novel approach to international health governance."—Amy S. Patterson, author of The Politics of AIDS in Africa

Eduardo J. Gómez is a Senior Lecturer in the Department of International Development at King's College London and a former term member of the Council on Foreign Relations.

Keys for Identifying Mexican Mammals

revised and updated edition

SERGIO TICUL ÁLVAREZ-CASTAÑEDA, TICUL ÁLVAREZ, and NOÉ GONZÁLEZ-RUIZ

A remarkable achievement that took over 30 years to construct, *Keys for Identifying Mexican Mammals* is the only complete identification guide to Mexico's mammalian fauna. Fully updated and revised, this bestselling book follows a bilingual arrangement, with identical information presented in Spanish and English on facing pages. The dichotomous presentation is both easy to follow and flawlessly compiled, including updated and expanded material that surpasses any previously available resource. Hundreds of diagnostic images are dispersed throughout the book, many showing minute details that differentiate one species from another, and introductory materials carefully explain the use of diagnostic features. The heart of the book, though, is the keys themselves, which cover every taxa—from artiodactyls and carnivores to primates and rodents—while allowing confident identification at the species level for both field and museum use.

The book closes with appendices that cover preparation of specimens, a glossary, and a bibliography. Anyone with an interest in the mammalian fauna of Mexico, or mammals in general, will find this one-of-a-kind book an indispensable reference to Mexico's rich diversity of wildlife.

Sergio Ticul Álvarez-Castañeda is a senior researcher at the Centro de Investigaciones Biológicas del Noroeste, where he is the curator of the Mammals Collection. **Ticul Álvarez** (1935–2001) was a senior professor at the Instituto Politécnico Nacional and the curator of the Mammals Collection of the Escuela Nacional de Ciencias Biológicas. **Noé González-Ruíz** is a senior professor at the Universidad Autónoma Metropolitana, where he is the associate curator of the Mammals Collection. Fully updated and revised, this is the bestselling comprehensive bilingual identification guide to Mexico's diverse mammalian fauna.

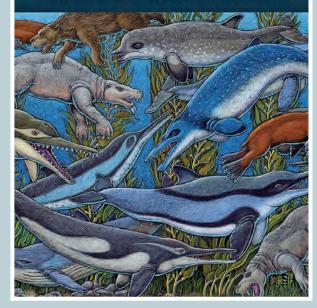
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The Rise of Marine Mammals

Annalisa Berta Graphics Editor James L. Sumich



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The Rise of Marine Mammals

50 Million Years of Evolution

ANNALISA BERTA

graphics editor James L. Sumich

illustrations by Carl Buell, Robert Boessenecker, William Stout, and Ray Troll

Marine mammals have long captured the attention of humans. Ancient peoples etched seals and dolphins on the walls of Paleolithic caves; today, engineers develop microprocessors to track these denizens of the deep. This groundbreaking book from highly respected marine mammal paleontologist Annalisa Berta delves into the story of the extraordinary adaptations that gave the world these amazing animals. *The Rise of Marine Mammals* reveals remarkable fossil record discoveries that shed light on the origins, relationships, and diversification of marine mammals.

Focusing on evolution and paleobiology, Berta provides an overview of marine mammal species diversity, enhanced with gorgeous life restorations by Carl Buell, Robert Boessenecker, William Stout, and Ray Troll, and extensive line drawings by graphics editor James L. Sumich. The book also considers ongoing conservation challenges, demonstrating how the fossil record of adaptation in response to past environmental shifts may illuminate the way that marine mammals respond to global climate change. This invaluable biological framework is essential for helping us understand how best to protect and conserve today's polar bears, whales, dolphins, seals, and fellow warm-blooded ocean dwellers.

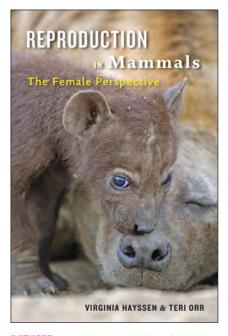
The Rise of Marine Mammals also describes exciting breakthroughs that rely on new techniques of study, including 3-D imaging, and molecular, finite element, and morphometric analyses,





Skeletal reconstruction of a raoellid, *Indohyus*. Reconstruction from Thewissen et al., 2007. Life restoration illustrated by C. Buell. A compelling look at the evolutionary history of marine mammals over the past 50 million years.

which have enhanced scientists' understanding of everything from the anatomy of fetal whales to the genes behind limb loss in cetaceans. Mammalogists, paleontologists, and marine scientists will find Berta's insights absorbing, while developmental and molecular biologists, geneticists, and ecologists exploring integrative research approaches will benefit from her fresh perspective. **Annalisa Berta** is emerita professor of biology at San Diego State University. She is the author of *Whales, Dolphins, and Porpoises: A Natural History and Species Guide.* **James L. Sumich** is emeritus professor of biology at Grossmont College. He is the coauthor of *Introduction to the Biology of Marine Life.* Together, he and Berta are coauthors of *Marine Mammals: Evolutionary Biology.* A fascinating look at the diverse reproductive strategies of numerous female mammals, from hyenas to goats, kangaroos to whales.



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Reproduction in Mammals

The Female Perspective VIRGINIA HAYSSEN and TERLORB

Newborn mammals can weigh as little as a dime or as much as a motorcycle. Some receive milk for only a few days, whereas others nurse for years. Humans typically have only one baby at a time following nine months of pregnancy, but other mammals have twenty or more young after only a few weeks in utero. What causes this incredible reproductive diversity?

In *Reproduction in Mammals*, Virginia Hayssen and Teri Orr present readers with a fascinating examination of the varied reproductive strategies of a broad spectrum of mammals. This unique book's comprehensive coverage gathers stories from many taxa into a single, cohesive perspective that centers on the reproductive lives of females. The authors shed light on a number of intriguing questions, including

- do bigger moms have bigger babies?
- do primates have longer pregnancies than other groups?
- does habitat influence animals' reproductive patterns?
- do carnivores typically produce larger litters than prey species?

Readers will come away from this thought-provoking book with an understanding not only of how reproduction fits into the lives of female mammals but also of how biology has affected the enormously diverse reproductive patterns of the phenotypes we observe today.

Virginia Hayssen is a professor of biological sciences at Smith College. She is the coauthor of *Asdell's Patterns of Mammalian Reproduction: A Compendium of Species-Specific Data.* **Teri Orr** is a postdoctoral fellow at the University of Utah.

Becoming a Wildlife Professional

edited by SCOTT E. HENKE and PAUL R. KRAUSMAN

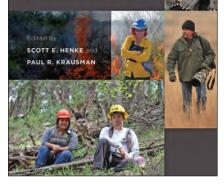
Working with wildlife can be a thrilling adventure steeped in the wonders of the natural world, but entering the field demands a strong personal commitment. With proper training and guidance, students can transform themselves into competitive applicants and forge successful careers. This book reveals the best way to become a wildlife management professional.

Becoming a Wildlife Professional is the first comprehensive book to describe the entry-level jobs available for the next generation of wildlife biologists and conservationists. Scott E. Henke and Paul R. Krausman include detailed chapters on how students should prepare for a vocation in the wildlife profession while offering pragmatic advice about applying for and obtaining a job. The core of the book presents over 100 diverse career options that are available to aspiring wildlife workers and details each position's educational and technical requirements, challenges, salaries, and opportunities for advancement.

Bringing together useful advice from a range of seasoned experts who actually hold these jobs and have used these techniques to secure employment, *Becoming a Wildlife Professional* is an essential text for wildlife science students interested in making themselves marketable for employers across a wide spectrum of wildlife jobs.

Scott E. Henke is a research scientist and Regents Professor at Caesar Kleberg Wildlife Research Institute and Texas A&M University–Kingsville, where he is the chair of the Department of Animal, Rangeland, and Wildlife Sciences. **Paul R. Krausman** is the past president of The Wildlife Society and the recipient of the 2006 Aldo Leopold Memorial Award, he is the coeditor of *Wildlife Management and Conservation: Contemporary Principles and Practices* and *Essential Readings in Wildlife Management and Conservation.* The essential guide for anyone planning a career in wildlife management and conservation.

Becoming a Wildlife Professional

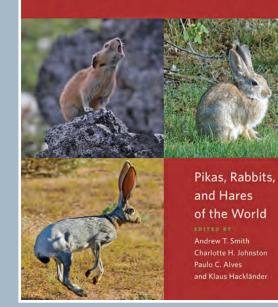


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LAGOMORPHS



JANUARY 448 pages 8½ x 11 91 color photos, 2 line drawings, 92 maps 978-1-4214-2340-1 \$120.00 (s) £89.00 hc Also available as an e-book

Lagomorphs

Pikas, Rabbits, and Hares of the World edited by ANDREW T. SMITH, CHARLOTTE H. JOHNSTON, PAULO C. ALVES, and KLAUS HACKLÄNDER

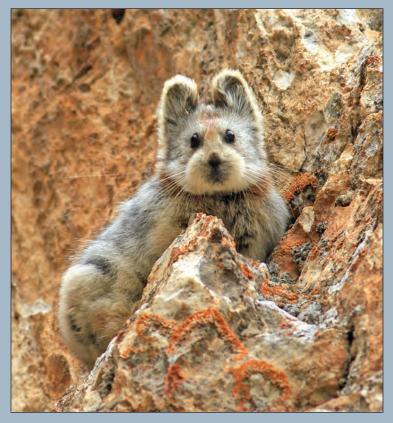
Numbering 92 species worldwide, the order Lagomorpha is a focal point of conservation efforts. Approximately one-quarter of all lagomorphs are under conservation concern, and a few are quite literally on the brink of extinction. Here, leading conservation biologist Andrew T. Smith and his colleagues bring together the world's lagomorph experts in the most comprehensive reference on the order ever produced. With detailed species accounts—illustrated with stunning color photos and up-to-date range maps—contributors highlight key ecological roles that lagomorphs play and explain in depth how scientists around the globe are working to save vulnerable populations.

Thematic introductory chapters cover a broad spectrum of information about pikas, rabbits, and hares, from evolution, systematics, and diseases to lagomorph conservation status and management. Each animal account begins with the complete scientific and common names for each species. A description of the appearance and unique morphological characteristics is accompanied by a range of standard measurements of adult specimens. Subsequent sections discuss known paleontological data concerning the species, the current state of its taxonomy and geographic variation, and various aspects of the animal's biology.

Aimed at naturalists, professional biologists, and students, this book will also serve as a valuable reference for those conducting biodiversity surveys and conservation throughout the world. Andrew T. Smith is a President's Professor in the School of Life Sciences at Arizona State University and the chair of the IUCN Species Survival Commission Lagomorph Specialist Group. He is the coeditor of *A Guide to the Mammals of China* and *Mammals of China*. Charlotte H. Johnston is the manager of the Vertebrate Collections in the School of Life Sciences at Arizona State University. **Paulo C. Alves** is an associate professor of biology in the Faculty of Sciences at the University of Porto and the head of the Conservation Genetics and Wildlife Management research group at CIBIO (Research Center in Biodiversity and Genetics The definitive guide to all lagomorphs—pikas, rabbits, and hares.

Resources). The cofounder and president of the World Lagomorph Society, he is the coeditor of *Lagomorph Biology: Evolution, Ecology, and Conservation.* **Klaus Hackländer** is a professor of wildlife biology and game management at the University of Natural Resources and Life Sciences, Vienna (BOKU). The cofounder and secretary of the World Lagomorph Society, he is the coeditor of *Lagomorph Biology*.





What if successful strategies are sometimes formed through an emergent process of learning and adaptation?

E M E R G E N T S T R A T E G Y AND G R A N D S T R A T E G Y



n American Presidents Succeed in Foreign Policy IONUT POPESCU

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Emergent Strategy and Grand Strategy

How American Presidents Succeed in Foreign Policy

Is following a coherent grand strategy the key to achieving successful outcomes in American foreign policy? For many experts in academia and Washington, the answer is yes. Policymakers usually face criticism when they take incremental actions based on short-term considerations. But could such actions actually converge into a successful emergent strategy over time?

lonut Popescu conclusively shows that in some cases an emergent learning model leads to better overall strategic performance than a long-term strategic plan or framework. Popescu argues that it is time to rethink the origins of some of the most important successes and failures of America's tenure as a global superpower after World War II. Presenting empirical data culled from archival research and interviews with higher-ups, Popescu covers eight US presidential administrations, ranging from Truman to Obama, to demonstrate that senior policymakers should be skeptical of the idea that formulating and implementing a long-term grand strategy is the road to a successful foreign policy legacy.

Instead, the book asserts, leaders should prioritize learning from the almost unavoidable mistakes they will make early in their careers and adapting their plans to unanticipated events and changes in the international environment.

"An extremely ambitious book that makes a strong and novel theory argument on an enduringly important topic."—Daniel H. Deudney, author of Bounding Power: Republican Security Theory from the Polis to the Global Village

Ionut Popescu is an assistant professor of political science at Texas State University.

Explaining Civil Society Development

How historically rooted power dynamics have shaped the evolution of civil society globally.

A Social Origins Approach

LESTER M. SALAMON, S. WOJCIECH SOKOLOWSKI, MEGAN A. HADDOCK, and ASSOCIATES

The civil society sector has long been the invisible subcontinent on the landscape of contemporary society. For the past twenty years, however, scholars under the umbrella of the Johns Hopkins Comparative Nonprofit Sector Project have worked with statisticians to assemble the first comprehensive, empirical picture of the size, structure, financing, and role of this increasingly important part of modern life.

Drawing on the project's data, Lester M. Salamon, S. Wojciech Sokolowski, Megan A. Haddock, and their colleagues raise serious questions about the ability of the field's currently dominant preference and sentiment theories to account for variations in civil society development. Instead, using statistical and comparative historical materials, the authors posit a novel social origins theory that roots the variations in civil society strength and composition in the relative power of different social groupings and institutions during the transition to modernity.

"In its macro-level focus and mixture of historical and empirical explanation, this exciting book offers a theoretical approach to the study of civil society that should be useful and appealing to scholars."—Femida Handy, coauthor of Philanthropy in India: Promise to Practice

Lester M. Salamon is a professor of public policy at Johns Hopkins University, where he is the director of the Center for Civil Society Studies, a senior research professor at Johns Hopkins School of Advanced International Studies–Bologna Institute, and the scientific director of the International Laboratory for Nonprofit Sector Studies at Moscow's Higher School of Economics. **S. Wojciech Sokolowski** is a senior research associate at the Center for Civil Society Studies. **Megan A. Haddock** is the international research projects manager for the Center for Civil Society Studies.



CIVIL SOCIETY

A Social Origins Approach

Lester M. Salamon, S. Wojciech Sokolowski, Megan A. Haddock, and Associates

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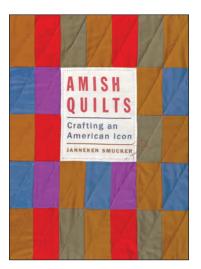
Image from Lagomorphs

Pikas, Rabbits, and Hares of the World ANDREW T. SMITH, CHARLOTTE H. JOHNSTON, PAULO C. ALVES, and KLAUS HACKLÄNDER, editors

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The definitive study on the history, meaning, art, and commerce of Amish quilts.



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Amish Quilts

Crafting an American Icon JANNEKEN SMUCKER

Quilts have become a cherished symbol of Amish craftsmanship and the beauty of the simple life. Country stores in Lancaster County, Pennsylvania, and other tourist regions display row after row of handcrafted quilts. In luxury homes, office buildings, and museums, the quilts have been preserved and displayed as priceless artifacts. They are even pictured on collectible stamps. *Amish Quilts* explores how these objects evolved from practical bed linens into contemporary art.

"The gap between what artisans intend and what dealers and owners come to believe is entertainingly conveyed in this study by the textiles historian Janneken Smucker." — The New York Times

"Just as people who buy the New Yorker for its cartoons feel they've gotten their money's worth without reading beyond the punch lines, readers may take this up for the pictures alone: they are sumptuous."—Publishers Weekly (starred review)

"It is handsomely and colorfully designed, playing on the theme of Amish quilts . . . Highly recommended."—Choice

Janneken Smucker is an assistant professor of history at West Chester University. She is the coauthor of *Amish Abstractions: Quilts from the Collection of Faith and Stephen Brown* and *Amish Crib Quilts from the Midwest: The Sara Miller Collection.* A volunteer with The Quilt Alliance, she is also a quiltmaker.

American History

The Notorious Mrs. Clem

Murder and Money in the Gilded Age

WENDY GAMBER

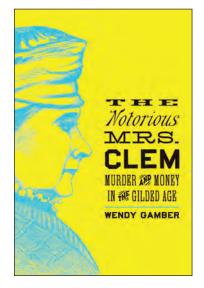
In September 1868, the remains of Jacob and Nancy Jane Young were found lying near the banks of Indiana's White River. It was a gruesome scene. Part of Jacob's face had been blown off, apparently by the shotgun that lay a few feet away. Spiders and black beetles crawled over his wound. Smoke rose from his wife's smoldering body, which was so badly burned that her intestines were exposed, the flesh on her thighs gone, and the bones partially reduced to powder.

Suspicion for both deaths turned to Nancy Clem, a housewife who was also one of Mr. Young's former business partners. In *The Notorious Mrs. Clem*, Wendy Gamber chronicles the life and times of this charming and persuasive Gilded Age confidence woman, who became famous not only as an accused murderess but also as an itinerant peddler of patent medicine and the supposed originator of the Ponzi scheme.

"The murder of a business partner doesn't sound very sexy. But Gamber raises a provocative issue when she studies the era's disapproving attitude toward any woman who dared to benefit from the commercial opportunities of a postwar world—especially if that commerce happened to be illegal."—New York Times Book Review

Wendy Gamber is the Robert F. Byrnes Professor in History at Indiana University Bloomington. She is the author of *The Boardinghouse in Nineteenth-Century America* and *The Female Economy: The Millinery and Dressmaking Trades, 1860–1930.*

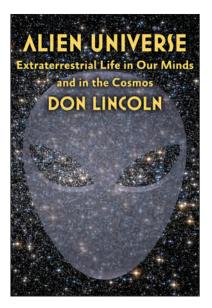
Was Nancy Clem a respectable Indianapolis housewife—or a cold-blooded double murderess?



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Alien Universe

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DON LINCOLN

If extraterrestrials exist, where are they? How likely is it that somewhere in the universe an Earth-like planet supports an advanced culture? Why do so many people claim to have encountered Aliens? In this gripping exploration, scientist Don Lincoln exposes and explains the truths about the belief in and the search for life on other planets.

Whether you are drawn to the psychological belief in Aliens, the history of our interest in life on other planets, or the scientific possibility of Alien existence, *Alien Universe* is sure to hold you spellbound.

"Rather than dismiss Alien life out of hand, he presents the historical and social reasons for the growth of our fascination with the possibility... This is a clear and clear-sighted look at Aliens by a man who would be delighted if one day they appeared."—Publishers Weekly

"This book comes close to being the definitive guide to where we are in the search for extraterrestrials."—Cosmos

Don Lincoln is a senior scientist at Fermilab. He is the author of *The Quantum Frontier*: *The Large Hadron Collider* and *The Large Hadron Collider*: *The Extraordinary Story of the Higgs Boson and Other Stuff That Will Blow Your Mind.*

American Literature

Being Cool

The Work of Elmore Leonard

CHARLES J. RZEPKA

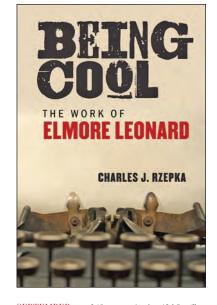
Widely known as the crime fiction writer whose work led to the movies *Get Shorty* and *Out of Sight*, Elmore Leonard had a special knack for creating "cool" characters. In *Being Cool*, Charles J. Rzepka looks at what makes the dope-dealers, bookies, grifters, financial advisors, talent agents, shady attorneys, hookers, models, and crooked cops of Leonard's world cool.

"Rzepka's close reading of Leonard's fiction is an insightful, thorough and timely addition to scholarship on the author."—Library Journal

"Few people are as versed in Elmore Leonard's world as Charles Rzepka."—BU Today

Charles J. Rzepka is a professor of English at Boston University. He is the author of *Inventions* and *Interventions: Selected Studies in Romantic and American Literature, History, and Culture;* Detective Fiction; Sacramental Commodities: Gift, Text, and the Sublime in De Quincey; and The Self as Mind: Vision and Identity in Wordsworth, Coleridge, and Keats.

An in-depth look into the life and work of the man who defined "cool" for crime fiction, Elmore Leonard.



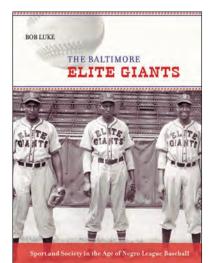
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Chesapeake Region/Sports

The true story of the Baltimore Elite Giants.



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The Baltimore Elite Giants

Sport and Society in the Age of Negro League Baseball

BOB LUKE

Robert Peterson Award, Jerry Malloy Negro League Conference

One of the best-known teams in the old Negro Leagues, the Elite Giants of Baltimore featured some of the outstanding African American players of the day. Sociologist and baseball writer Bob Luke narrates the untold story of the team and its interaction with the city and its people during the long years of segregation.

"A spirited account of a game framed and shaped by serious issues."—Baltimore Magazine

"Finely balanced portrait."—History News Network

"A raising of consciousness about one of the legendary teams from the old Negro Leagues."—Harvey Frommer Sports

"Luke attempts to give the team its rightful place in baseball history."—Baltimore Sun

"Captures the Elites and their era, inside and outside the chalked lines of the field." —Gelf Magazine

"Bob Luke has created a prism reflecting the impact of one largely forgotten Negro league team on a city... [Luke] hit it out of the park."—Washington Times

Bob Luke is the author of *Dean of Umpires: The Biography of Bill McGowan, 1896–1954* and *The Most Famous Woman in Baseball: Effa Manley and the Negro Leagues* and the coauthor of *Soldiering for Freedom: How the Union Army Recruited, Trained, and Deployed the U.S. Colored Troops.*

Chesapeake Region/History

Front Stoops in the Fifties

Baltimore Legends Come of Age

MICHAEL OLESKER

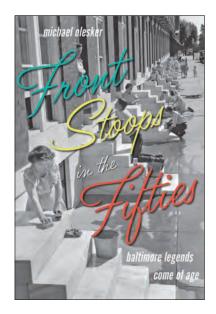
Front Stoops in the Fifties recounts the stories of some of Baltimore's most famous personalities as they grew up during the "decade of conformity." Such familiar names as Jerry Leiber, Nancy Pelosi, Thurgood Marshall, and Barry Levinson figure prominently in Michael Olesker's gripping account, which draws on personal interviews and journalistic digging.

Olesker tells the story of Nancy D'Alesandro Pelosi, daughter of the mayor, who grew up in a political home and eventually became the first woman Speaker of the House. Thurgood Marshall, schooled in a racially segregated classroom, went on to argue *Brown v. Board of Education of Topeka* before the U.S. Supreme Court and rewrite race-relations law. Even the music changed. Olesker's doo-wop portrait of Baltimore is nostalgic, but it has a hard edge.

"Front Stoops in the Fifties *is a fascinating read; one which convincingly makes the case that what was happening in the Baltimore of the 1950s was a microcosm of the shift that was happening all across America. The shocking part is just how relevant these stories remain today.*"—Baltimore Post-Examiner

Michael Olesker wrote a column for the *Baltimore Sun* for twenty-five years. He is the author of five previous books, including *Michael Olesker's Baltimore: If You Live Here, You're Home, Journeys to the Heart of Baltimore,* and *The Colts' Baltimore: A City and Its Love Affair in the 1950s.*

Famous Baltimoreans growing up in the fifties.



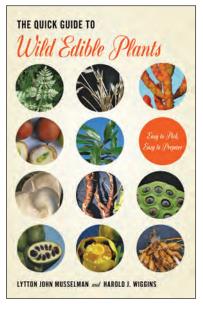
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Science/Nature

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The Quick Guide to Wild Edible Plants

Easy to Pick, Easy to Prepare

LYTTON JOHN MUSSELMAN and HAROLD J. WIGGINS

A recent rise in the popularity of urban farming, farmers' markets, and foraging from nature means more people are looking for information about plants. In *The Quick Guide to Wild Edible Plants*, botanists Lytton John Musselman and Harold J. Wiggins coach you on how to safely identify, gather, and prepare delicious dishes from readily available plants— and clearly indicate which ones to avoid.

"The book is witty and full of commonsense. It is a jolly good read for anyone." —Portland Book Review

"Dr. Musselman is a passionate botanist. Walking among plant life makes him very happy, which means he is happy most of the time, except when riding in a car stuck in a long tunnel. He will stop people on the street to tell them some great news from the plant world."—Garrison Keillor

Lytton John Musselman is the Mary Payne Hogan Professor of Botany at Old Dominion University. He is the coauthor of *Plants of the Chesapeake Bay: A Guide to Wildflowers, Grasses, Aquatic Vegetation, Trees, Shrubs, and Other Flora* and the author of *A Dictionary of Bible Plants.* Harold J. Wiggins is a wetlands ecologist and environmental scientist who spent over 24 years with the Regulatory Program, US Army Corps of Engineers. He is the cofounder of the Fredericksburg chapter of the Virginia Native Plant Society and the author of *Virginia Native Plants.*

The Johns Hopkins University Studies in Historical and Political Science European History

Warrior Pursuits

Noble Culture and Civil Conflict in Early Modern France BRIAN SANDBERG

The southern French provinces of Guyenne and Languedoc suffered almost continual religious strife and civil conflict between 1598 and 1635, providing an excellent case for investigating the dynamics of early modern civil violence. *Warrior Pursuits* constructs a cultural history of civil conflict, analyzing in detail how provincial nobles engaged in revolt and civil warfare during this period.

"A remarkable work . . . Sandberg's study is a major contribution to the history of nobility in Modern France."—French History

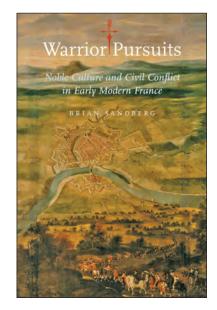
"Sandberg's solid study... should be welcomed and praised for offering English-speakers a (rather rare) glimpse of Renaissance Languedoc and Guyenne."—Renaissance Quarterly

"An important addition to the literature on the nobility of early modern France." —Journal of Social History

"Brian Sandberg has written one of the most important regional studies of France's militarized nobility . . . [A]ll early modern historians will need to read and ponder his conclusions."—War in History

Brian Sandberg is an associate professor of history at Northern Illinois University. He is the author of *War and Conflict in the Early Modern World:* 1500–1700.

How did warrior nobles' practices of violence shape provincial society and the royal state in early seventeenth-century France?



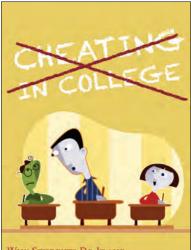
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Education

With academic dishonesty on the rise, this book explains why students cheat, how to foster integrity, and why it matters.



Why Students Do It and What Educators Can Do about It

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Cheating in College

Why Students Do It and What Educators Can Do about It DONALD L. MCCABE, KENNETH D. BUTTERFIELD, and LINDA K. TREVIÑO

Today's students are tomorrow's leaders, and the college years are a critical period for their development of ethical standards. *Cheating in College* explores how and why students cheat and what policies, practices, and participation may be useful in promoting academic integrity and reducing cheating.

Based on the authors' multiyear, multisite surveys, *Cheating in College* quantifies and analyzes student cheating to demonstrate why academic integrity is important and to describe the cultural efforts that are effective in restoring it.

- "There is no book covering this topic like Cheating in College. The authors' reliance on large-scale quantitative and generalizable studies sets this work apart as a classic. This is an excellent book that should be required reading for academic affairs and student affairs leaders."—Journal of College & Character
- "A valuable read that allows educators of all disciplines to gain much-needed insight into the numerous complex issues related to student cheating."—Academy of Management Learning & Education

Donald L. McCabe (1944–2016) was a professor of management and global business at the Rutgers Business School. **Kenneth D. Butterfield** is an associate professor and the chair of the Department of Management, Information Systems, and Entrepreneurship at Washington State University. **Linda K. Treviño** is a distinguished professor of organizational behavior and ethics in the Smeal College of Business at Pennsylvania State University.

Education

Higher Learning, Greater Good

The Private and Social Benefits of Higher Education

WALTER W. McMAHON

Winner, Best Book in Education, PROSE Awards, Professional and Scholarly Publishing Division, Association of American Publishers

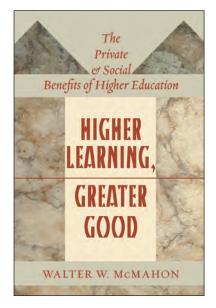
A college education has long been acknowledged as essential for both personal success and economic growth. But the measurable value of its nonmonetary benefits has until now been poorly understood. *In Higher Learning, Greater Good*, leading education economist Walter W. McMahon carefully describes these benefits and suggests that higher education accrues significant social and private benefits.

"An important contribution that not only provides a diagnosis of the main problems facing US higher education but also offers some solutions."—Times Higher Education Supplement

"McMahon has written a serious and important book on the economics of higher education . . . This book is a must-read."—Journal of Higher Education

"This extraordinary book patiently, thoughtfully, and thoroughly provides the conceptual framework for understanding the higher education market, the empirical findings about what that market produces and the policy prescriptions needed to make it work better in the future."—Review of Higher Education

Walter W. McMahon is emeritus professor of economics and emeritus professor of education at the University of Illinois at Urbana-Champaign. He is the author of *Education and Development: Measuring the Social Benefits.* The chronic underinvestment in higher education has serious ramifications for both individuals and society.



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American History

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Institutional Review Boards and the Social Sciences, 1965-2009

ZACHARY M. SCHRAG

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Ethical Imperialism

Institutional Review Boards and the Social Sciences, 1965-2009

ZACHARY M. SCHRAG

University researchers in the United States seeking to observe, survey, or interview people are required first to complete ethical training courses and to submit their proposals to an institutional review board (IRB). Under current rules, IRBs have the power to deny funding, degrees, or promotion if their recommended modifications to scholars' proposals are not followed. This volume explains how this system of regulation arose and discusses its chilling effects on research in the social sciences and humanities.

"Ethical Imperialism *is a remarkable accomplishment and a must-read for researchers and policy makers. It persuasively weaves together the scholarly, disciplinary, regula-tory, and bureaucratic strands that account for today's 'omnipresent threat' to social research.*"—Canadian Journal of Sociology

"This book ought to be required reading for those concerned about the political forces that make our work possible, and sometimes not possible at all."—American Historical Review

"[A]n impressive assessment of IRBs, from their tenuous beginnings in the early 1960s as a practical response to a perceived threat to the public from medical research to their present status as a threat to academic freedom in the social sciences."—Oral History Review

Zachary M. Schrag is a professor of history at George Mason University. He is the author of *The Great Society Subway: A History of the Washington Metro.*

American History/History of Science

DeWitt Clinton and Amos Eaton

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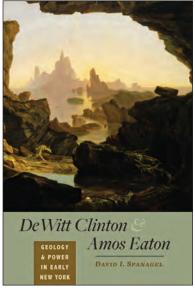
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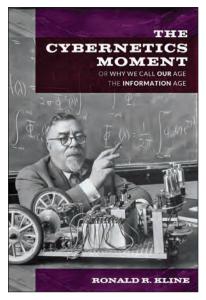
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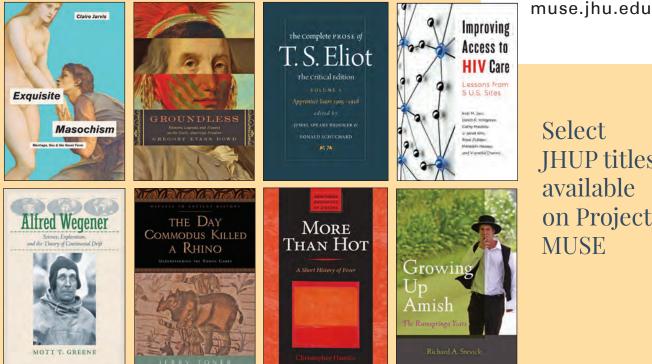
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