

# HOPKINS FIELD NOTEBOOK

Get Lost in Smart Books

Spring | Summer 2018

ONE CATALOG 96-PAGES

My Travels Through Johns Hopkins University Press Books

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Sort of Pocket Sized



JOHNS HOPKINS  
UNIVERSITY PRESS



# HELLO JHU!

September 27, 2017



I find myself standing in front of a 19th-century greystone building, which was once a Catholic church. My 5'4" frame is overtaken by the oversized brown wooden door as I strain to open it. In the bright modern reception area walls intersect at unusual angles, reaching two stories high. I instinctively look up. Soft lighting highlights literary-themed artwork. Books with their colorful covers face outward on the walls, asking to be opened, read, and loved. I see a smiling bespectacled face behind a tall desk. "Hi! I'm Barbara Kline Pope." She points upward. I climb the winding, wide, churchy-railed staircase to the second floor. Sun pours in through floor-to-ceiling arched windows, flooding my new office. Books line the walls, quietly waiting my arrival as if expecting me. There is a world in them all. Just as this building does, they contain the past, present, and future. My eyes are drawn to a vase of soft yellow flowers gracing my new desk in my new home. The city bustles outside my window, with flashes of light and splashes of noise. Outside my office I steer myself down a long, long narrow hallway. Hundreds of books line each side on shelves that reach from my feet to my head. My new colleagues are the caretakers of these books and are as warm and welcoming as that sun pouring across my desk. I am in awe and in anticipation of great things to come in this holy place of books.

Things to do:

- Learn everyone's names and what they're passionate about
- Figure out our place in this massive university
- Publish the most amazing books that make a difference in people's lives
- Run with the potential of this greatest university press
- Find the bathroom

*Barbara Kline Pope*

The New Director of  
Johns Hopkins University Press

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# WHAT TO BRING

- curiosity
- open mind
- pen/ pencil
- sense of adventure!



Who Knew Victorians fizzed?!

THE reviews for this book are great. Anything but straightlaced. Must Read! Page 4



An Owl in a Hawk's nest. Indeed. page 18



Off on an Adventure!!



Why is it called "Project Paperclip"? Page 48



Plate I



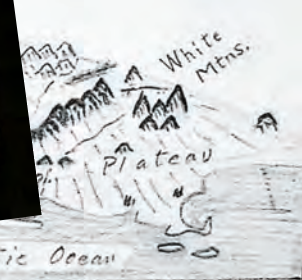


# GENERAL INTEREST

Nothing common about this milkweed. An important plant in the Chesapeake Bay area. Asclepios Syriaca. Must get all three Mackay books! Time to Hike, cycle, Paddle! Page 8

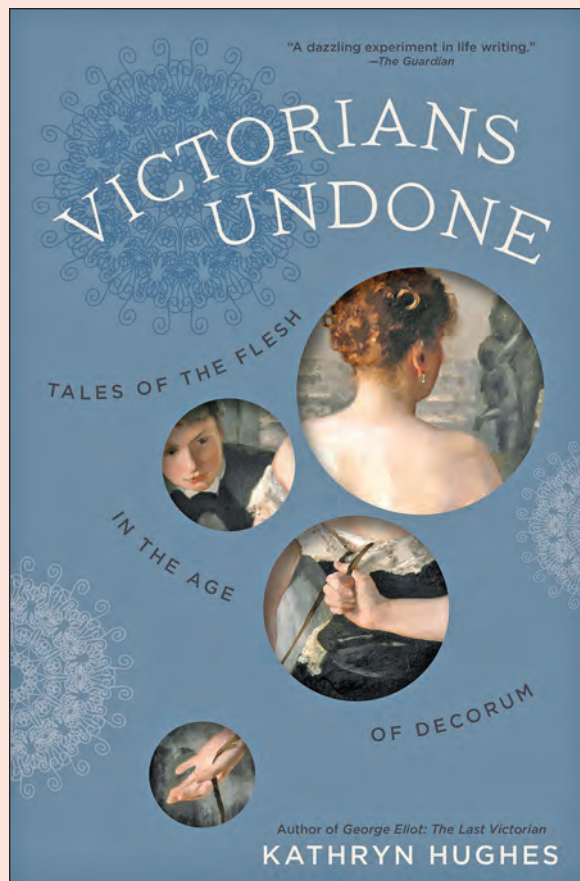


I hope I can find these books at my library!



APPALACHIAN AMERICA





**FEBRUARY** 440 pages 6½ x 9¼ 65 halftones, 1 map, 22 color plates

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## VICTORIANS UNDONE

Tales of the Flesh in the Age of Decorum

**KATHRYN HUGHES**

In *Victorians Undone*, renowned British historian Kathryn Hughes follows five iconic figures of the nineteenth century as they encounter the world not through their imaginations or intellects but through their bodies. Or rather, through their body parts. Using the vivid language of admiring glances, cruel sniggers, and implacably turned backs, Hughes crafts a narrative of cinematic quality by combining a series of truly eye-opening and deeply intelligent accounts of life in Victorian England.

Lady Flora Hastings is an unmarried lady-in-waiting at young Queen Victoria's court whose swollen stomach ignites a scandal that almost brings the new reign crashing down. Darwin's iconic beard provides important new clues to the roles that men and women play in the great dance of natural selection. George Eliot brags that her right hand is larger than her left, but her descendants are strangely desperate to keep the information secret. The poet-painter Dante Gabriel Rossetti, meanwhile, takes his art and his personal life in a new direction thanks to the bee-stung lips of his secret mistress, Fanny Cornforth. Finally, we meet Fanny Adams, an eight-year-old working-class girl whose tragic evisceration tells us much about the currents of desire and violence at large in the mid-Victorian countryside.

While 'bio-graphy' parses as 'the writing of a life,' the genre itself has often seemed willfully indifferent to the vital signs of that life—to breath, movement, touch, and taste. Nowhere is this truer than when writing about the Victorians, who often figure in their own life stories as curiously disembodied. In lively, accessible prose, *Victorians Undone* fills the space where the body ought to be, proposing new ways of thinking and writing about flesh in the nineteenth century.

“Intriguing, gleefully contentious and—appropriately enough—fizzing with life, *Victorians Undone* is the most original history book I have read in a long while.”—*The Daily Mail*

“A page-turner . . . brilliant all the way through. One of the best books I’ve read in ages.”—*Sunday Express*

“A dazzling experiment in life writing . . . Every page fizzes with the excitement of fresh discoveries.”—*The Guardian*

“*Victorians Undone* is a work of formidable scholarship, but Hughes has a fluid, jaunty style that propels the reader from idea to idea. Reading it is like unraveling the bandages on a mummy to find the face of the past staring back in all its terrible and poignant humanity.”

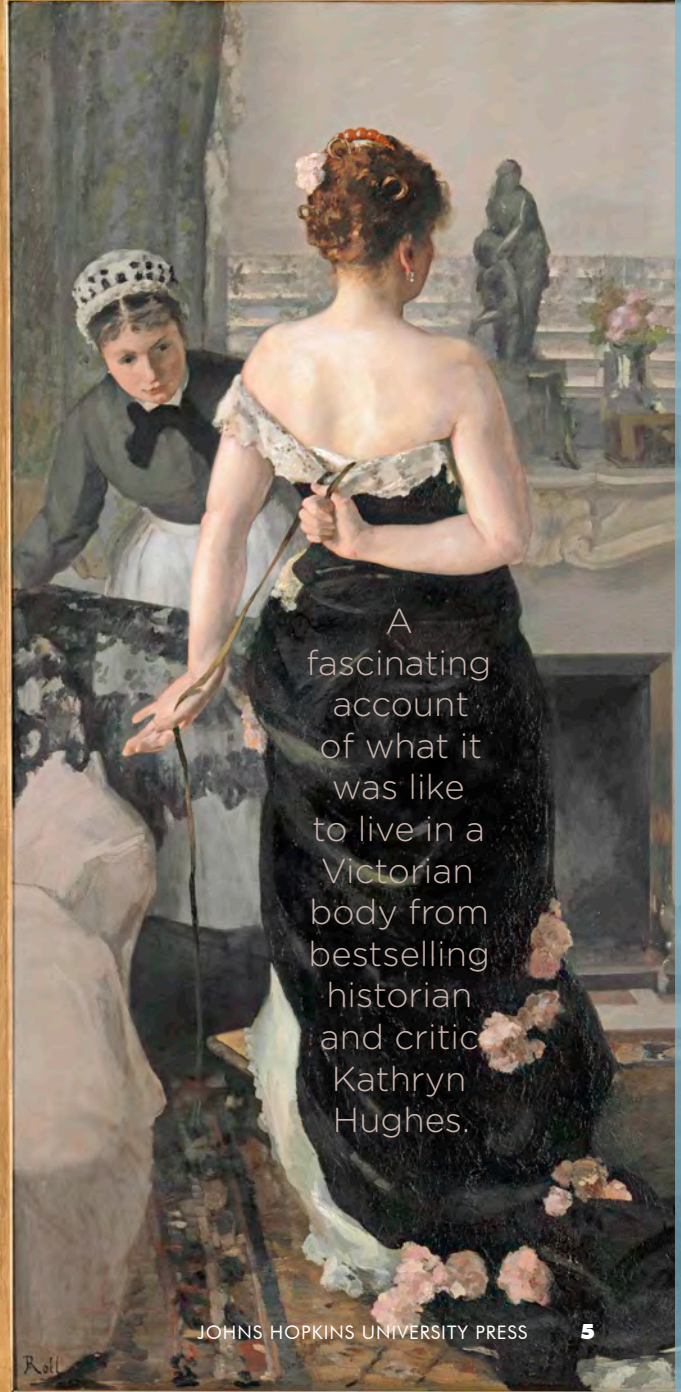
—*Financial Times*

“History so alive you can smell its reek . . . With her love of bodily detail, Hughes does indeed put the carnal back into biography.”

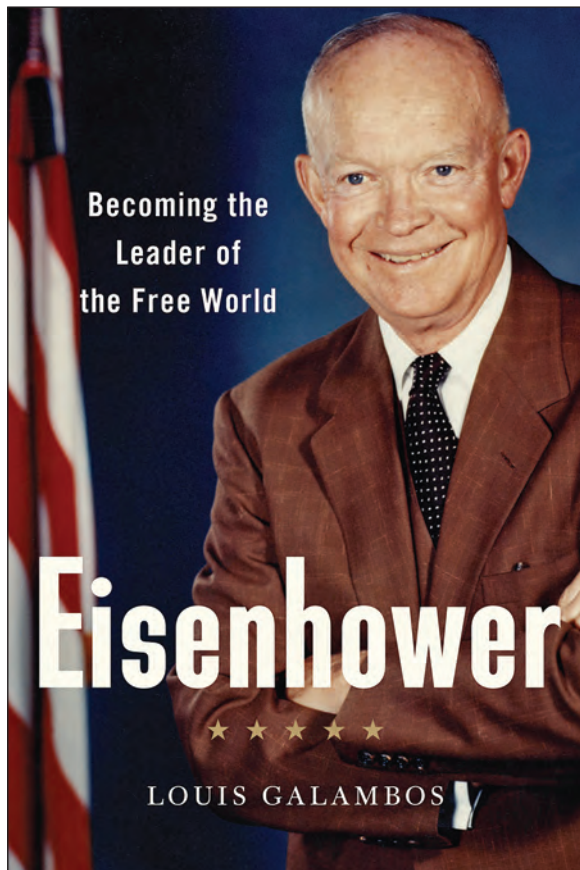
—*The Telegraph*

“No one remotely interested in books should miss it.”—*The Sunday Times*

**Kathryn Hughes** is the professor of life writing at the University of East Anglia and a literary critic for *The Guardian*. She is the author of *The Short Life and Long Times of Mrs Beeton* and *George Eliot: The Last Victorian*.



A  
fascinating  
account  
of what it  
was like  
to live in a  
Victorian  
body from  
bestselling  
historian  
and critic  
Kathryn  
Hughes.



**JANUARY** 296 pages 6 x 9 14 halftones, 1 map

**978-1-4214-2504-7 \$26.95 £20.00 hc**

Also available as an e-book

## EISENHOWER

Becoming the Leader of the Free World

**LOUIS GALAMBOS**

In this engaging, fast-paced biography, Louis Galambos follows the career of Dwight D. "Ike" Eisenhower, offering new insight into this singular man who guided America toward consensus at home and a peaceful victory in the Cold War.

The long-time editor of the Eisenhower papers, Galambos may know more about this president than anyone alive. In this compelling book, he explores the shifts in Eisenhower's identity and reputation over his lifetime and explains how he developed his distinctive leadership skills. As a career military officer, Eisenhower's progress was uneven. Galambos shows how Ike learned how to profit from his mistakes, pivot quickly, and grow as a military and civilian leader. On D-Day, Eisenhower guided the largest amphibian force in history to a successful invasion of France and a decisive victory. After the defeat of Nazi Germany, he turned to politics and was elected president in 1952.

While today's fiercely partisan political climate makes it difficult to imagine a president forging consensus in Washington, that's exactly what Eisenhower did. As America's leader in an era of profound postwar changes at home and abroad, President Eisenhower sought a middle way with compromise and coalition building. He provided his country with firm-handed leadership, bringing prosperity and peace to the American people in the dangerous years of the Cold War—an accomplishment that made him one of the most influential men of the twentieth century.

*Eisenhower* conclusively demonstrates how and why this master of the middle way became the successful leader of the free world.



How a small-town boy from Kansas became the leader of the free world.

“Galambos masterfully contributes to the study of Eisenhower’s leadership.”—David L. Stebenne, author of *Modern Republican: Arthur Larson and the Eisenhower Years*

“One of our leading scholars of institutions brings to life the career of Dwight Eisenhower, demonstrating his immense and long-lasting contributions to the military and the presidency.”—Julian E. Zelizer, author of *The Fierce Urgency of Now: Lyndon Johnson, Congress, and the Battle for the Great Society*

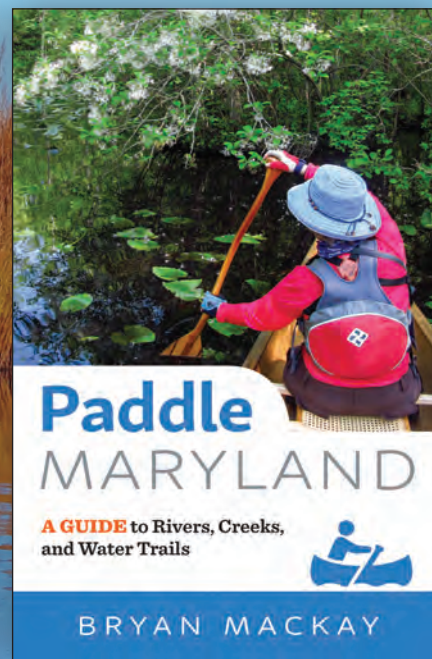
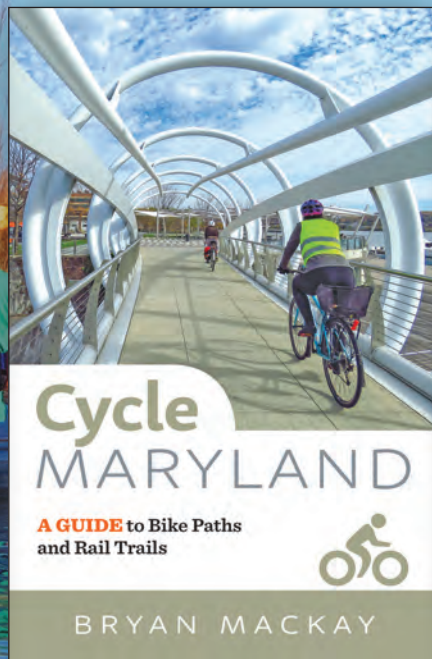
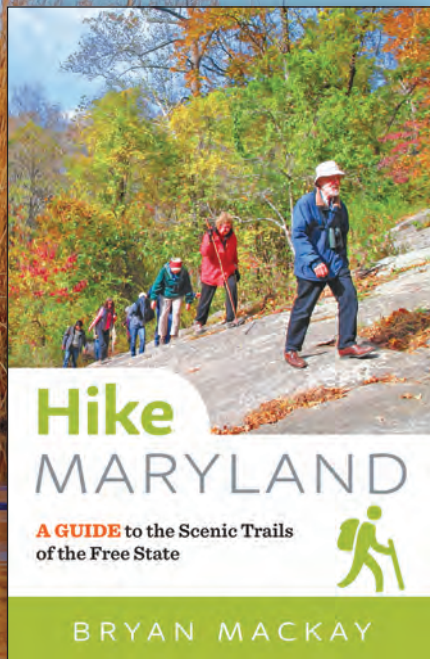
“A masterful depiction and an ingenious exploration of the Eisenhower enigma. Galambos combines encyclopedic knowledge of Eisenhower and his rapidly changing world with deftly nuanced character development. This is the one book on Ike you must read.”—Brig. Gen. Carl W. Reddel, USAF (Ret.), Eisenhower Memorial Commission

“A fascinating study of Eisenhower’s emergence as a national and world leader, written by a distinguished senior historian. A wise, superbly written book, one that recalls what seems a distant era of American history.”—Charles E. Neu, author of *Colonel House: A Biography of Woodrow Wilson’s Silent Partner*

“How does a young man from America’s heartland prepare to become the leader of the Free World? In this remarkable book, Louis Galambos examines how Ike’s life was impacted by a cast of characters and moments of change that helped shape and define his identity, decision-making skills, and leadership style. A must read.”—General P. X. Kelley, USMC (Ret.), Eisenhower Memorial Advisory Committee

**Louis Galambos** is a professor of history at Johns Hopkins University. He is the editor of *The Papers of Dwight David Eisenhower*.





**MARCH** 248 pages 5½ x 8½  
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Explore the natural beauty of Maryland on foot, by bike, and by water with these books by **BRYAN MACKAY**.

## HIKE MARYLAND

A Guide to the Scenic Trails of the Free State

Whether you're headed to Maryland's seashore or the mountains, there are few better ways to experience these landscapes than on foot. With its excellent system of public lands, Maryland offers ample opportunities for hikers to find easy walks, challenging trails, and outstanding views. In *Hike Maryland*, Bryan MacKay takes you on twenty-five exceptional trips on the footpaths of the Free State. Each trail guide includes key information, a map, and background on the natural history and ecology of the park, forest, or preserve.

## CYCLE MARYLAND

A Guide to Bike Paths and Rail Trails

*Cycle Maryland* is your guide to the best of Maryland's bike trails. A lifelong Maryland resident and avid cyclist, Bryan MacKay has biked all twenty-three rides in this guide. From abandoned railroad rights-of-way to dedicated paved paths through urban areas, the rides listed here offer excellent opportunities to observe the wonders of nature.

With maps, trail descriptions, short nature essays, and beautiful photographs, this illuminating guide is loaded with helpful information—and is slim enough to carry along in your pack or pannier while you ride.

## PADDLE MARYLAND

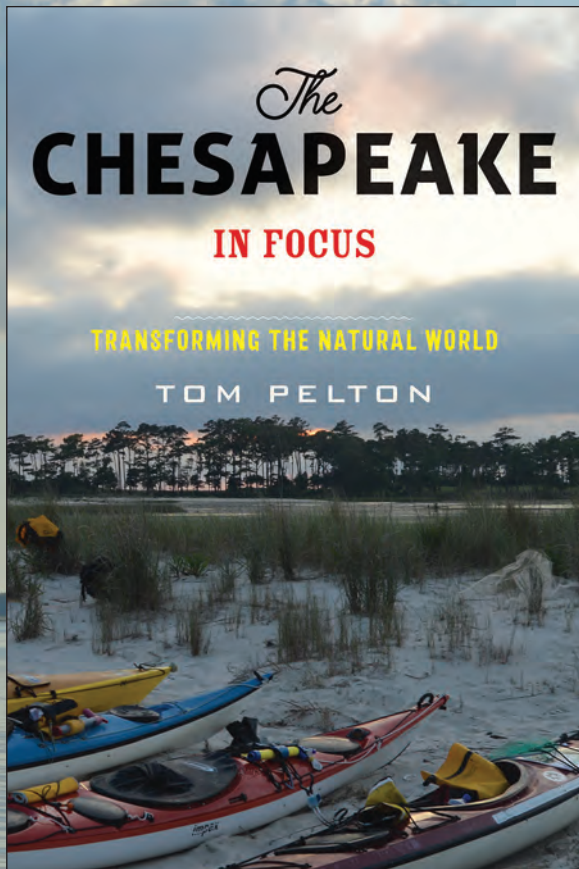
A Guide to Rivers, Creeks, and Water Trails

In *Paddle Maryland*, life-long Marylander and devoted paddler Bryan MacKay presents twenty-two of his favorite canoe and kayak trips. From lazy floats down the Potomac to swamp excursions on the Eastern Shore, each trip has been selected for its incredible scenery and ample opportunities to observe nature. MacKay describes the wildlife and vegetation you will encounter along the way.

With its beautiful illustrations and wealth of practical advice and information, this indispensable guide will appeal to all who love to explore the natural wonders of Maryland with a paddle in their hands.

**Bryan MacKay** is a senior lecturer emeritus in the Department of Biological Sciences at the University of Maryland, Baltimore County. He is the author of *A Year Across Maryland: A Week-by-Week Guide to Discovering Nature in the Chesapeake Region* and *Baltimore Trails: A Guide for Hikers and Mountain Bikers*.





## THE CHESAPEAKE IN FOCUS


Transforming the Natural World

**TOM PELTON**

When Captain John Smith arrived in Virginia in 1607, he discovered a paradise in the Chesapeake Bay. In the centuries that followed, the Bay changed vastly—and not for the better. European landowners and enslaved Africans slashed, burned, and cleared the surrounding forests to grow tobacco. Watermen overfished oysters, shad, and sturgeon, decimating these crucial species. Baltimore, Washington, and Richmond used its rivers as urban sewers. By the 1960s, the Chesapeake was dying.

A crossroads of life and culture, the Chesapeake straddles the North and the South, mixes salt water with fresh, and is home to about 18 million people and 3,600 species of animals and plants. Although recent cleanup efforts have improved its overall health, they have not been enough to save this national treasure. In *The Chesapeake in Focus*, award-winning writer Tom Pelton examines which environmental policies have worked and which have failed.

Based on Pelton's extensive experience as a journalist and as the host of the public radio program *The Environment in Focus*, this sweeping book takes readers on a tour of the histories of the Chesapeake, as well as the ecological challenges faced by its major tributaries. It details the management of blue crabs, striped bass, and other delicious wildlife, profiles leaders and little-known characters involved in the restoration campaign, and warns of the dangers of anti-regulatory politics that threaten to reverse what has been accomplished. Looking to the future, Pelton offers a provocative vision of the hard steps that must be taken if we truly want to save the Bay.



The people, policies, and  
forces transforming a  
national treasure—the  
Chesapeake Bay.

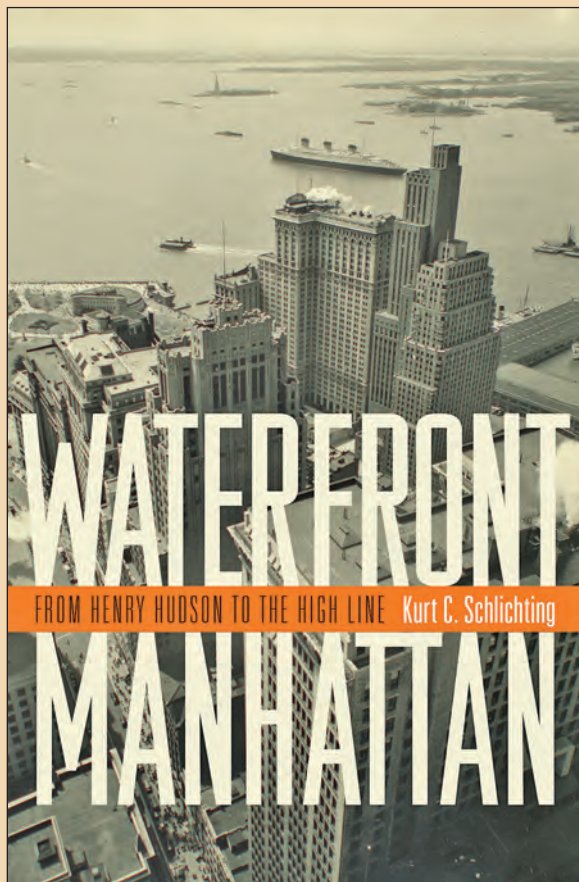
“Pelton brings a clear-eyed analysis to what has worked, and not worked, in our decades-long effort to save the Bay. This book is destined to enter the canon of Chesapeake Bay literature. It is a worthy successor to Tom Horton’s classic *Turning the Tide*.”—Bryan MacKay, author of *A Year Across Maryland: A Week-by-Week Guide to Discovering Nature in the Chesapeake Region*

**Tom Pelton** is the host of the public radio program *The Environment in Focus* on WYPR and a former environmental reporter for the *Baltimore Sun*.

**MARCH** 264 pages 6 x 9 16 color photos, 1 map

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**MAY** 224 pages 6½ x 9¼ 26 halftones, 22 maps, 1 chart

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# WATERFRONT MANHATTAN

From Henry Hudson to the High Line

**KURT C. SCHLICHTING**

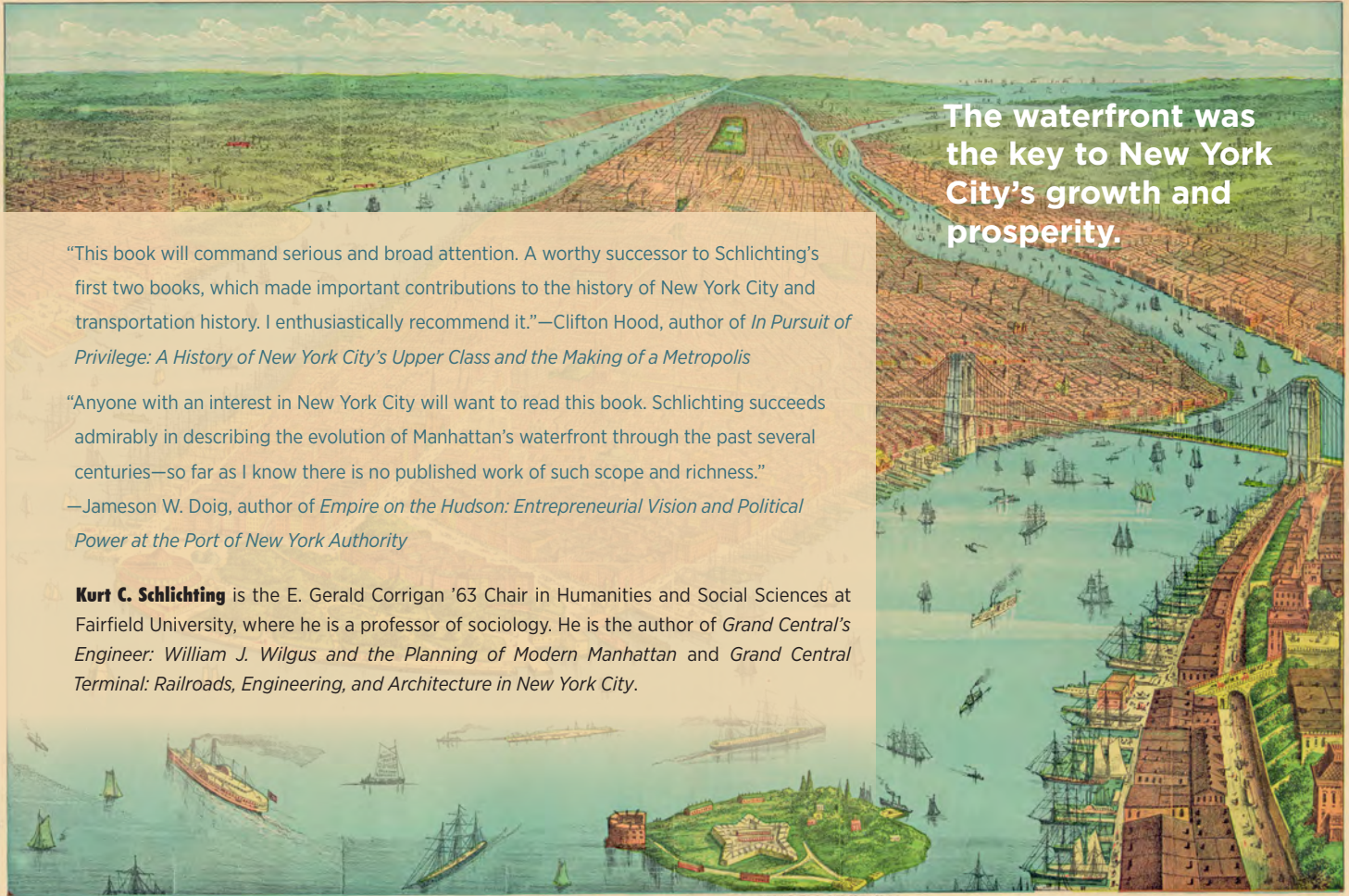
For hundreds of years, the shoreline of Manhattan Island served as the country's center of trade, shipping, and commerce. With its maritime links across the oceans, along the Atlantic coast, and inland to the Midwest and New England, Manhattan became a global city and home to the world's busiest port. It was a world of docks, ships, tugboats, and ferries, filled with cargo and freight, a place where millions of immigrants entered the Promised Land.

In *Waterfront Manhattan*, Kurt C. Schlichting tells the story of the Manhattan waterfront as a struggle between public and private control of New York's priceless asset. Nature provided New York with a sheltered harbor but presented the city with a challenge: to find the necessary capital to build and expand the maritime infrastructure. From colonial times until after the Civil War, the city ceded control of the waterfront to private interests, excluding the public entirely and sparking a battle between shipping companies, the railroads, and ferries for access to the waterfront.

In the second half of the nineteenth century, the City of New York regained control of the waterfront, but a whirlwind of forces beyond the control of either public or private interests—technological change in the form of the shipping container and the jet airplane—devastated the city's maritime world. The city slowly and painfully recovered. Visionaries reimaged the waterfront, and today the island is almost completely surrounded by parkland, the world of piers and longshoremen gone, replaced by luxury housing and tourist attractions.

*Waterfront Manhattan* is a wide-ranging history that will dazzle anyone who is fascinated by New York.

A B C D E F G H I J K L M N O P



The waterfront was the key to New York City's growth and prosperity.

"This book will command serious and broad attention. A worthy successor to Schlichting's first two books, which made important contributions to the history of New York City and transportation history. I enthusiastically recommend it."—Clifton Hood, author of *In Pursuit of Privilege: A History of New York City's Upper Class and the Making of a Metropolis*

"Anyone with an interest in New York City will want to read this book. Schlichting succeeds admirably in describing the evolution of Manhattan's waterfront through the past several centuries—so far as I know there is no published work of such scope and richness."

—Jameson W. Doig, author of *Empire on the Hudson: Entrepreneurial Vision and Political Power at the Port of New York Authority*

**Kurt C. Schlichting** is the E. Gerald Corrigan '63 Chair in Humanities and Social Sciences at Fairfield University, where he is a professor of sociology. He is the author of *Grand Central's Engineer: William J. Wilgus and the Planning of Modern Manhattan* and *Grand Central Terminal: Railroads, Engineering, and Architecture in New York City*.

To each of the objects of interest catalogued below, is prefixed a letter and a figure. To find the place indicated, draw an imaginary vertical line from the letter to where it meets a corresponding horizontal line from the index.

- A-13—The Battery and Castle Garden.
- B-12—Bowling Green.
- C-12—Trinity Church, (head of Wall St.)
- D-8—Western Union Telegraph Building.
- E-8—Post Office.
- E-11—Sub-Treasury Building.
- F-10—City Hall.
- G-6—ROGERS, PEET & CO.
- H-11—Custom House.
- I-4—Union Square.
- J-2—Madison Square.
- K-1—Cooper Union.
- L-1—Central Park.
- L-13—Governor's Island.
- M-1—Grand Central Depot.
- N-1—Randall's Island.
- O-1—Ward's Island.
- P-3—Blackwell's Island.

NEW YORK

A Bird's-eye View from the Harbor in its surroundings, with in the city and

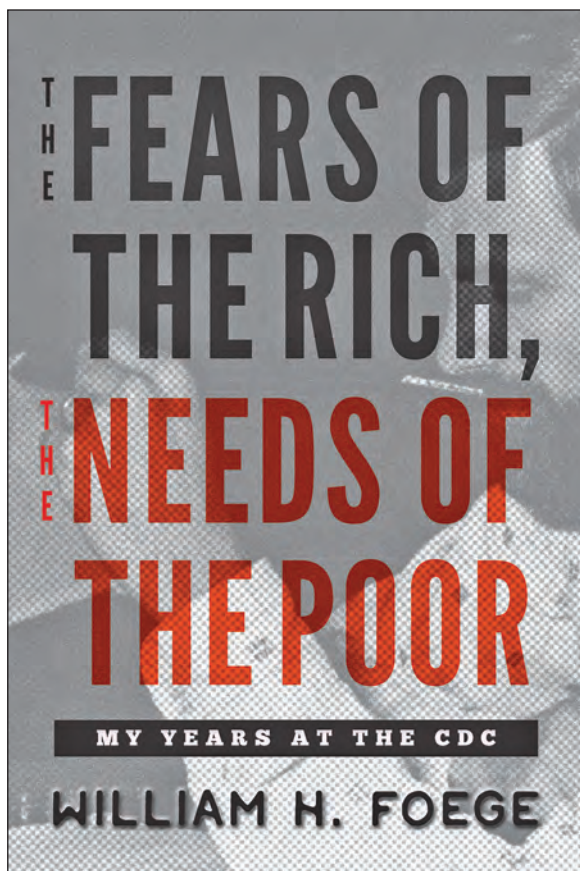


ROGERS, PEET & CO'S BUILDING.

The exact center of the Clothing Trade in New York City.

very, showing Manhattan Island various points of interest the location of

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 WHOLESALE AND RETAIL CLOTHIERS,  
 BROADWAY, BROOME & MERCER STS.,  
 NEW YORK.



**MAY** 256 pages 6 x 9 14 b&w illus.

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## THE FEARS OF THE RICH, THE NEEDS OF THE POOR

My Years at the CDC

**WILLIAM H. FOEGE**

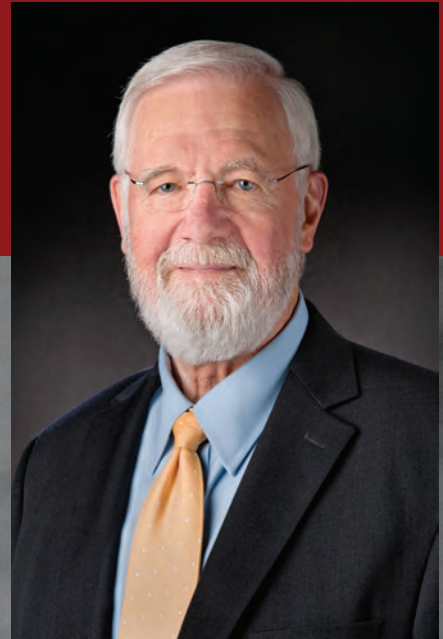
In its seventy years, the Centers for Disease Control and Prevention (CDC) has evolved from a malaria control program to an institution dedicated to improving health for all people across the world. *The Fears of the Rich, The Needs of the Poor* is a revealing account of the CDC's development by its former director, public health luminary William H. Foege.

Dr. Foege tells the stories of pivotal moments in public health, including the eradication of smallpox (made possible due in part to Foege's research) and the discovery of Legionnaires' disease, Reye syndrome, toxic shock syndrome, and HIV/AIDS. With good humor and optimism, he recounts the various crises he surmounted, from threats of terrorist attacks to contentious congressional hearings and funding cuts. Highlighting the people who made possible some of public health's biggest successes, Foege outlines the work required behind the scenes and describes the occasional tensions between professionals in the field and the politicians in charge of oversight.

In recent years, global public health initiatives have come from unanticipated sources. Giants in the field now include President Jimmy Carter and his wife, Rosalynn, who promote programs aimed at neglected diseases. Melinda and Bill Gates have invigorated the field through research and direct program support, especially in the area of vaccine-preventable diseases. And the Merck Mectizan program has dramatically reduced river blindness in Africa. Foege has been involved in all of these efforts, among others, and he brings to this book the knowledge and wisdom derived from a long and accomplished career. *The Fears of the Rich, The Needs of the Poor* is an inviting but unvarnished account of that career and offers a plethora of lessons for those interested in public health.



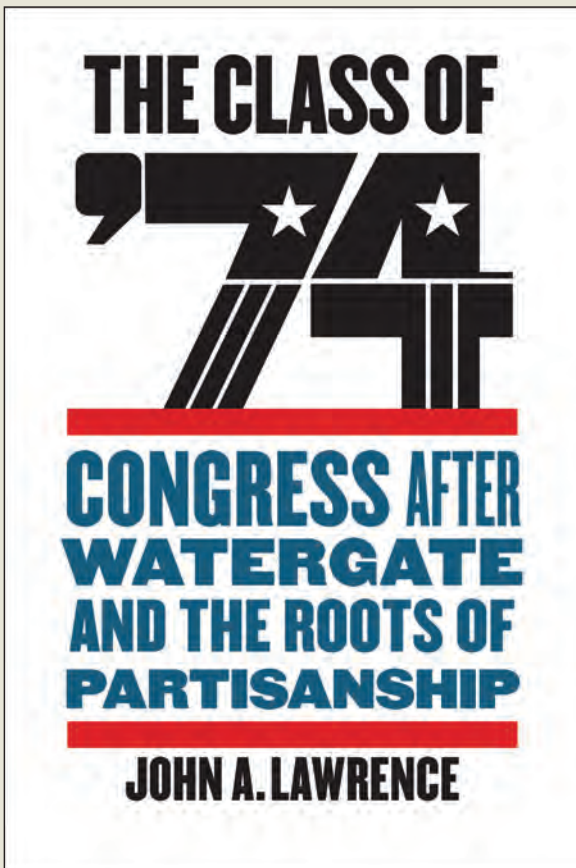
William H. Foege, one of the most respected leaders in global public health, takes readers on a tour of his time at the CDC.



“Bill Foege has been a source of great inspiration for me throughout my career. For anyone interested in public or global health, his book is absolutely fabulous. Filled with lively, engaging, and quotable anecdotes, it is a joy to read.”—Paul Emerson, International Trachoma Initiative

“Dr. Foege’s account, which draws on his extensive experience with and deep understanding of watershed moments in public health, offers readers a penetrating look at history in the making. Highlighting lessons learned during his many years of association with the CDC, the book will provide students and scholars with valuable insight.”—Anna P. Schenck, UNC Gillings School of Global Public Health

**William H. Foege, MD, MPH**, is emeritus presidential distinguished professor of international health at Emory University and an early consultant to the Bill & Melinda Gates Foundation. He is the author of *House on Fire: The Fight to Eradicate Smallpox*. In 2012, he was awarded the Presidential Medal of Freedom.



**MARCH** 408 pages 6 x 9 20 b&w photos

**978-1-4214-2469-9 \$29.95(a) hc**

Also available as an e-book

Market: NA

## THE CLASS OF '74

Congress after Watergate and the Roots of Partisanship

**JOHN A. LAWRENCE**

In November 1974, following the historic Watergate scandal, Americans went to the polls determined to cleanse American politics. Instead of producing the Republican majority foreshadowed by Richard Nixon's 1972 landslide, dozens of GOP legislators were swept out of the House, replaced by 76 reforming Democratic freshmen. In *The Class of '74*, John A. Lawrence examines how these newly elected representatives bucked the status quo in Washington, helping to effectuate unprecedented reforms. Lawrence's long-standing work in Congress afforded him unique access to former members, staff, House officers, journalists, and others, enabling him to challenge the time-honored reputation of the Class as idealistic, narcissistic, and naïve "Watergate Babies." Their observations help reshape our understanding of the Class and of a changing Congress through frank, humorous, and insightful opinions.

These reformers provided the votes to disseminate power, elevate suppressed issues, and expand participation by junior legislators in congressional deliberations. But even as such innovations empowered progressive Democrats, the greater openness they created, combined with changing undercurrents in American politics in the mid-1970s, facilitated increasingly bitter battles between liberals and conservatives. These disputes foreshadowed contemporary legislative gridlock and a divided Congress.

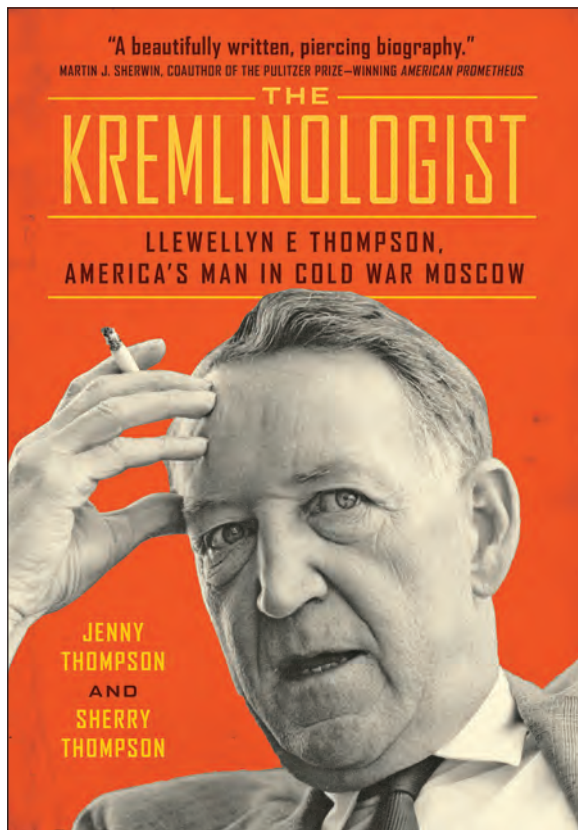
Today, many observers point to gerrymandering, special-interest money, and a host of other developments to explain the current dysfunction of American politics. In *The Class of '74*, Lawrence argues that these explanations fail to recognize deep roots of partisanship. To fully understand the highly polarized political environment that now pervades the House and American politics, we must examine the complex politics, including a more open and contentious House, that emerged in the wake of Watergate.

"A remarkably vivid portrait of Congress in the mid-1970s. It is hard to put down and downright fun to read."—Frances E. Lee, author of *Insecure Majorities: Congress and the Perpetual Campaign*

A thought-provoking look  
at the game-changing  
congressional Class of 1974.

**John A. Lawrence** is a visiting professor at the University of California's Washington Center. He worked in the House of Representatives for 38 years, the last eight as chief of staff to Speaker and Democratic Leader Nancy Pelosi.





**MARCH** 608 pages 7 x 10 48 b&w photos

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## THE KREMLINOLOGIST

Llewellyn E Thompson, America's Man in Cold War Moscow

**JENNY THOMPSON and SHERRY THOMPSON**

Against the sprawling backdrop of the Cold War, *The Kremlinologist* revisits some of the twentieth century's greatest conflicts as seen through the eyes of its hardest working diplomat, Llewellyn E Thompson. From the wilds of the American West to the inner sanctums of the White House and the Kremlin, Thompson became an important advisor to presidents and a key participant in major global events, including the Cuban Missile Crisis and the Vietnam War. Yet unlike his contemporaries Robert S. McNamara and Dean Rusk, who considered Thompson one of the most crucial Cold War actors and the "unsung hero" of the Cuban Missile Crisis, he has not been the subject of a major biography—until now.

Thompson's daughters Jenny and Sherry Thompson skillfully and thoroughly document his life as an accomplished career diplomat. In vigorous prose, they describe how Thompson joined the Foreign Service both to feed his desire for adventure and from a deep sense of duty. They also detail the crucial role he played as a negotiator unafraid of compromise. Known in the State Department as "Mr. Tightlips," Thompson was the epitome of discretion. People from completely opposite ends of the political spectrum lauded his approach to diplomacy and claimed him as their own.

Refuting historical misinterpretations of the Berlin Crisis, the Austrian State Treaty, and the Cuban Missile Crisis, the Thompsons tell their father's fascinating story. With unprecedented access to Thompson's FBI dossier, State Department personnel files, letters, diaries, speeches, and documents, and relying on probing interviews and generous assistance from American and Russian archivists, historians, and government officials, the authors bring new material to light, including important information on the U-2, Kennan's containment policy, and Thompson's role in US covert operations machinery.

This unique and monumental biography not only restores a central figure to history, it makes the crucial events he shaped accessible to a broader readership and gives contemporary readers a backdrop for understanding the fraught United States–Russia relationship that still exists today.

## An Owl in a Hawk's World: Top diplomat Llewellyn E Thompson was everywhere the Cold War was.

“By telling the detailed personal story of Ambassador Llewellyn E Thompson, the most brilliant American master of negotiation and compromise, *The Kremlinologist* will help diplomats deal successfully with future crises. Highly recommended.”—Sergei N. Khrushchev, author of *Nikita Khrushchev and the Creation of a Superpower*

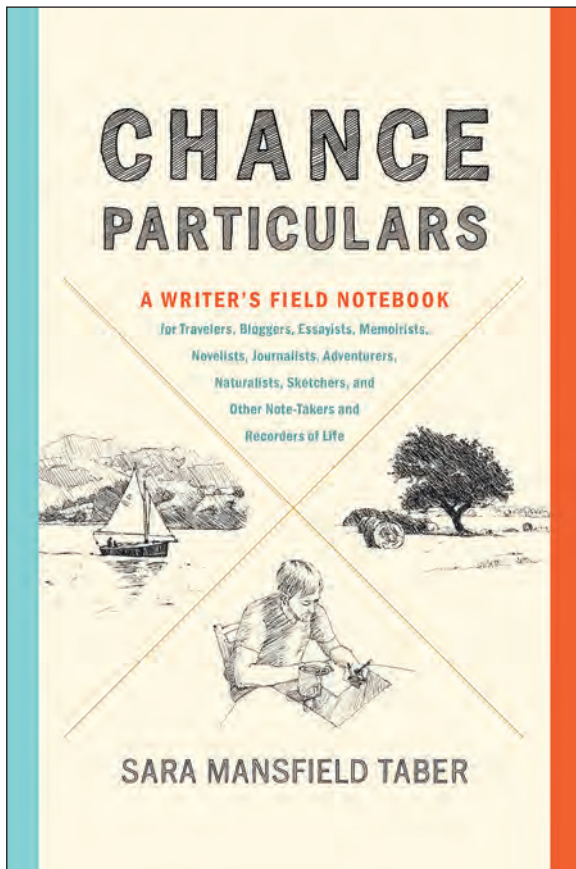
“A remarkable, insightful picture of Ambassador Llewellyn Thompson as a person and of his role in the conduct of American diplomacy. Well researched and beautifully written, *The Kremlinologist* will be fascinating reading for anyone interested in foreign policy, the work of diplomats, and the history of the Cold War.”—Jack F. Matlock Jr., former US Ambassador to the USSR, author of *Reagan and Gorbachev: How the Cold War Ended*

“An analytically piercing biography of America’s longest serving and most influential Soviet expert. Both an intimate portrait and an insider’s account of life in Moscow during the Cold War, it reveals new and fascinating details about the many US–Soviet crises that Thompson helped to resolve during the Eisenhower, Kennedy, and Johnson administrations.”

—Martin J. Sherwin, coauthor of *American Prometheus: The Triumph and Tragedy of J. Robert Oppenheimer*

**Jenny Thompson** runs an English language school in Estepona, Spain. Before she retired, **Sherry Thompson** was the director of a nonprofit foundation. The authors, daughters of Llewellyn E Thompson, spent eight years of their childhood in Moscow.





**MARCH** 128 pages 6 x 9 29 line drawings

**978-1-4214-2508-5 \$19.95(a) £15.00 pb**

Also available as an e-book

## CHANCE PARTICULARS

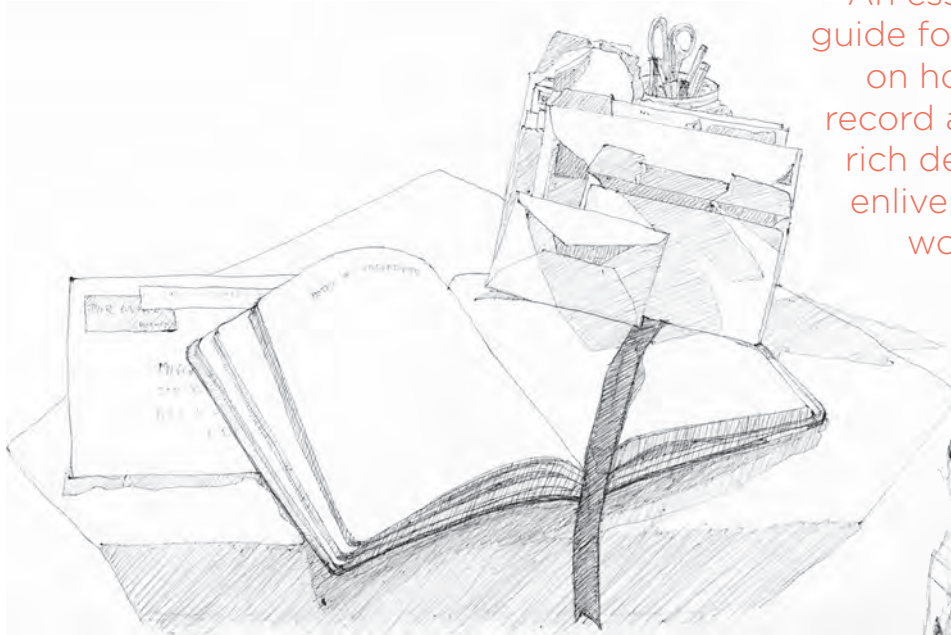
A Writer's Field Notebook for Travelers, Bloggers, Essayists, Memoirists, Novelists, Journalists, Adventurers, Naturalists, Sketchers, and Other Note-Takers and Recorders of Life

**SARA MANSFIELD TABER**

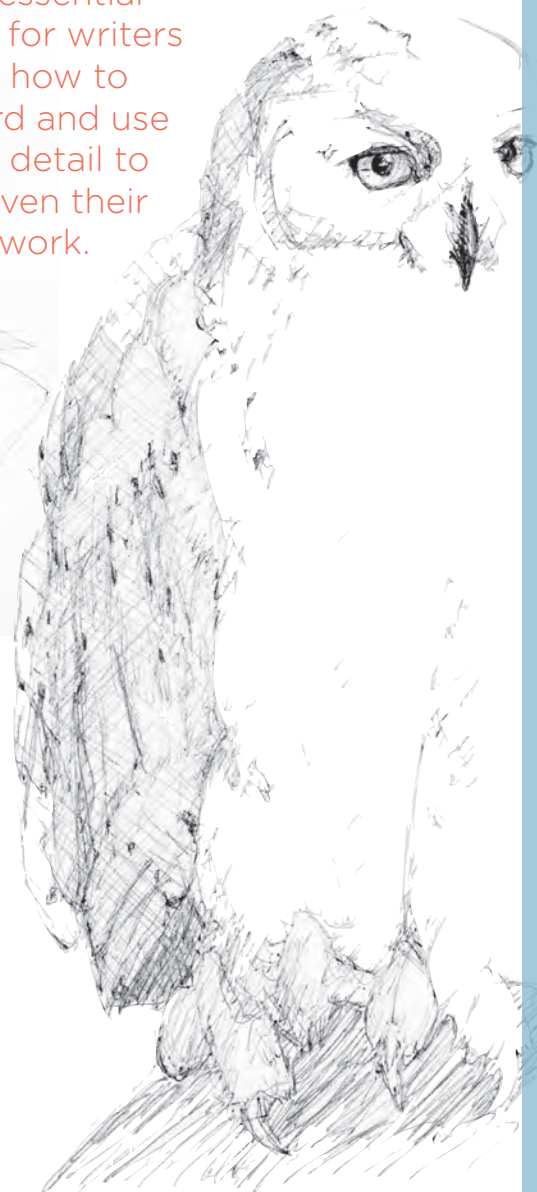
The goal of the writer is to live with the keenness of the foreigner. To experience, wide-eyed, the sensations aroused and the events offered up by a peculiar surround and then to evoke them so brightly on the page that the reader, too, experiences the foreigner's frisson. A time-honored way this is accomplished is through the keeping of a field notebook—through the faithful recording of the this and that of life; the atmospheres and incidents; the bells, the beer, the bread.

Based on what accomplished nonfiction writer Sara Mansfield Taber learned in her many years of field notebook keeping, *Chance Particulars* is a unique and handy primer for writers who want to use their experiences to tell a lively, satisfying story. Often, writers try to turn their notes into a memoir, essay, travel piece, or story, only to find that they haven't recorded enough of the concrete, sensory details necessary to create evocative description. To help writers overcome this problem, Taber has composed a true "field notebook for field notebook keepers." Enhanced by beautiful illustrations, this charming and comprehensive guide is a practical manual for anyone who wishes to learn or hone the crafts of writing, ethnography, or journalism.

Writers of all levels, genres, and ages, as well as teachers of writing, will appreciate this useful tool for learning how to record the details that build vibrant prose. With this book in hand, you will be able to recreate times and places, conjure up intricate character portraits, and paint pictures of particular landscapes, cultures, and locales.



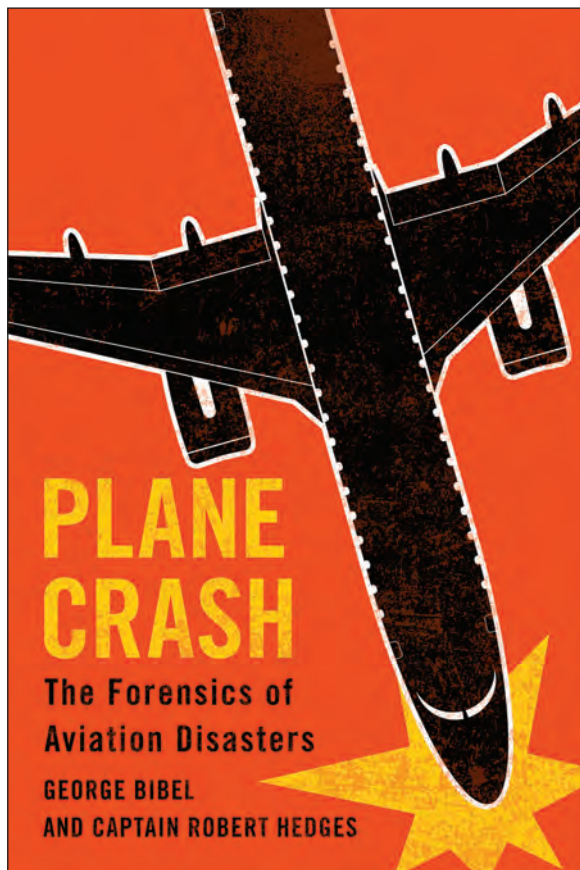
An essential  
guide for writers  
on how to  
record and use  
rich detail to  
enliven their  
work.



“Encouraging and intelligent, Taber instructs writers on how using a field notebook can lead to more useful, comprehensive, precise, and vivid notes that will result in fully realized scenes, characters, and settings.”—Dinty W. Moore, author of *The Mindful Writer*

“*Chance Particulars* is the literary equivalent of a pair of binoculars. It’s a guide to paying attention to the concrete, sensory details of experience and the process of getting them down on the page.”—James Barilla, author of *My Backyard Jungle: The Adventures of an Urban Wildlife Lover Who Turned His Yard into Habitat and Learned to Live with It*

**Sara Mansfield Taber** is the author of *Born Under an Assumed Name: The Memoir of a Cold War Spy’s Daughter*, *Dusk on the Campo: A Journey in Patagonia*, *Bread of Three Rivers: The Story of a French Loaf*, and *Of Many Lands: Journal of a Traveling Childhood*. She has taught writing at Johns Hopkins University, the Bethesda Writer’s Center, and the Vermont College of Fine Arts. **Maud Taber-Thomas** is a classically trained, Washington, DC–based artist who specializes in oil paintings and charcoal drawings. Her portraits, interiors, and landscapes may be viewed at [maudtaber-thomas.com](http://maudtaber-thomas.com).



**MARCH** 328 pages 6 x 9 15 b&w photos, 50 line drawings

**978-1-4214-2448-4 \$29.95(a) £22.00 hc**

Also available as an e-book

## PLANE CRASH

The Forensics of Aviation Disasters

**GEORGE BIBEL and CAPTAIN ROBERT HEDGES**


One of the most amazing feats of modern life is the frequency with which airplanes safely take off and land: about 40,000 times a day in the United States alone. Commercial aviation is by far the safest mode of transportation and is becoming safer all the time. But on the exceedingly rare occasion that a plane does crash, comprehensive accident analysis, thorough investigation, and implementation of remedial actions significantly reduces the probability of an already remote event ever recurring.

*Plane Crash*, an unprecedented collaboration between mechanical engineering professor George Bibel and airline Captain Robert Hedges, shares the riveting stories of both high-profile and lesser-known airplane accidents. Drawing on accident reports, eyewitness accounts, and simple diagrams to explain what went wrong in the plane and in the cockpit, Hedges provides invaluable insight into aviation human factors, while Bibel analyzes mechanical failures. No prior scientific knowledge is needed to understand the principles and procedures this book describes, only an interest in the view from what Captain Hedges describes as “the best seat in the house.”

Organized around the phases of flight—takeoff, climb, cruise, approach, and landing—this book is a captivating look at some of the most dramatic plane crashes of the modern age, including Asiana Airlines 214, Air France 447, and Malaysia Airlines 370. If you have ever wondered what goes through a pilot’s mind as a flight takes a turn for the dangerous, what impact turbulence actually has on flight safety, or even just how the wonders of aeronautics work to keep passengers safe day in and out, *Plane Crash* will both fascinate and educate.

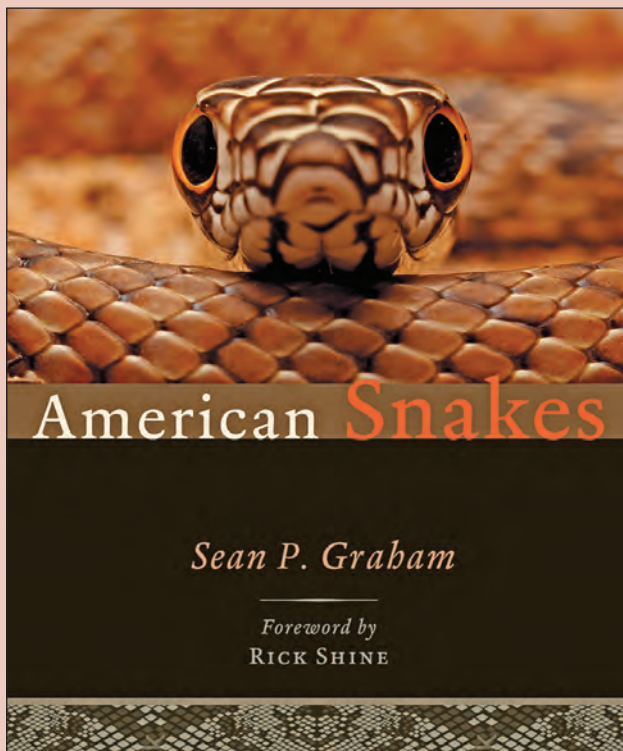
“Illuminating the vast knowledge, skill, and experience needed to be an effective pilot, *Plane Crash* also reveals the technical side of aviation and the split-second decisions pilots must make when things go wrong. This fascinating book will appeal to curious flyers.”—John M. Henshaw, author of *An Equation for Every Occasion: Fifty-Two Formulas and Why They Matter*





**George Bibel** is a professor of mechanical engineering at the University of North Dakota. He is the author of *Beyond the Black Box: The Forensics of Airplane Crashes* and *Train Wreck: The Forensics of Rail Disasters*. A former US Air Force pilot and instructor, **Robert Hedges** is a Captain, line check airman, and instructor at a major US airline.

Melding a pilot's practical view of life in the cockpit with the expertise of an engineering professor to give readers an insider look at plane crashes.



**FEBRUARY** 312 pages 9 x 11 167 color photos, 24 color illus.

**978-1-4214-2359-3 \$29.95(a) £22.00 hc**

Also available as an e-book

## AMERICAN SNAKES

SEAN P. GRAHAM

foreword by RICK SHINE

125 million years ago on the floodplains of North America, a burrowing lizard started down the long evolutionary path of shedding its limbs. The 60-plus species of snakes found in Sean P. Graham's *American Snakes* have this ancestral journey to thank for their ubiquity, diversity, and beauty. Although many people fear them, snakes are as much a part of America's rich natural heritage as redwoods, bald eagles, and grizzly bears. Found from the vast Okefenokee Swamp to high alpine meadows, from hardwood canopies to the burning bottom of the Grand Canyon, these ultimate vertebrates are ecologically pivotal predators and quintessential survivors.

In this revelatory and engaging meditation on American snakes, Graham, a respected herpetologist and gifted writer,

- explains the everyday lives of American snakes, from their daily routines and seasonal cycles to their love lives, hunting tactics, and defensive repertoires
- debunks harmful myths about snakes and explores their relationship with humans
- highlights the contribution of snakes to the American wilderness
- tells tales of "snake people"—important snake biologists with inspiring careers

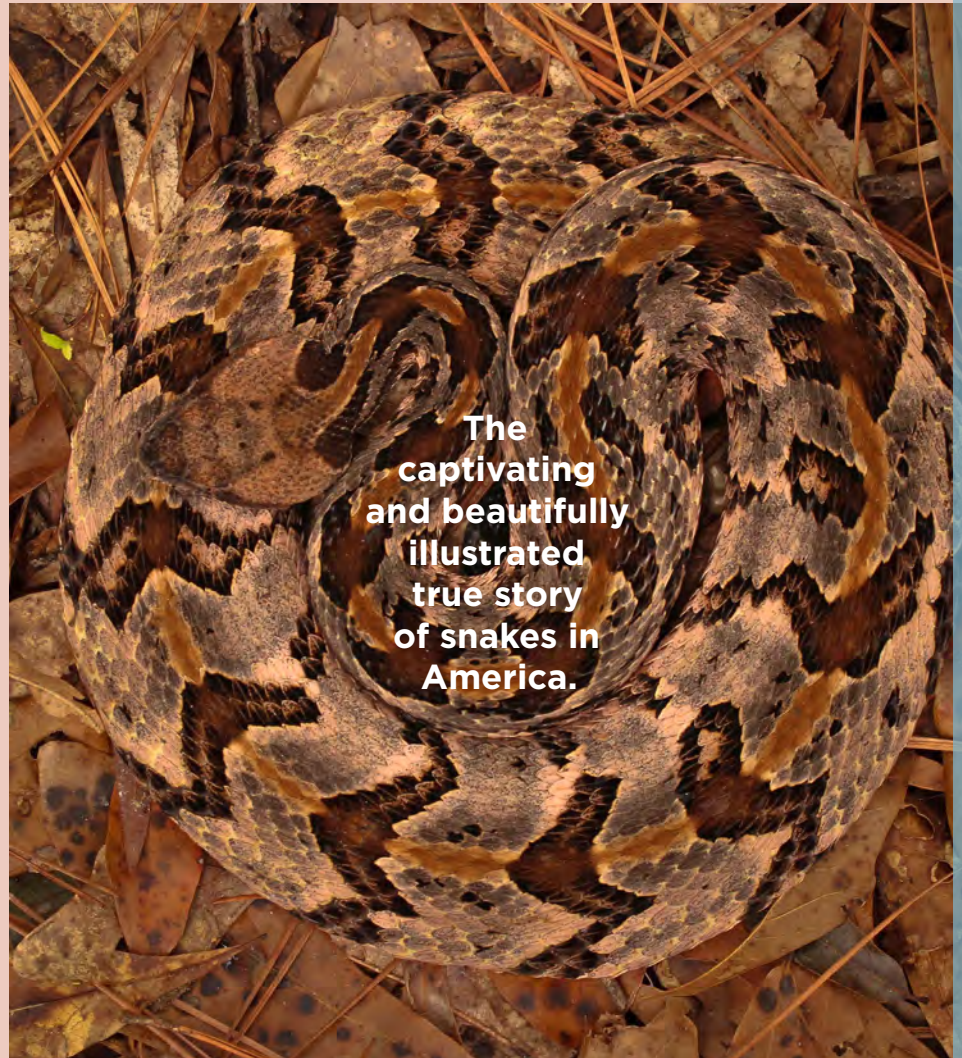
Neither a typical field guide nor an exhaustive reference, *American Snakes* is instead a fascinating study of the suborder Serpentes. Brimming with intriguing and unusual stories of hognose snakes that roll over and play dead, blindsnakes with tiny vestigial lungs, rainbow-hued dipsadines, and wave-surfing sea-snakes—the text is interspersed with scores of gorgeous full-color images of snakes,

from the scary to the sublime. This proud celebration of a diverse American wildlife group will make every reader, no matter how skeptical, into a genuine snake lover.

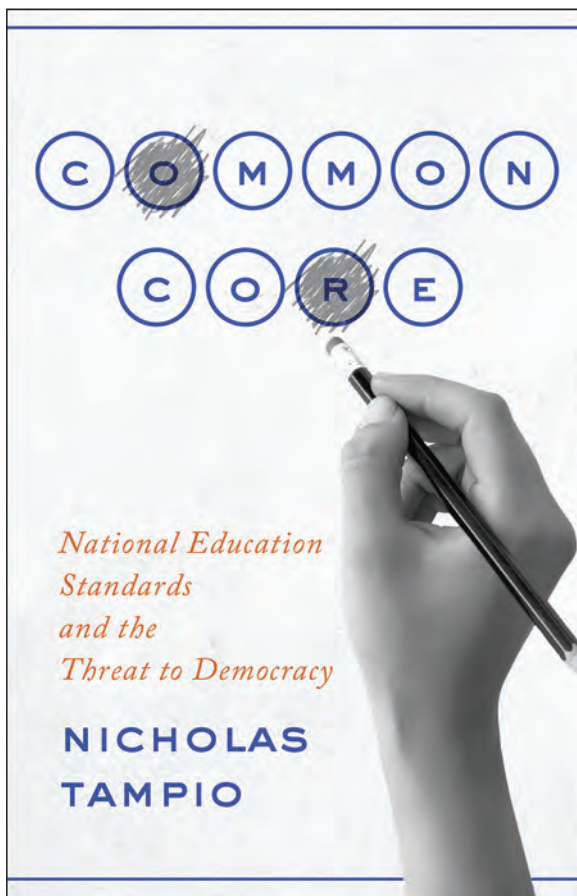
“Sean Graham is a fine field biologist and scholar, an unusually talented writer, and he’s provided the best imaginable book on my favorite organisms. *American Snakes* is truly a gift for everyone who wants to savor their wonderful world.”—Harry W. Greene, author of *Snakes: The Evolution of Mystery in Nature*

“This well-written and enjoyable introduction does a great job of dispelling myths and answering many of the typical questions that one gets when others find out that you are interested in snakes, making it interesting to all levels of snake enthusiasts.”—Toby J. Hibbitts, coauthor of *Texas Lizards: A Field Guide*

**Sean P. Graham** is an assistant professor of biology at Sul Ross State University.



The  
captivating  
and beautifully  
illustrated  
true story  
of snakes in  
America.



## COMMON CORE

National Education Standards  
and the Threat to Democracy

**NICHOLAS TAMPIO**

The Common Core State Standards Initiative is one of the most controversial pieces of education policy to emerge in decades. Detailing what and when K-12 students should be taught, it has led to expensive reforms and displaced other valuable ways to educate children. In this nuanced and provocative book, Nicholas Tampio argues that, though national standards can raise the education bar for some students, the democratic costs outweigh the benefits.

To make his case, Tampio describes the history, philosophy, content, and controversy surrounding the Common Core standards for English language arts and math. He also explains and critiques the Next Generation Science Standards, the Advanced Placement US History curriculum framework, and the National Sexuality Education Standards. Though each set of standards has admirable elements, Tampio asserts that democracies should disperse education authority rather than entrust one political or pedagogical faction to decide the country's entire philosophy of education.

Ultimately, this lively and accessible book presents a compelling case that the greater threat to democratic education comes from centralized government control rather than local education authorities.

**MARCH** 216 pages 5½ x 8½ 1 half-tone, 3 line drawings

**978-1-4214-2463-7 \$24.95(a) £18.50 hc**

Also available as an e-book

## How the Common Core standardizes our kids' education—and how it threatens our democracy.

“Well-researched, clearly written, and thoughtfully presented, this excellent critique of Common Core is written with conviction but without vitriol. Nicholas Tampio’s first-rate book, which is admirably respectful of opinions contrary to his own, is a pleasure to read.”—William J. Reese, author of *America’s Public Schools: From the Common School to “No Child Left Behind”*

“A brilliant take on the problems of the Common Core and any effort to impose uniform standards on all children. Thoughtful, evidence-based, and compelling, this should be a must-read for education policymakers and anyone concerned about the future of education.”—Yong Zhao, coauthor of *The Take-Action Guide to World Class Learners: How to Make Personalization and Student Autonomy Happen*

“Whatever your opinion of Common Core is, you must read this book. Nicholas Tampio explains what is wrong with insisting upon a single vision of education for a diverse nation like the United States and illustrates how we can rescue public education.”—Pasi Sahlberg, author of *Finnish Lessons 2.0: What Can the World Learn from Educational Change in Finland?*

**Nicholas Tampio** is an associate professor of political science at Fordham University. He is the author of *Kantian Courage: Advancing the Enlightenment in Contemporary Political Theory* and *Deleuze’s Political Vision*.



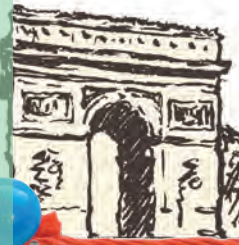
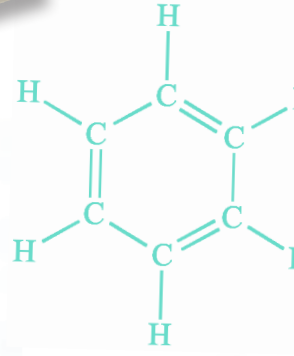
Creating Parks...

and so much more.

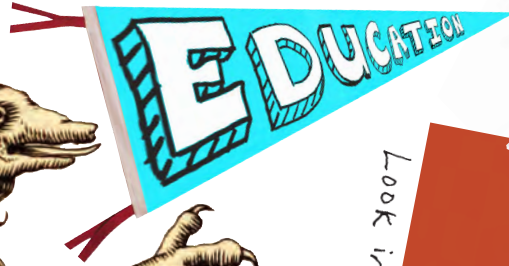
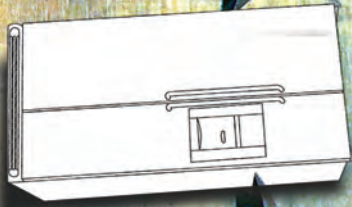


for being so fond of receiving letters... in any form.  
Page 69

I want to be here



# SCHOLARLY PROFESSIONAL



Something  
funny going  
on in the  
Pine Barrens.  
How did people  
believe such things?  
Page 40

Look into all of the Literature books.



An expert guide designed to help university trustees become effective leaders.



**JANUARY** 232 pages 5 x 8

**978-1-4214-2494-1 \$27.95(s) £20.50 pb**

Also available as an e-book

## HOW UNIVERSITY BOARDS WORK

A Guide for Trustees, Officers, and Leaders in Higher Education

**ROBERT A. SCOTT**

We expect college and university trustees to hire the president, advise senior staff, manage investments and financial decisions, and oversee major strategic initiatives. Unfortunately, they sometimes come into this powerful role with little or no understanding of what they are meant to do or how their institutions work.

*How University Boards Work*, by Robert A. Scott, is designed to help trustees understand how to fulfill their responsibilities. Written by a widely respected leader in American higher education and former university president, *How University Boards Work* is the product of personal experience and considerable research. This concise, straightforward guide includes:

- an explanation of the difference between governance and management
- tips on how best to prepare for board decisions and discussions
- examples of positive and negative board behavior
- guidance about board professional development
- advice on managing transitions between chief executives

*How University Boards Work* will prove an invaluable resource for those responsible for governing colleges and universities.

“A gold standard owner’s manual for college and university board members. Bob Scott is the Julia Child of higher educational governance.”—Stephen Joel Trachtenberg, coauthor of *Presidencies Derailed: Why University Leaders Fail and How to Prevent It*

“*How University Boards Work* should now be the first item in every new trustee’s orientation packet.”—Edward B. Fiske, author of *Fiske Guide to Colleges*

**Robert A. Scott** is the former president of Adelphi University and of Ramapo College of New Jersey.



# HOW TO RUN A COLLEGE

A Practical Guide for Trustees, Faculty, Administrators, and Policymakers

**BRIAN C. MITCHELL and W. JOSEPH KING**

Residential colleges are the foundation on which US higher education is based. These institutions possess storied traditions fondly cherished by students, alumni, and faculty. There is no denying, however, that all colleges today struggle with changing consumer preferences, high sticker prices, and aging infrastructure. Technological and pedagogical alternatives—not to mention growing political pressure—present complex challenges. What can colleges and smaller universities do to stay relevant in today's educational and economic climate?

In their concise guide, *How to Run a College*, Brian C. Mitchell and W. Joseph King analyze how colleges operate. Widely experienced as trustees, administrators, and faculty, they understand that colleges must update their practices, monetize their assets, and focus on core educational strategies in order to build strong institutions.

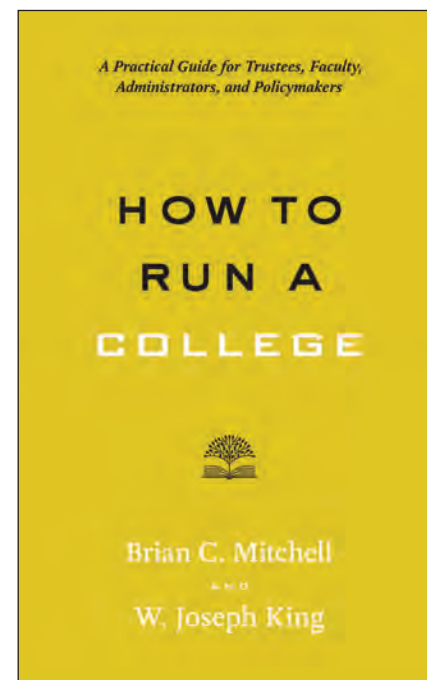
Mitchell and King offer a frank yet optimistic vision for how colleges can change without losing their fundamental strengths. Rejecting the notion that American colleges are holdovers from a bygone time, *How to Run a College* shows instead that they are centers of experimentation and innovation that heavily influence higher education.

“Mitchell and King have mined the latest data and case studies to help new, experienced, and future college and university presidents be successful leaders of their institutions and supporters of their students.”—Richard Ekman, President, The Council of Independent Colleges

“Everyone involved in running a college, from the president and trustees to faculty and alumni, would benefit from reading, and studying, *How to Run a College*.”—Edward L. Ayers, President Emeritus, University of Richmond

**Brian C. Mitchell** is a principal in Academic Innovators. He is the past president of Bucknell University and Washington & Jefferson College. **W. Joseph King** is the president of Lyon College. He is the former executive director of the National Institute for Technology in Liberal Education and Rice University's Connexions.

How can colleges stay relevant in the twenty-first century?

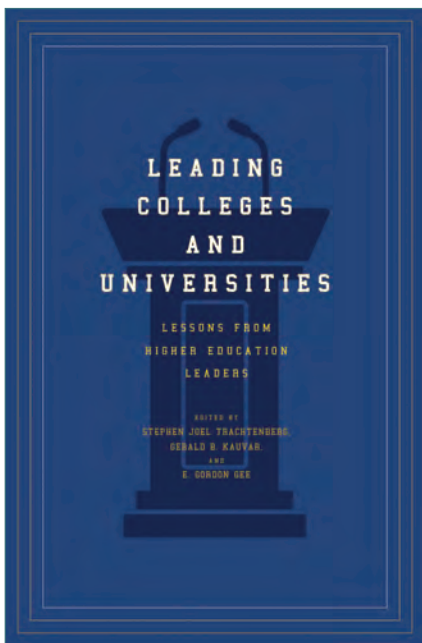


**JANUARY** 216 pages 5 x 8 4 graphs

**978-1-4214-2477-4 \$27.95(s) £20.50 pb**

Also available as an e-book

How experienced college and university leaders guide successful institutions—and why they sometimes lose their way.



**APRIL** 328 pages 6 x 9 1 half-tone, 1 map, 3 graphs  
**978-1-4214-2492-7 \$34.95(s) £26.00 hc**  
Also available as an e-book

## LEADING COLLEGES AND UNIVERSITIES

Lessons from Higher Education Leaders

**edited by STEPHEN JOEL TRACHTENBERG, GERALD B. KAUVAR, and E. GORDON GEE**

Today's college and university leaders face complex problems that test their political acumen as well as their judgment, intellect, empathy, and ability to plan and improvise. How do they thoughtfully and creatively rise to the challenge? In *Leading Colleges and Universities*, editors Stephen Joel Trachtenberg, Gerald B. Kauvar, and E. Gordon Gee bring together a host of presidents and other leaders in higher education who describe how they dealt with the issues.

Each contributor has been effective as a president or other significant leader in postsecondary education. In this book they share real-life examples and stories that illustrate how they have dealt with the challenges they encountered. Together they answer these and other core questions:

- How do you manage college athletics, faculty, a governing board, donors, and a local community?
- What do you need to know about crisis management and legal affairs?
- When should you be outspoken in the media and when should you be quiet?

“Bringing together a multitude of experienced, wise, and, once again, candid leaders, this new volume offers the solutions and paths forward to overcome the challenges within any presidency.”—James Martin, coauthor of *Consolidating Colleges and Merging Universities: New Strategies for Higher Education Leaders*

**Stephen Joel Trachtenberg** is the president emeritus of George Washington University and a University Professor of public service. **Gerald B. Kauvar** is the special assistant to the president emeritus and a research professor of public policy and public administration at George Washington University. Together, they are the coauthors of *Presidencies Derailed: Why University Leaders Fail and How to Prevent It*. **E. Gordon Gee** is the president of West Virginia University and the coauthor of *Law, Policy, and Higher Education*.

# HIGHER EDUCATION ACCOUNTABILITY

**ROBERT KELCHEN**

As the price tag of higher education continues to rise, colleges and universities across the country are under increasing pressure to demonstrate their value. Foundations and private donors, as well as today's parents and students, approach education with a consumer sensibility. How can colleges navigate these pressures while trying to stay true to their missions and values?

In *Higher Education Accountability*, Robert Kelchen delivers the first comprehensive overview of how colleges in the United States came to face such overwhelming scrutiny. Beginning with the earliest efforts to regulate schools, Kelchen reveals the rationale behind accountability and outlines the historical development of how federal and state policies, accreditation practices, private-sector interests, and internal requirements have become so important to institutional success and survival.

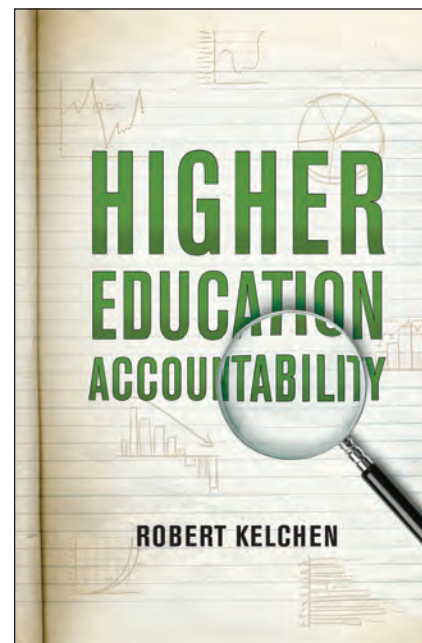
With so many diverse and conflicting entities holding colleges responsible for their performance, the variety of accountability systems in play can have both intended and unintended consequences. Immersed as they are in current debates about how best to respond to these pressures, faculty and administrators will welcome this up-to-date and timely account, which offers not only a look at current practices but also an examination of the future of accountability in American higher education.

"Kelchen's book reflects a deep knowledge of the field and is an outstanding work of scholarship."—William R. Doyle, coauthor of *Rethinking College Student Retention*

"The most comprehensive top-to-bottom review of higher education accountability efforts currently available."—David Tandberg, State Higher Education Executive Officers Association

**Robert Kelchen** is an assistant professor of higher education at Seton Hall University.

The first comprehensive overview charting the accountability of higher education.



**FEBRUARY** 272 pages 6 x 9 5 graphs

**978-1-4214-2473-6 \$39.95(s) £29.50 hc**

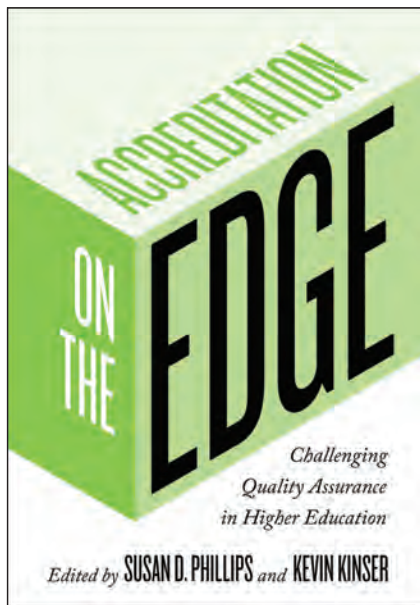
Also available as an e-book

A behind-the-scenes look at how college and university accreditation affects your education—and the value of your degree.

## ACCREDITATION ON THE EDGE

Challenging Quality Assurance in Higher Education

edited by **SUSAN D. PHILLIPS** and **KEVIN KINSER**



**JUNE** 272 pages 6 x 9 8 graphs

978-1-4214-2544-3 \$44.95(s) £33.50 hc

Also available as an e-book

Accreditation is essential to colleges and universities. Without it, they are unable to participate in federal student aid programs or confer legitimate degrees. In *Accreditation on the Edge*, Susan D. Phillips and Kevin Kinser bring together the expertise of different stakeholders to illustrate the complexities of the accreditation system and to map the critical issues that must be navigated going forward.

Presenting an array of different perspectives, the book offers nuanced views on accreditation's importance to higher education and on the potential impact of proposed reforms. The contributors reveal that accreditation is currently on the edge of a policy precipice, as the needs of higher education and the interests of the many stakeholders may well outstrip its ability to perform. But, they argue, accreditation is also on the cutting edge of the transformation of higher education in the twenty-first century.

*Accreditation on the Edge* offers a comprehensive analysis of the critical issues that accreditation reform needs to address if it is to serve the future of a fast-changing higher education environment.

"Anyone interested in accreditation, or in higher education reform more generally, should read this book. Compelling and well-informed, it will add significantly to the public discourse at a time when further policy-relevant knowledge is sorely needed."—Ben Wildavsky, coeditor of *Reinventing Higher Education: The Promise of Innovation*

**Susan D. Phillips** is a professor of educational leadership and policy and of counseling psychology at the University at Albany. Previously she led the American Psychological Association Committee on Accreditation and the National Advisory Committee on Institutional Quality and Integrity. **Kevin Kinser** is a professor of and the head of Education Policy Studies at Pennsylvania State University, where he is also a senior scientist at the Center for the Study of Higher Education.

# MEASURING SUCCESS

Testing, Grades, and the Future of College Admissions

edited by **JACK BUCKLEY, LYNN LETUKAS,**  
and **BEN WILDAVSKY**

For more than seventy-five years, standardized tests have been considered a vital tool for gauging students' readiness for college. However, few people understand how tests like the SAT or ACT are used in admissions decisions. Once touted as the best way to compare students from diverse backgrounds, these tests are now increasingly criticized as being biased in favor of traditionally privileged groups. A small but growing number of colleges have made such testing optional for applicants.

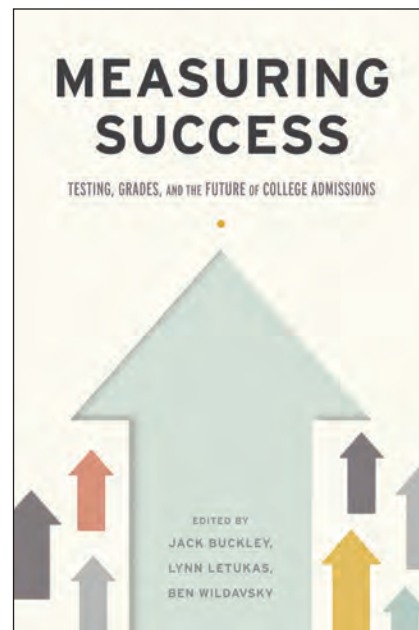
Is this the right way to go? *Measuring Success* investigates the research and policy implications of test-optional practices, considering both sides of the debate. Drawing upon the expertise of higher education researchers, admissions officers, enrollment managers, and policy professionals, this volume is among the first to investigate the research and policy implications of test-optional practices.

Although the test-optional movement has received ample attention, its claims have rarely been subjected to empirical scrutiny. This volume provides a much-needed evaluation of the use and value of standardized admissions tests in an era of widespread grade inflation.

"A comprehensive and insightful take on standardized assessments and test-optional admissions in higher education. *Measuring Success* will be a useful reference for higher education professionals for years to come."—Robert Kelchen, author of *Higher Education Accountability*

**Jack Buckley** is the senior vice president of research and evaluation at the American Institutes for Research and a research associate professor of applied statistics at New York University. He is the coauthor of *Charter Schools: Hope or Hype?* **Lynn Letukas** is an associate research scientist at the College Board. She is the author of *Primetime Pundits: How Cable News Covers Social Issues*. **Ben Wildavsky** is senior fellow and executive director at the College Board Policy Center. He is the author of *The Great Brain Race: How Global Universities are Reshaping the World*.

Standardized tests have become  
the gateway to higher education  
... but should they be?

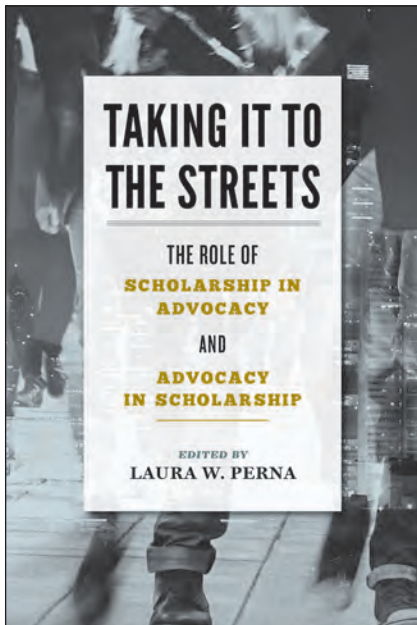


**JANUARY** 344 pages 6 x 9 49 graphs

**978-1-4214-2496-5 \$49.95(s) £37.00 hc**

Also available as an e-book

As scholars become more public, what responsibility do they have to advocate for policies that will advance equity, inclusiveness, and social change?



APRIL 160 pages 6 x 9

978-1-4214-2546-7 \$27.95(s) £20.50 pb

Also available as an e-book

## TAKING IT TO THE STREETS

The Role of Scholarship in Advocacy and Advocacy in Scholarship

edited by LAURA W. PERNA

Higher education scholars often conduct research on topics about which they care deeply, but to what extent should they be advocates for reform and social change? One school of thought believes researchers should remain dispassionate and data focused; the other, that a researcher, by the very questions she asks, can help effect social change. In this book, Laura W. Perna questions how, why, and when higher education researchers should be public intellectuals and whether, armed with research, they are—and should be—a powerful force for change.

*Taking It to the Streets* collects essays from nationally and internationally recognized thought leaders with diverse opinions and perspectives on these issues. With the intentional inclusion of voices on different sides of this discussion, the volume offers a thought-provoking and nuanced understanding of the multifaceted connections between higher education research, advocacy, and policy.

**Contributors:** Ann E. Austin, Estela Mara Bensimon, Anthony A. Berryman, Mitchell J. Chang, Cheryl Crazy Bull, Adam Gamoran, Sara Goldrick-Rab, Shaun R. Harper, Donald E. Heller, Adrianna Kezar, Simon Marginson, James T. Minor, Jeannie Oakes, Laura W. Perna, Gary Rhoades, Daniel G. Solorzano, Christine A. Stanley, William G. Tierney

“Tackling an important topic from a variety of perspectives, *Taking It to the Streets* brings together a stellar lineup of experts in higher education.”—James Soto Antony, coeditor of *Challenges in Higher Education Leadership: Practical and Scholarly Solutions*

**Laura W. Perna** is the James S. Riepe Professor and the executive director of the Alliance for Higher Education and Democracy at the University of Pennsylvania. She is the coauthor of *The Attainment Agenda: State Policy Leadership for Higher Education* and the coeditor of *The State of College Access and Completion: Improving College Success for Students from Underrepresented Groups*.

# PROFESSORS IN THE GIG ECONOMY

Unionizing Adjunct Faculty in America

edited by **KIM TOLLEY**

One of the most significant trends in American higher education has been the shift in faculty employment from tenured to contingent. Now upwards of 75% of faculty jobs are non-tenure track; two decades ago that figure was 25%. One of the results of this shift—along with the related degradation of pay, benefits, and working conditions—has been a new push to unionize adjunct professors, spawning a national labor movement. *Professors in the Gig Economy* is the first book to address the causes, processes, and outcomes of these efforts.

Kim Tolley brings together scholars who have been involved with unionization at public and private colleges and universities. Their essays and case studies address the following questions: Why have colleges and universities come to rely so heavily on contingent faculty? How have federal and state laws influenced efforts to unionize? What happens after unionization—how has collective bargaining affected institutional policies, shared governance, and relations between part-time and full-time faculty? And finally, how have unionization efforts shaped the teaching and learning that happens on campus?

*Professors in the Gig Economy* brings substantial research and historical context to bear on the cost and benefit questions of contingent labor on campus.

“A timely and important book on the dramatic rise in contingent faculty labor, the broader impact it is having on institutions of higher learning, and the union organizing responses of college faculty, *Professors in the Gig Economy* should receive the attention of academics, policymakers, and the general public.”—Stephen Brier, coauthor of *Austerity Blues: Fighting for the Soul of Public Higher Education*

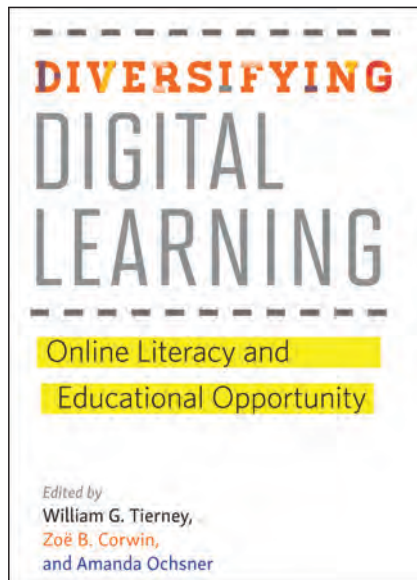
**Kim Tolley** is a professor of education at Notre Dame de Namur University. She is the author of *Heading South to Teach: The World of Susan Nye Hutchison, 1815–1845* and *The Science Education of American Girls: A Historical Perspective*.

The Uber-ization of the classroom and what it means for faculty.



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How does the digital divide affect the teaching and learning of historically underrepresented students?



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## DIVERSIFYING DIGITAL LEARNING

Online Literacy and Educational Opportunity

edited by **WILLIAM G. TIERNEY, ZOË B. CORWIN,**  
and **AMANDA OCHSNER**

Many schools and programs in low-income neighborhoods lack access to the technological resources that those in middle- and upper-income neighborhoods have at their fingertips. This inequity creates a persistent digital divide that further marginalizes youths from low-income, minoritized, and first-generation communities.

*Diversifying Digital Learning* outlines the pervasive problems that exist with ensuring digital equity and identifies successful strategies to tackle the issue. Bringing together top scholars, this book is structured to provide a framework for understanding how historically underrepresented students most effectively engage with technology—and how institutions may help or hinder students' ability to develop and capitalize on digital literacies.

Addressing the intersection of digital media, race/ethnicity, and socioeconomic class in a frank manner, the lessons within this compelling work will help educators enable students to participate in a rapidly changing world framed by shifting new media technologies.

"Important and timely, this book ties together the research happening in digital media and learning with that happening in formal educational institutions to illuminate key issues surrounding technology and schools. A real step forward."—Kurt Squire, coeditor of *Games, Learning, and Society: Learning and Meaning in the Digital Age*

"Useful, informative, and innovative, *Diversifying Digital Learning* covers a variety of relevant and timely topics."—Karen Schrier, author of *Knowledge Games: How Playing Games Can Solve Problems, Create Insight, and Make Change*

**William G. Tierney** is the Wilbur-Kieffer Professor of Higher Education and co-director of the Pullias Center for Higher Education at the University of Southern California. **Zoë B. Corwin** is an associate research professor at the USC Pullias Center. **Amanda Ochsner** is an assistant professor at the University of Findlay.



# NORTHERN ITALY IN THE ROMAN WORLD

From the Bronze Age to Late Antiquity

**CAROLYNN E. RONCAGLIA**

Carolynn E. Roncaglia's *Northern Italy in the Roman World* analyzes the effect of the Roman Empire on northern Italy, tracing the evolution of the region from the Bronze Age to the Gothic wars. A wealthy and strategically important region, northern Italy presents an interesting case study for examining the influence of the Roman state on the fluctuating geographic areas of Cisalpine Gaul that were under its control.

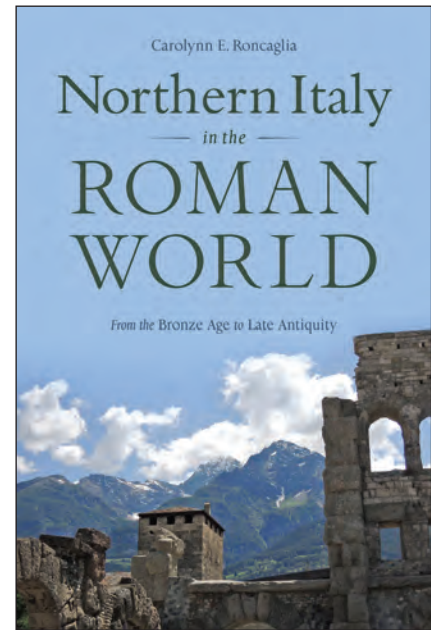
Using an array of epigraphic, archaeological, numismatic, and literary evidence, Roncaglia shows how Rome affected matters large and small, from loom weights to ritual horse burials, social networks to the careers of writers. Among the range of fascinating topics she discusses are Celtic migrations, the Roman conquest, Hannibal, long-distance trade networks, freedmen families, St. Ambrose, Catullus, and Pliny the Younger.

*Northern Italy in the Roman World* argues that the relationship between long-term trends and short-term events is key to understanding how Rome affected the territory within its empire. The book is the first major discussion of Roman northern Italy in English to appear since World War II and will be of special interest to scholars and students of the ancient world, European prehistory, the medieval world, and Italian studies.

“An interesting and original book that makes a compelling case for Northern Italy as the focus of an organic narrative.”—Nicola Terrenato, University of Michigan

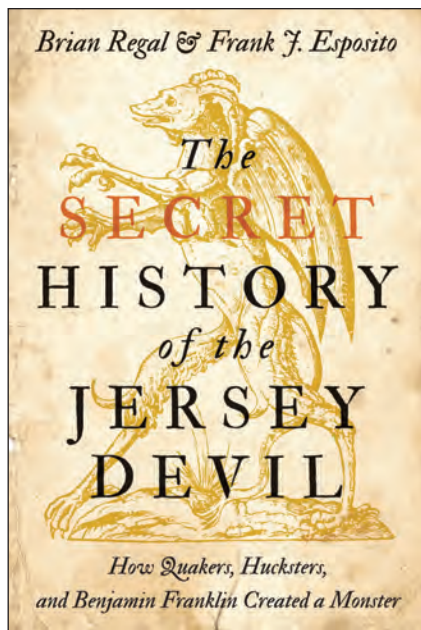
**Carolynn E. Roncaglia** is an assistant professor of classics at Santa Clara University.

An in-depth study of how the Roman Empire influenced life, culture, and politics in northern Italy.



**MAY** 240 pages 6 x 9 10 halftones, 4 maps  
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A provocative look at the mystery surrounding the Jersey Devil, a beast born in colonial times that haunts the corners of the Pine Barrens—and the American imagination—to this day.



**APRIL** 160 pages 6 x 9 17 halftones, 1 map  
**978-1-4214-2489-7 \$24.95(s) £18.50 hc**  
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## THE SECRET HISTORY OF THE JERSEY DEVIL

How Quakers, Hucksters, and Benjamin Franklin Created a Monster

**BRIAN REGAL and FRANK J. ESPOSITO**

Legend has it that in 1735, a witch named Mother Leeds gave birth to a horrifying monster—a deformed flying horse with glowing red eyes—that flew up the chimney of her New Jersey home and disappeared into the Pine Barrens. Ever since, this nightmarish beast has haunted those woods, presaging catastrophe and frightening innocent passersby—or so the story goes. In *The Secret History of the Jersey Devil*, Brian Regal and Frank J. Esposito examine the genesis of this popular myth.

According to Regal and Esposito, everything you think you know about the Jersey Devil is wrong. Leaving the Pine Barrens, Regal and Esposito turn instead to the varied political and cultural roots behind the Devil's creation. Fascinating and lively, this book finds the origins of New Jersey's favorite monster not in witchcraft or an unnatural liaison between woman and devil but in the bare-knuckled political fights and religious upheavals of colonial America. A product of innuendo and rumor, as well as scandal and media hype, the Jersey Devil enjoys a rich history involving Napoleon Bonaparte's brother, a cross-dressing royal governor, and Founding Father Benjamin Franklin.

Providing a complete reappraisal of an old and popular legend, this book will entertain believers and skeptics alike.

"Tracing the myth of the Jersey Devil from its origins, Regal and Esposito's telling of this legendary monster's story is as lively as it is well researched. Impressive and substantial; I have never read anything quite like it."—Maxine N. Lurie, coauthor of *Envisioning New Jersey: An Illustrated History of the Garden State*

**Brian Regal** is an assistant professor of the history of science, technology, and medicine at Kean University. He is the author of *Searching for Sasquatch: Crackpots, Eggheads, and Cryptozoology*. **Frank J. Esposito** is a distinguished professor of history and education at Kean University. He is the coauthor of *Victorian New Jersey: Photographs by Guillermo Thorn from the Kean University Collection*.

# SWITCHING SIDES

How a Generation of Historians Lost Sympathy for the Victims of the Salem Witch Hunt

**TONY FELS**

For most historians living through the fascist and communist tyrannies that culminated in World War II and the Cold War, the Salem witch trials signified the threat to truth and individual integrity posed by mass ideological movements. Most work produced in this era, including Arthur Miller's *The Crucible* and Marion L. Starkey's *The Devil in Massachusetts*, was sympathetic with the twenty innocent victims who chose to go to their deaths rather than confess to crimes they had never committed.

In *Switching Sides*, Tony Fels traces a remarkable shift in scholarly interpretations of the Salem witch hunt from the post-World War II era up through the present. For a new generation of historians influenced by the radicalism of the New Left, the Salem panic acquired a startlingly different meaning. Determined to champion the common people, dismissive toward liberal values, and no longer instinctively wary of utopian belief systems, the leading works on the subject highlighted economic changes, social tensions, racial conflicts, and political developments that unsettled the accusers. These interpretations, still dominant in the academic world, sympathize with the perpetrators of the witch hunt, showing indifference or even hostility toward the accused.

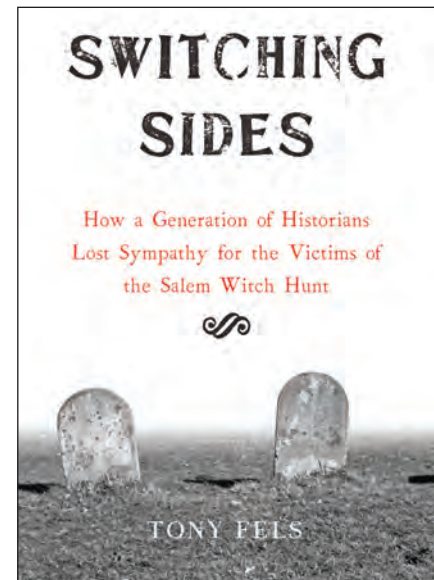
*Switching Sides* is meticulously documented, but its comparatively short text aims broadly at an educated American public, for whom the Salem witch hunt has long occupied an iconic place in the nation's conscience.

"Fels knows the Salem witchcraft trials more deeply and expansively than anyone else ever has. A rare work of critical historiography that could actually matter, *Switching Sides* is a brilliant and impassioned volume that will be a must-read for all students of early America."

—Michael W. Zuckerman, author of *Peaceable Kingdoms: New England Towns in the Eighteenth Century*

**Tony Fels** is an associate professor of history at the University of San Francisco.

Why have so many recent scholars of colonial witchcraft written sympathetically about the accusers while ignoring their victims?



**JANUARY** 280 pages 6 x 9 3 maps, 3 charts, 1 graph

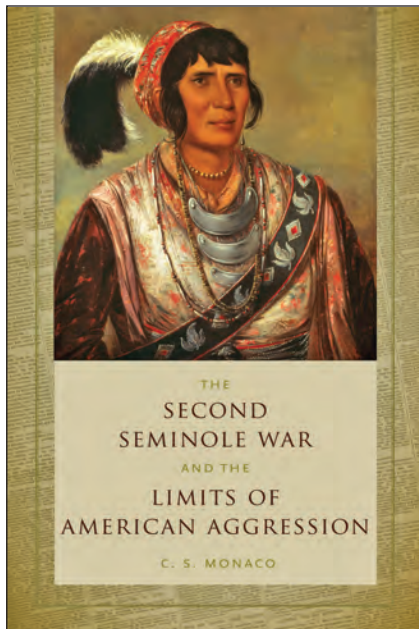
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A major new study of a costly and influential Jacksonian-era war.

## THE SECOND SEMINOLE WAR AND THE LIMITS OF AMERICAN AGGRESSION

C. S. MONACO



**MARCH** 304 pages 6 x 9 10 b&w photos

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The Second Seminole War (1835–1842) was the last major conflict fought on American soil before the Civil War. The early battlefield success of the Seminoles unnerved US generals, who worried it would spark a rebellion among Indians newly displaced by President Andrew Jackson’s removal policies. The presence of black warriors among the Seminoles also agitated southerners wary of slave revolt. A lack of decisive victories and a series of bad decisions—among them the capture of Seminole leader Osceola while under the white flag of truce—damaged the US army’s reputation at home and abroad. Desertion was rampant as troops contended with the subtropical Florida wilderness. And losses for the Seminoles were devastating; by the war’s end, only a few hundred remained in Florida.

In his ambitious study, *The Second Seminole War and the Limits of American Aggression*, C. S. Monaco explores the far-reaching repercussions of this bloody, expensive campaign. Taking an interdisciplinary approach, Monaco not only places this protracted conflict within a military context but also engages the various environmental, medical, and social aspects to uncover the war’s true significance and complexity.

By examining the Second Seminole War through the lenses of race, Jacksonian democracy, media and public opinion, American expansion, and military strategy, Monaco offers an original perspective on a misunderstood and often neglected chapter in our history.

“An up-to-date narrative of the Second Seminole War that transcends narrow military analysis and addresses current historiographical interests and issues.”—John W. Hall, author of *Uncommon Defense: Indian Allies in the Black Hawk War*

**C. S. Monaco** is a courtesy professor of history at the University of Florida. He is the author of *Moses Levy of Florida: Jewish Utopian and Antebellum Reformer*.

# SARAH GRAY CARY FROM BOSTON TO GRENADA

Shifting Fortunes of an American Family, 1764-1826

**SUSAN CLAIR IMBARRATO**

The Cary family of Chelsea, Massachusetts, prospered as plantation owners and managers for nearly two decades in the West Indies before the Grenada slave revolts of 1795–1796 upended the sugar trade. Through turbulent and often distressing times, Sarah Gray Cary used her quick intelligence and astute judgment to help her family adapt to their shifting fortunes. From Samuel Cary's departure from Boston to St. Kitts in 1764 to Sarah Cary's arrival in Grenada in 1774 to the second generation's search for trade throughout the West Indies, Susan Clair Imbarrato tells the compelling story of the Cary family from prosperity and crisis to renewal.

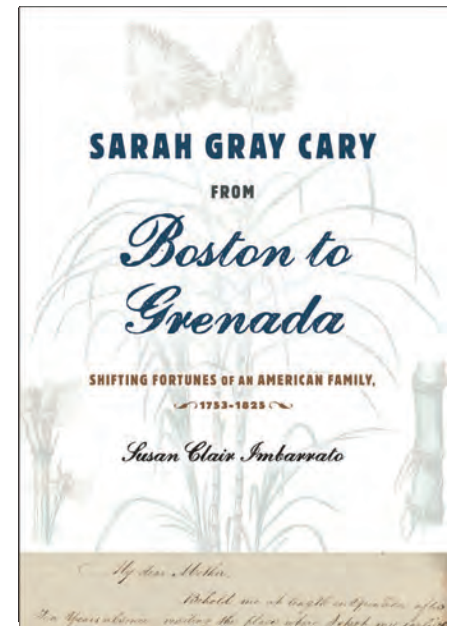
Drawing on a wealth of archival material, this informative and engaging book describes how Sarah Cary managed households in both Grenada and Chelsea while providing a steady-ing, encouraging influence on a family that eventually included thirteen children. In particular, Imbarrato examines Sarah's correspondence with her sons Samuel and Lucius, in which they address family matters, share opinions on political and social events, discuss literature and philosophy, and speculate about business.

Readers interested in history and literature, the transatlantic sugar trade, slavery and abolition, or family correspondence will enjoy this unique view of a seminal period of early American history. *Sarah Gray Cary from Boston to Grenada* will also appeal to readers desiring a rare female perspective on colonial America and plantation life in the Caribbean.

"An individual family's rise and fall in an evolving and often alarming Atlantic empire is told through the letters of its female members and brought to life by Imbarrato's vivid story telling."—Trevor Graeme Burnard, coauthor of *The Plantation Machine: Atlantic Capitalism in French Saint-Domingue and British Jamaica*

**Susan Clair Imbarrato** is a professor of English at Minnesota State University Moorhead. She is the author of *Traveling Women: Narrative Visions of Early America* and *Declarations of Independency in Eighteenth-Century American Autobiography*.

Follow the changing fortunes of an early American family living through tumultuous times.

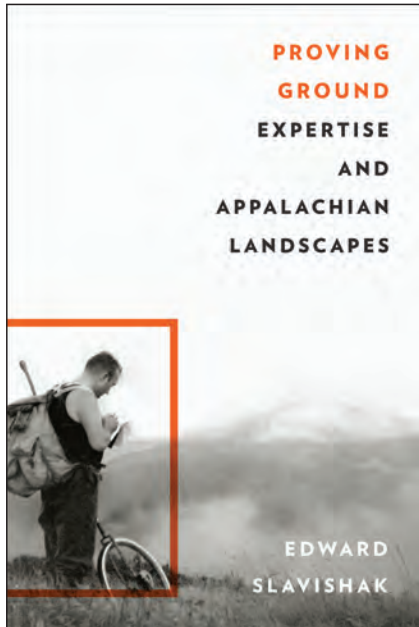


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Disrupting the intervenor narrative in Appalachian studies.



**JUNE** 240 pages 6 x 9 16 b&w illus.

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## PROVING GROUND

Expertise and Appalachian Landscapes

**EDWARD SLAVISHAK**

The Appalachian Mountains attracted an endless stream of visitors in the twentieth century, each bearing visions of what they would encounter. Well before large numbers of tourists took to the mountains in the latter half of the century, however, networks of missionaries, sociologists, folklorists, doctors, artists, and conservationists made Appalachia their primary site for fieldwork. In *Proving Ground*, Edward Slavishak studies several of these interlopers to show that the travelers' tales were the foundation of powerful forms of insider knowledge.

Following four individuals and one cohort as they climbed professional ladders via the Appalachian Mountains, Slavishak argues that these visitors represented occupational and recreational groups that used Appalachia to gain precious expertise. Time spent in the mountains, in the guise of work, distinguished travelers as master problem-solvers and transformed Appalachia into a proving ground for preservationists, planners, hikers, anthropologists, and photographers.

Touching on critical regionalism and mobility studies, *Proving Ground* is a boundary-pushing cultural history of expertise, an environmental history of the Appalachian Mountains, and a historical geography of spaces and places in the twentieth century.

"An important contribution to Appalachian studies, as well as a valuable work of intellectual history, *Proving Ground* has a novel and provocative vision."—T. R. C. Hutton, author of *Bloody Breathitt: Politics and Violence in the Appalachian South*

"Refreshingly innovative and gracefully written, this cutting-edge book works at the intersection of environmental and cultural studies in valuable ways I have seen few other authors attempt."

—Kathryn Newfont, author of *Blue Ridge Commons: Environmental Activism and Forest History in Western North Carolina*

**Edward Slavishak** is an associate professor of history at Susquehanna University. He is the author of *Bodies of Work: Civic Display and Labor in Industrial Pittsburgh*.

# ON MIDDLE GROUND

A History of the Jews of Baltimore

**ERIC L. GOLDSTEIN** and **DEBORAH R. WEINER**

In 1938, Gustav Brunn fled Nazi Germany and settled in Baltimore. Brunn found a job at McCormick's Spice Company but was fired after three days when, according to family legend, the manager discovered he was Jewish. He started his own successful business using a spice mill he brought over from Germany and developed a blend especially for the seafood purveyors across the street. Before long, his Old Bay spice blend would grace kitchen cabinets in virtually every home in Maryland. The Brunns sold the business in 1986. Four years later, Old Bay was again sold—to McCormick.

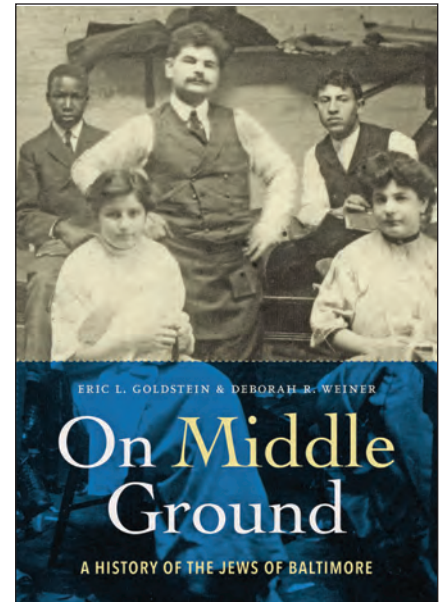
In *On Middle Ground*, Eric L. Goldstein and Deborah R. Weiner describe not only the formal institutions of Jewish life but also the everyday experiences of families like the Brunns and of a diverse Jewish population. The story of Baltimore Jews—full of absorbing characters and marked by dramas of immigration, acculturation, and assimilation—is the story of American Jews in microcosm. But its contours also reflect the city's unique culture.

Goldstein and Weiner argue that Baltimore's distinctive setting as both a border city and an immigrant port made it a magnet for successive waves of Jewish settlers. *On Middle Ground* reveals that local Jewish life was profoundly shaped by Baltimore's "middleness"—its hybrid identity as a meeting point between North and South, a major industrial center with a legacy of slavery, and a large city with a small-town feel.

"This compelling, well-written, and thoroughly researched book fills an absence both in the literature on the history of Baltimore and in the field of American Jewish history."—Hasia R. Diner, author of *Roads Taken: The Great Jewish Migrations to the New World and the Peddlers Who Forged the Way*

**Eric L. Goldstein** is the Judith London Evans Director of the Tam Institute for Jewish Studies at Emory University, where he is an associate professor of history and Jewish studies. He is the author of *The Price of Whiteness: Jews, Race, and American Identity*. **Deborah R. Weiner** is an independent historian. She is the author of *Coalfield Jews: An Appalachian History*.

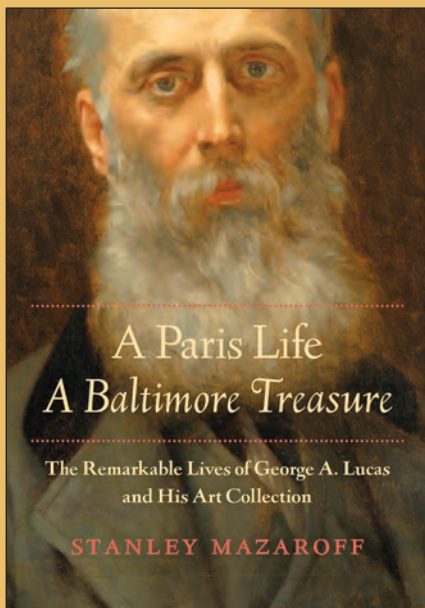
A model of Jewish community history that will enlighten anyone interested in Baltimore and its past.



**MARCH** 392 pages 7 x 10 133 halftones

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**Stanley Mazaroff** is an independent art historian and the author of *Henry Walters and Bernard Berenson: Collector and Connoisseur*. Recognized annually in *The Best Lawyers in America*, Mazaroff retired from the active practice of law in 2003 to study art history at Johns Hopkins University.

## A PARIS LIFE, A BALTIMORE TREASURE

The Remarkable Lives of George A. Lucas and His Art Collection

**STANLEY MAZAROFF**

In 1857, George A. Lucas, a young Baltimorean who was fluent in French and enamored of French art, arrived in Paris. There, he established an extensive personal network of celebrated artists and art dealers, becoming the quintessential French connection for American collectors. The most remarkable thing about Lucas was not the art that he acquired for his clients (who included William and Henry Walters, the founders of the Walters Art Museum, and John Taylor Johnston, the founding president of the Metropolitan Museum of Art) but the massive collection of 18,000 paintings, drawings, sculptures, and etchings, as well as 1,500 books, journals, and other sources about French artists, that he acquired for himself. Paintings by Cabanel, Corot, and Daubigny, prints by Whistler, Manet, and Cassatt, and portfolios of information about hundreds of French artists filled his apartment and spilled into the adjacent flat of his mistress.

Based primarily on Lucas's notes and diaries, as well as thousands of other archival documents, Stanley Mazaroff's *A Paris Life, A Baltimore Treasure* tells the fascinating story of how Lucas brought together the most celebrated French artists with the most prominent and wealthy American collectors of the time. It also details how, nearing the end of his life, Lucas struggled to find a future home for his collection, eventually giving it to Baltimore's Maryland Institute. Without the means to care for the collection, the Institute loaned it to the Baltimore Museum of Art, where most of the art was placed in storage and disappeared from public view. But in 1990, when the Institute proposed to auction or otherwise sell the collection, it rose from obscurity, reached new glory as an irreplaceable cultural treasure, and became the subject of an epic battle fought in and out of court that captivated public attention and enflamed the passions of art lovers and museum officials across the nation.

*A Paris Life, A Baltimore Treasure* is a richly illustrated portrayal of Lucas's fascinating life as an agent, connoisseur, and collector of French mid-nineteenth-century art. Yet, as revealed in the book, following Lucas's death, his enormous collection continued to have a vibrant life of its own, presenting new challenges to museum officials in studying, conserving, displaying, and ultimately saving the collection as an important and intrinsic part of the culture of our time.



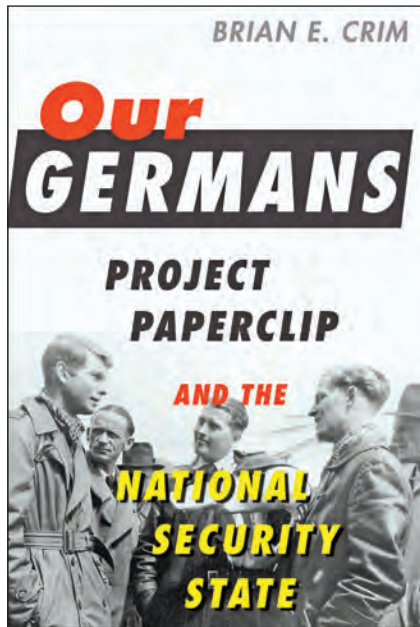
The gripping  
biography of a man  
and his passion  
for art.



“A meticulous and convincing examination of the construction and fate of a collection.”—Elizabeth Rodini, Johns Hopkins University Program in Museums and Society, coauthor of *Paper Museums: The Reproductive Print in Europe, 1500–1800*

“Combining a thoroughly researched, exhaustive account of the cultural life of Baltimore during the early nineteenth century with a balanced assessment of expatriate George A. Lucas’s career and art holdings, *A Paris Life, A Baltimore Treasure* is an insightful analysis.”—William R. Johnston, author of *William and Henry Walters, the Reluctant Collectors*

An engaging history of one of the United States' most controversial Cold War intelligence operations.



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## OUR GERMANS

Project Paperclip and the National Security State

**BRIAN E. CRIM**

Project Paperclip brought hundreds of German scientists and engineers, including Wernher von Braun, to the United States in the first decade after World War II. Whether they remained under military employment, transitioned to civilian agencies like NASA, or sought more lucrative careers with corporations flush with government contracts, German specialists recruited into the program assumed enormously influential positions within the labyrinthine national security state.

Drawing on recently declassified documents, Brian Crim's *Our Germans* examines the process of integrating German scientists into a national security state dominated by the armed services and defense industries. Crim explains how the Joint Intelligence Objectives Agency enticed targeted scientists, whitewashed the records of Nazis and war criminals, and deceived government agencies about the content of security investigations.

As it describes the project's embattled legacy, *Our Germans* reflects on the myriad ways that Paperclip has been remembered in culture and national memory. As this engaging book demonstrates, the project ultimately reflects American ambivalence about the military-industrial complex and the viability of an "ends justifies the means" solution to external threats.

"A fascinating and eminently readable addition to the literature on this subject that provides enhanced coverage of the perceptions and politics within the US government from 1945 through the 1950s."—Seymour E. Goodman, coeditor of *The Transnational Dimension of Cyber Crime and Terrorism*

"Crim's eloquent history brings insightful and nuanced analysis to a controversial subject."—Greg Eghigian, author of *The Corrigible and the Incurable: Science, Medicine, and the Convict in Twentieth-Century Germany*

**Brian E. Crim** is the John M. Turner Distinguished Chair in the Humanities and an associate professor of history at Lynchburg College. He is the author of *Antisemitism in the German Military Community and the Jewish Response, 1914–1938* and the editor of *Class of '31: A German-Jewish Émigré's Journey across Defeated Germany*.

# THE RUIN OF J. ROBERT OPPENHEIMER

And the Birth of the Modern Arms Race

**PRISCILLA J. McMILLAN**

foreword by **MARTIN J. SHERWIN**,  
coauthor of the Pulitzer Prize-winning *American Prometheus*

On April 12, 1954, the nation was astonished to learn that J. Robert Oppenheimer was facing charges of violating national security. Could the director of the Manhattan Project, the visionary who led the effort to build the atom bomb, really be a traitor? In this riveting book, bestselling author Priscilla J. McMillan exposes for the first time the conspiracy that destroyed one of America's most illustrious scientists.

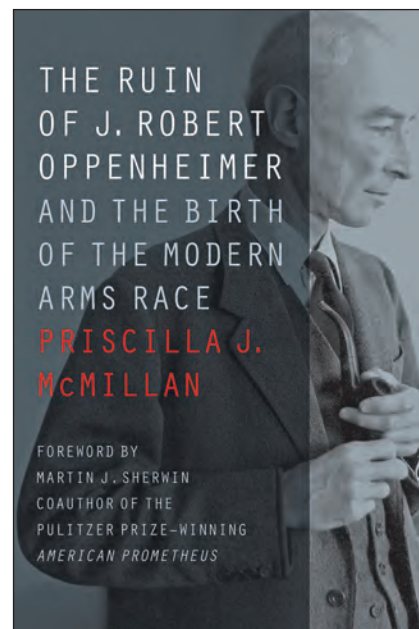
McMillan recreates the fraught years from 1949 to 1955 when Oppenheimer and a group of liberal scientists tried to head off the cabal of hard-line air force officials, anti-Communist politicians, and rival scientists, including physicist Edward Teller, who were trying to seize control of U.S. policy and build ever more deadly nuclear weapons. Retelling the story of Oppenheimer's trial, which took place in utmost secrecy, she argues that the effort to discredit Oppenheimer, occurring at the height of the McCarthy era and sanctioned by a misinformed President Eisenhower, was a watershed in the Cold War, poisoning American politics for decades and creating dangers that haunt us today. A chilling tale of McCarthy-era machinations, this groundbreaking page-turner rewrites the history of the Cold War.

"Stunning . . . [an] extraordinary book."—*The New York Review of Books*

"This brief but penetrating account of [Oppenheimer's] downfall may come closest to explaining his contemporary relevance."—*New York Times Book Review*

**Priscilla J. McMillan** is an associate of the Davis Center for Russian and Eurasian Studies at Harvard University and author of the bestselling *Marina and Lee: The Tormented Love and Fatal Obsession Behind Lee Harvey Oswald's Assassination of John F. Kennedy*.

The true story of the government conspiracy to bring down J. Robert Oppenheimer, America's most famous scientist.

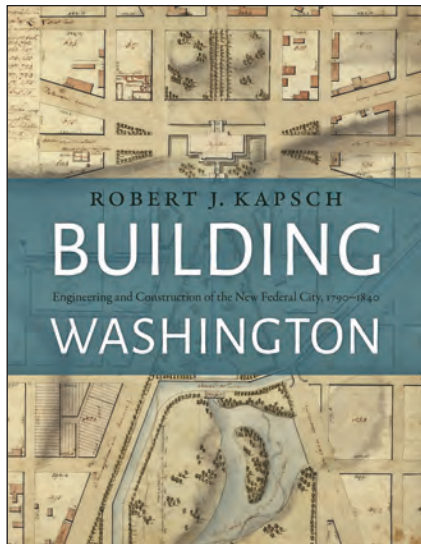


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A richly illustrated behind-the-scenes tour of how the nation's capital was built.



**MAY** 400 pages 8½ x 11 38 color illus., 83 b&w illus.

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Also available as an e-book

## BUILDING WASHINGTON

Engineering and Construction of the New Federal City, 1790-1840

**ROBERT J. KAPSCH**

In 1790, George Washington and Thomas Jefferson set out to build a new capital for the United States of America in just ten years. The area they selected on the banks of the Potomac River, a spot halfway between the northern and southern states, had few resources or inhabitants. Almost everything needed to build the federal city would have to be brought in, including materials, skilled workers, architects, and engineers. It was a daunting task, and these American Founding Fathers intended to do it without congressional appropriation.

Robert J. Kapsch's beautifully illustrated book chronicles the early planning and construction of our nation's capital. It shows how Washington, DC, was meant to be not only a government center but a great commercial hub for the receipt and transshipment of goods arriving through the Potomac Canal, then under construction. Picturesque plans would not be enough; the endeavor would require extensive engineering and the work of skilled builders.

By studying an extensive library of original documents—from cost estimates to worker time logs to layout plans—Kapsch has assembled a detailed account of the hurdles that complicated this massive project. While there have been many books on the architecture and planning of this iconic city, *Building Washington* explains the engineering and construction behind it.

“This groundbreaking book skillfully traces the physical development of Washington during its earliest years. These are rarely told and compelling stories.”—William C. Allen, Architect of the Capitol, author of *History of the United States Capitol: A Chronicle of Design, Construction, and Politics*

“What makes a city? Whatever it is, *Building Washington*, by the extraordinary historian Robert Kapsch, is monumental. It reads like a historic novel, is impossible to put down, and is an education in itself.”—C. Dudley Brown, Historic Preservation and Restoration Designer

**Robert J. Kapsch** is a researcher and principal of the Center for Historic Engineering and Architecture. He is the author of *The Potomac Canal: George Washington and the Waterway West*, *Historic Canals and Waterways of South Carolina*, and *Over the Alleghenies: Early Canals and Railroads of Pennsylvania*.

# THE NEW DEAL'S FOREST ARMY

How the Civilian Conservation Corps Worked

**BENJAMIN F. ALEXANDER**

Propelled by the unprecedented poverty of the Great Depression, President Franklin D. Roosevelt established an array of massive public works programs designed to provide direct relief to America's poor and unemployed. The New Deal's most tangible legacy may be the Civilian Conservation Corps's network of parks, national forests, scenic roadways, and picnic shelters that still mark the country's landscape.

In *The New Deal's Forest Army*, Benjamin F. Alexander chronicles how the corps came about, the process applicants went through to get in, and what jobs they actually did. He also explains how the camps and the work sites were run, how enrollees spent their leisure time, and how World War II brought the CCC to its end. Connecting the story of the CCC with the Roosevelt administration's larger initiatives, Alexander describes how FDR's policies constituted a mixed blessing for African Americans who, even while singled out for harsh treatment, benefited enough from the New Deal to become an increasingly strong part of the electorate behind the Democratic Party.

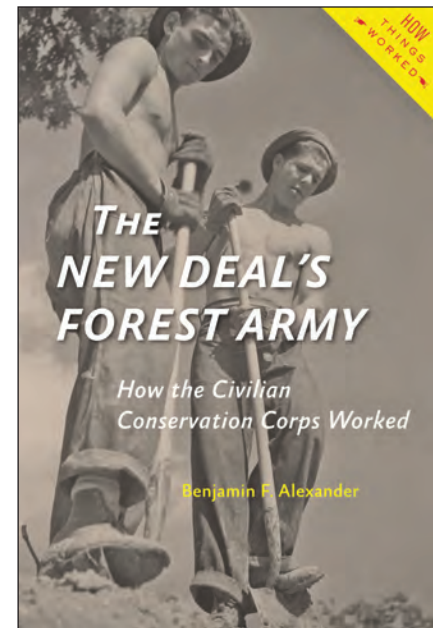
A uniquely detailed exploration of life in the CCC, *The New Deal's Forest Army* compellingly demonstrates how one New Deal program changed America and gave birth to both contemporary forestry and the modern environmental movement.

"An impressive history of the Civilian Conservation Corps. Alexander artfully balances granular detail with a sure sense of the larger narrative, surpassing the most authoritative account of the CCC we've had to date."—Phillip G. Payne, author of *Crash! How the Boom and Bust of the 1920s Worked*

"An extraordinary and valuable examination of one of the New Deal's most well-known relief and recovery programs, the Civilian Conservation Corps."—Jason Scott Smith, author of *Building New Deal Liberalism: The Political Economy of Public Works, 1933–1956*

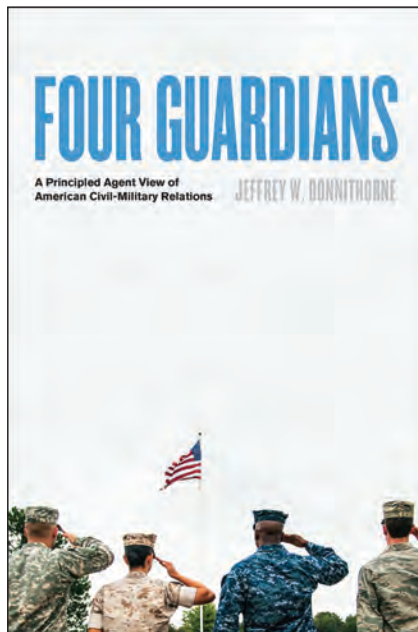
**Benjamin F. Alexander** teaches American history at the New York City College of Technology. He is the author of *Coxey's Army: Popular Protest in the Gilded Age*.

How the Civilian Conservation Corps constructed, rejuvenated, and protected American forests and parks at the height of the Great Depression.



**FEBRUARY** 192 pages 6 x 9 16 b&w illus., 1 line drawing  
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Exploring the profound differences between what the military services believe—and how they uniquely serve the nation.



MAY 272 pages 6 x 9 19 figures

978-1-4214-2542-9 \$49.95(s) £37.00 hc

Also available as an e-book

## FOUR GUARDIANS

A Principled Agent View of American Civil-Military Relations

**JEFFREY W. DONNITHORNE**

When the US military confronts pressing security challenges, the Army, Navy, Air Force, and Marine Corps often react differently as they advise and execute civilian defense policies. Conventional wisdom holds that these dynamics tend to reflect a competition for prestige, influence, and dollars. Such interservice rivalries, however, are only a fraction of the real story. In *Four Guardians*, Jeffrey W. Donnithorne argues that the services act instead as principled agents, interpreting policies in ways that reflect their unique cultures and patterns of belief.

Chapter-length portraits of each service highlight the influence of operational environment and political history in shaping each service's cultural worldview. The book also offers two important case studies of civil-military policymaking: one, the little-known story of the creation of the Rapid Deployment Joint Task Force in the early 1980s; the other, the four-year political battle that led to the passage of the Goldwater-Nichols Act in 1986. Donnithorne uses these cases to demonstrate the principled-agent framework in action while amply revealing the four services as distinctly different political actors.

Combining crisp insight and empirical depth with engaging military history, *Four Guardians* brings a new appreciation for the American military, the complex dynamics of civilian control, and the principled ways in which the four guardian services defend their nation.

"Tackling a topic that is as timeless as the Federalist papers and as timely as tomorrow's headlines, *Four Guardians* is a meaningful contribution to the evolution of civil-military relations theory."—Peter D. Feaver, author of *Armed Servants: Agency, Oversight, and Civil-Military Relations*

"This excellent book represents a useful refinement on the way we think about US civil-military relations."—Mackubin Thomas Owens, author of *US Civil-Military Relations after 9/11: Renegotiating the Civil-Military Bargain*

**Jeffrey W. Donnithorne** is the chief academic officer at Air University, Maxwell Air Force Base.

# HYDROCARBON NATION

How Energy Security Made Our Nation Great  
and Climate Security Will Save Us

**THOR HOGAN**

In *Hydrocarbon Nation*, Thor Hogan looks at how four technological revolutions—industry, agriculture, transportation, and electrification—drew upon the enormous hydrocarbon wealth of the United States, transforming the country into a nation with unparalleled economic and military potential.

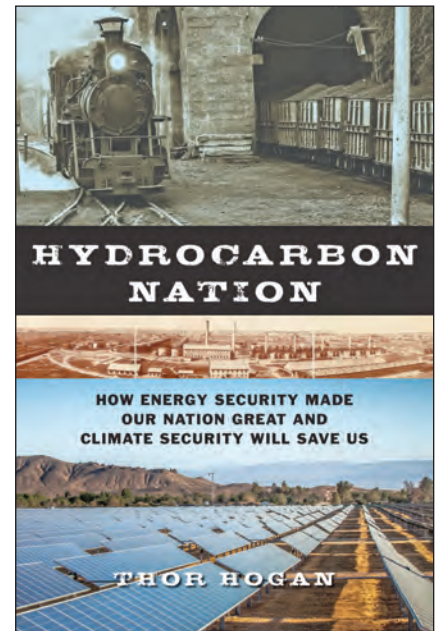
Each of these advances engendered new government policies aimed at strengthening national and economic security—the result was unprecedented energy security and the creation of a nation nearly impervious to outside threats. However, when this position weakened in the decades after the peaking of domestic conventional oil supplies, the American political and economic systems were severely debilitated. At the same time, climate change was becoming a major concern.

Fossil fuels created the modern world—yet burning them created a climate crisis. Hogan argues that everyday Americans and policymakers alike must embrace the complexity of this contradiction in order to help society chart a path forward. Doing so, Hogan explains, will allow us to launch a critically important sustainability revolution capable of providing energy and climate security in the future. *Hydrocarbon Nation* provides reasons to believe that we can succeed in expanding on the benefits of the Hydrocarbon Age in order to build a sustainable future.

“Well-written, uniquely thought-provoking, and incisive, *Hydrocarbon Nation* makes important connections that provide new insights into humans’ history of energy management.”—Brian C. Black, author of *Crude Reality: Petroleum in World History*

**Thor Hogan** is an associate professor of politics and environmental sustainability at Earlham College. He is the author of *Mars Wars: The Rise and Fall of the Space Exploration Initiative*.

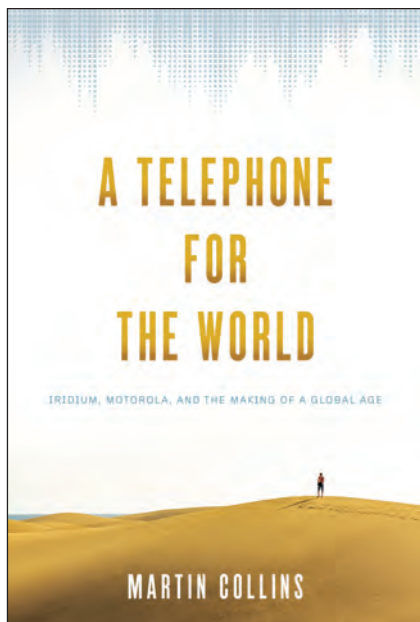
Understanding the complex history of US fossil fuel use can help us build a sustainable future.



**MAY** 464 pages 6 x 9 19 line drawings, 2 charts

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**APRIL** 280 pages 6 x 9 18 b&w photos, 5 line drawings

**978-1-4214-2483-5 \$44.95(s) £33.50 hc**

Also available as an e-book

## A TELEPHONE FOR THE WORLD

Iridium, Motorola, and the Making of a Global Age

**MARTIN COLLINS**

In a post-Cold War world, the Iridium satellite network revealed a new age of globalization.

In June 1990, Motorola publicly announced an ambitious business venture called Iridium. The project's signature feature was a constellation of 77 satellites in low-Earth orbit which served as the equivalent of cellular towers. As one of the founding engineers noted, the constellation "bathed the planet in radiation," enabling a completely global communications system.

Focusing on the Iridium venture, Martin Collins explores the story of globalization at a crucial period. As the Cold War waned, corporations and nations reoriented toward a new global order in which the ideal of a borderless world predominated. As a planetary-scale technological system, the project became emblematic of this shift and of the role of the United States as geopolitical superpower. In its ambition, scope, challenges, and organizing ideas, the rise of Iridium provides telling insight into how this new global condition stimulated a re-thinking of corporate practices.

The first book to tell the story of Iridium in this context, *A Telephone for the World* is a fascinating look at how people, nations, and corporations across the world grappled in different ways with the meaning of a new historical era.

"An important and revealing book that expertly interacts with a range of fields and disciplines."

—James Schwoch, coeditor of *Down to Earth: Satellite Technologies, Industries, and Cultures*

**Martin Collins** is a curator at the Smithsonian National Air and Space Museum. He is the author of *Cold War Laboratory: RAND, the Air Force, and the American State, 1945–1950*.



# BEFORE THE REFRIGERATOR

How We Used to Get Ice

**JONATHAN REES**

During the late nineteenth and early twentieth centuries, Americans depended upon ice to stay cool and to keep their perishable foods fresh. Drawing on newspapers, trade journals, and household advice books, *Before the Refrigerator* explains how Americans built a complex system to harvest, store, and transport ice to everyone who wanted it, even the very poor.

Jonathan Rees traces the evolution of the natural ice industry from its mechanization in the 1880s through its gradual collapse, which started after World War I. Meatpackers began experimenting with ice refrigeration to ship their products as early as the 1860s. Starting around 1890, large, bulky ice machines the size of small houses appeared on the scene. As ice machines shrunk, more people had access to better ice for a wide variety of purposes. By the early twentieth century, Rees writes, ice had become an essential tool for preserving perishable foods of all kinds, transforming what most people ate and drank every day.

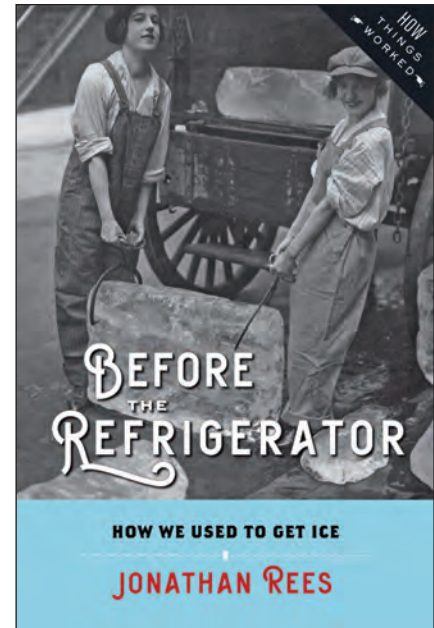
Reviewing all the inventions that made the ice industry possible and the way they worked together, Rees demonstrates how technological systems can operate without a central controlling force.

*“Before the Refrigerator is accessible, offers a unique insight that sheds light on a simple—at least at first glance—historical question, and includes multiple stories that will draw students into the subject.”*—Sean Patrick Adams, author of *Home Fires: How Americans Kept Warm in the Nineteenth Century*

*“This fact-filled book explains how ice became an American necessity by the early twentieth century. Students will be fascinated to learn how macrobreweries made lager into America’s favorite beer, how cocktails became commonplace, and how burly men used to lug giant blocks of ice into American kitchens.”*—Shane Hamilton, author of *Trucking Country: The Road to America’s Wal-Mart Economy*

**Jonathan Rees** is a professor of history at Colorado State University–Pueblo. He is the author of *Refrigeration Nation: A History of Ice, Appliances, and Enterprise in America* and *Refrigerator*.

How increased access to ice—decades before refrigeration—transformed American life.



**MARCH** 136 pages 6 x 9 10 b&w illus., 2 maps  
**978-1-4214-2459-0 \$19.95(s) £15.00 pb**  
978-1-4214-2458-3 \$54.95(s) £40.50 hc  
Also available as an e-book

An illuminating look at how human vulnerability led to advances in aviation technology.

## THE PROBLEM WITH PILOTS

How Physicians, Engineers, and Airpower Enthusiasts Redefined Flight

TIMOTHY P. SCHULTZ



**MARCH** 280 pages 6 x 9 10 halftones

**978-1-4214-2479-8 \$44.95(s) £33.50 hc**

Also available as an e-book

As aircraft flew higher, faster, and farther in the early days of flight, pilots were exposed as vulnerable, inefficient, and dangerous. They asphyxiated or got the bends at high altitudes; they fainted during high-G maneuvers; they spiraled to the ground after encountering clouds or fog. Their capacity to commit fatal errors seemed boundless. *The Problem with Pilots* tells the story of how, in the years between the world wars, physicians and engineers sought new ways to address these difficulties and bridge the widening gap between human and machine performance.

A former Air Force pilot, Timothy P. Schultz delves into archival sources to understand the evolution of the pilot-aircraft relationship. As aviation technology evolved and enthusiasts looked for ways to advance its military uses, pilots ceded hands-on control to sophisticated instrument-based control. By the early 1940s, pilots were sometimes evicted from aircraft in order to expand the potential of airpower—a phenomenon much more common in today's era of high-tech (and often unmanned) aircraft.

Connecting historical developments to modern flight, this study provides an original view of how scientists and engineers brought together technological, medical, and human elements to transform the pilot's role. *The Problem with Pilots* does away with the illusion of pilot supremacy and yields new insights into our ever-changing relationship with intelligent machines.

"In a highly original and dynamic contribution, Schultz reveals the complex interplay between biology, technology, scientific research, and military necessity that transformed the airman-aircraft relationship and redefined flight."—Jeremy Black, author of *Air Power: A Global History*

"In this fascinating book, Schultz explores the actual history of pilots, our concepts of them, how they are trained, and what they do. It is a story of not just the technology, but the humans wrestling with amazing change."—P. W. Singer, author of *Wired for War: The Robotics Revolution and Conflict in the 21st Century*

**Timothy P. Schultz** is the Naval War College's associate dean for electives and research.

# BACK ON TRACK

American Railroad Accidents and Safety, 1965–2015

**MARK ALDRICH**

Throughout the early twentieth century, railroad safety steadily improved across the United States. But by the 1960s, American railroads had fallen apart, the result of a regulatory straight-jacket that eroded profitability and undermined safety. Collisions, derailments, worker fatalities, and grade crossing mishaps skyrocketed, while hazmat disasters exploded into newspaper headlines.

In *Back on Track*, his sequel to *Death Rode the Rails*, Mark Aldrich traces the history of railroad accidents beginning in 1965, when Congress responded to bankrupt and scandal-ridden carriers by enacting a new safety regime. Aldrich details the federalization of rail safety and the implementation of a massive grade crossing program. He touches on post-1976 economic deregulation, which provided critical financing that underwrote better public safety. He also explores how the National Transportation Safety Board acted as a public scold to shine bright lights on private failings, while Federal Railroad Administration regulations reinforced market incentives for better safety.

Ultimately, Aldrich concludes, the past 50 years have seen great strides in restoring railroad safety while enhancing industry profitability. Arguing that it was not inadequate safety regulation but rather stifling economic regulation that initially caused an uptick in train accidents, *Back on Track* is both a paen to the return of more competitive railroading and the only comprehensive history of the safety of modern American railroads.

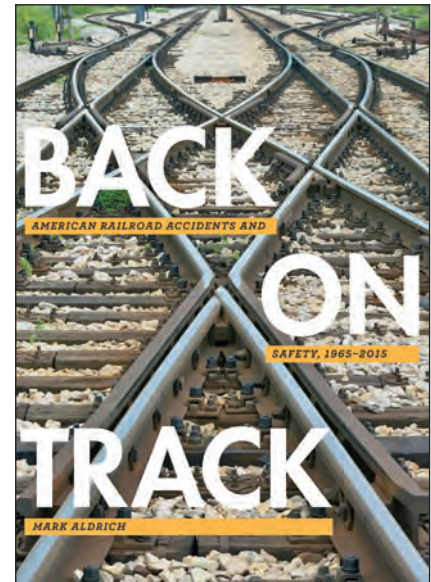
“An impressive successor to Aldrich’s previous works on railroad and industrial safety.”—Albert J. Churella, author of *The Pennsylvania Railroad, Volume 1: Building an Empire, 1846–1917*

“Mark Aldrich’s *Back on Track* updates wonderfully his earlier book, *Death Rode the Rails*. His narrative and conclusions are insightful, his research extensive, and his writing style engaging.”

—H. Roger Grant, author of *Railroads and the American People*

**Mark Aldrich** is the Marilyn Carlson Nelson Professor of Economics emeritus at Smith College. He is the author of *Safety First: Technology, Labor, and Business in the Building of American Work Safety, 1870–1939* and *Death Rode the Rails: American Railroad Accidents and Safety, 1828–1965*.

A fascinating account of one of America’s most important industries and its dangers.



**FEBRUARY** 304 pages 7 x 10  
26 b&w photos, 17 line drawings

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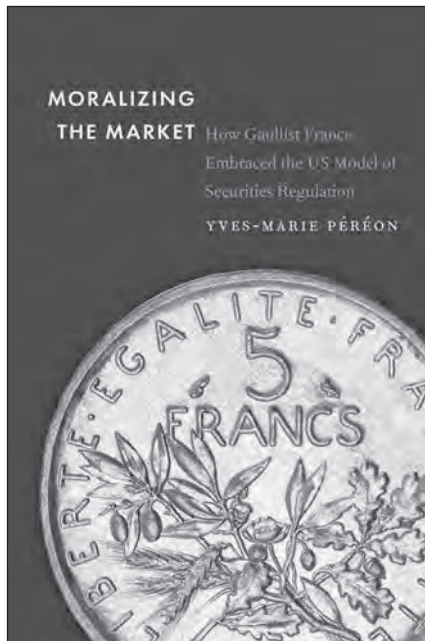
Also available as an e-book

A novel historical perspective on how stock markets influence each other internationally.

## MORALIZING THE MARKET

How Gaullist France Embraced the US Model of Securities Regulation

**YVES-MARIE PÉREÓN**



**MARCH** 224 pages 6 x 9

978-1-4214-2485-9 \$64.95(s) £48.00 hc

Also available as an e-book

A nation usually overhauls its financial regulations after a stock market crash or the collapse of its banking system. In 1967, France did something rare. Out of pure political expediency, Gaullist leaders and senior civil servants seized the opportunity offered by an insider-trading case and established an independent commission to regulate the securities market: the Commission des Opérations de Bourse, or COB. Despite their staunch defense of national sovereignty, these reformers drew their inspiration from an American model, the Securities and Exchange Commission.

Highlighting the international sources for national reform, Yves-Marie Péréon's *Moralizing the Market* explores the dynamics of policy transfer in securities regulation—a subject that has rarely been considered from a historical perspective. That regulation has been used to attract investors and foster market development challenges the view that the French government only attempted to develop the stock market as part of a global wave of deregulation in the 1980s. Indeed, the creation of the COB reveals a great deal about the exercise of power in modern democracies, the interaction between business and government, and the mechanisms of institutional innovation.

*Moralizing the Market* will appeal to professors and students of economic history, international relations, and political science, as well as business and finance historians, policy makers, and professionals.

“An interesting and valuable contribution to the history of postwar financial markets in France.”

—Eric Monnet, Banque de France

**Yves-Marie Péréon** is an assistant professor of American history at the University of Rouen-Normandy. He is the author of *Franklin D. Roosevelt*.

# INSTRUMENTAL INTIMACY

EEG Wearables and Neuroscientific Control

**MELISSA M. LITTLEFIELD**

From Fitbits to GPS trackers, wearables promise to help us understand and improve ourselves in quantified ways. We count our steps, track our location, and even monitor our brain waves as we strive to achieve better fitness, clearer direction, or a more focused mind. But why do we rely on wearables to learn about ourselves? In *Instrumental Intimacy*, Melissa M. Littlefield questions our desire for mechanistic guidance by examining brain-based EEG wearables that promise to improve sleep, relationships, self-knowledge, and learning.

Littlefield focuses specifically on EEGs' transition out of the laboratory and into the hands of consumers. While other brain-imaging technologies (such as MRI, PET, and MEG) are used only in specialized laboratories, human electroencephalography (EEG) is embedded in portable, user-friendly devices. These direct-to-consumer wearables visualize brain activity as accessible data, and many offer the promise of self-optimization.

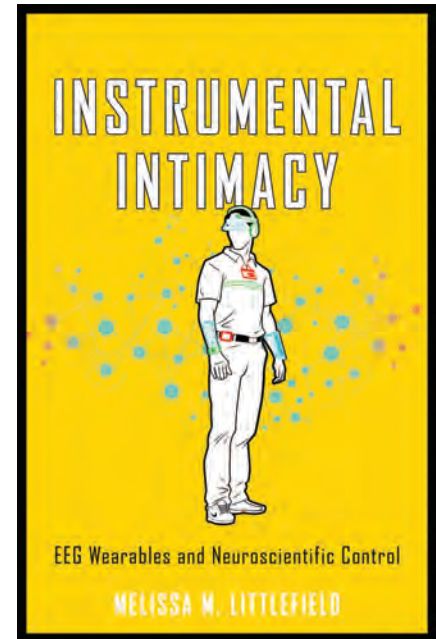
Littlefield's illuminating book brings the histories of EEG to bear on the contemporary development of wearables. By contextualizing and analyzing EEG wearables, *Instrumental Intimacy* provides a crucial intervention in an emergent consumer market and in the scholarly fields of STS, critical neuroscience, and the history of technology.

"Littlefield provides a clear and engaging account of the fascinating and understudied world of EEG technology."—Kelly Joyce, coeditor of *Technogenarians: Studying Health and Illness through an Ageing, Technology, and Science Lens*

"Examining wearable gadgets that claim to visualize brain activity, Littlefield's study is as smart in its analysis of contemporary culture as in its narratives of historical context."—Laura Otis, author of *Networking: Communicating with Bodies and Machines in the Nineteenth Century*

**Melissa M. Littlefield** is an associate professor of English and an associate professor of kinesiology and community health at the University of Illinois, Urbana-Champaign. She is the author of *The Lying Brain: Lie Detection in Science and Science Fiction* and the coeditor of *The Neuroscientific Turn: Transdisciplinarity in the Age of the Brain*.

A critical examination of the rise of wearable EEG monitors.

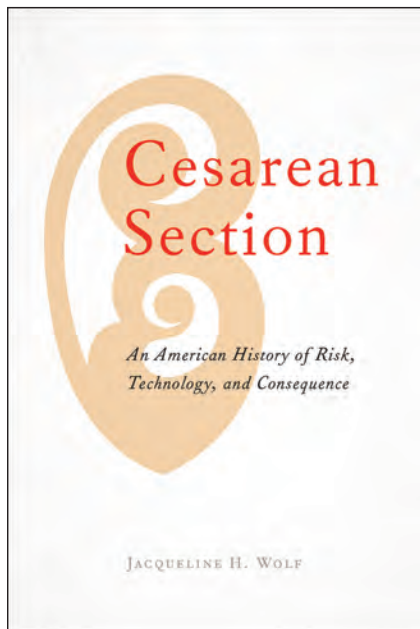


**MARCH** 176 pages 6 x 9 12 halftones

**978-1-4214-2465-1 \$44.95(s) £33.50 hc**

Also available as an e-book

Why have cesarean sections become so commonplace in the United States?



**MAY** 368 pages 6 x 9 17 halftones, 8 graphs  
**978-1-4214-2552-8 \$49.95(s) £37.00 hc**  
Also available as an e-book

## CESAREAN SECTION

An American History of Risk, Technology, and Consequence

**JACQUELINE H. WOLF**

Between 1965 and 1987, the cesarean section rate in the United States rose precipitously—from 4.5 percent to 25 percent of births. By 2009, one in three births was by cesarean, a far higher number than the 5–10% rate that the World Health Organization suggests is optimal. How—and why—did the procedure become so ubiquitous?

*Cesarean Section* is the first book to chronicle this history and explore the complex social, cultural, economic, and medical factors leading to the surgery's increase. Jacqueline H. Wolf reflects on an unsettling malpractice climate that helped to legitimize "defensive medicine," and a health care system that ensured cesarean birth would be more lucrative than vaginal birth.

Wolf examines the public health effects of a high cesarean rate and explains how the language of reproductive choice has been used to discourage debate about cesareans and the risks associated with the surgery. *Cesarean Section* is the definitive history of this surgical procedure and its effects on women's and children's health in the United States.

"Wolf is well-known for her meticulous and extensive research, deep understanding of medical issues, and keen analysis of critical aspects of women's reproductive history. I anticipate that *Cesarean Section* will be a landmark book."—Emily K. Abel, author of *Living in Death's Shadow: Family Experiences of Terminal Care and Irreplaceable Loss*

"An illuminating, erudite intervention in the national conversation about the historical experience of cesarean section and the drivers that fuel today's sky-high rates."—Paula A. Michaels, author of *Lamaze: An International History*

**Jacqueline H. Wolf** is a professor of the history of medicine at Ohio University. She is the author of *Don't Kill Your Baby: Public Health and the Decline of Breastfeeding in the 19th and 20th Centuries* and *Deliver Me from Pain: Anesthesia and Birth in America*.

# TEARS FOR MY SISTERS

The Tragedy of Obstetric Fistula

**L. LEWIS WALL, MD, DPHIL**

Millions of women suffer from obstetric fistula, a catastrophic childbirth complication created by the prolonged pressure of the fetal head in the birth canal during obstructed labor, which grievously injures a woman's bladder, leaving her incontinent. With a fistula, a woman's life revolves around futile attempts to control her condition and the stigma associated with it. Abandoned by their loved ones, ostracized from their communities, and cut off from modern surgical care, which can repair fistulas and return patients to full health, these women suffer wretchedly.

Dr. L. Lewis Wall's *Tears for My Sisters* describes the ancient history of obstetric fistula. An expert in repairing obstetric fistula, Dr. Wall explains how these injuries occur and how Western medicine developed to overcome obstructed labor and repair fistulas. Arguing that obstetric fistula results from a general disregard for women's human rights and reproductive health around the globe, he lays bare the obstacles that poor women face in getting emergency obstetric care.

Providing these women with a much-needed voice, this compassionate book is the first to tell the comprehensive story of this tragic but preventable condition. It is compelling reading for everyone interested in women's health, reproductive rights, the history of medicine, and social justice.

"A veritable treasure trove of information for anyone interested in the plight of women with obstetric fistula. *Tears for My Sisters* solidifies Dr. Wall's rightly deserved place as THE thought leader in the convergent fields of obstetric fistula, medical ethics, and anthropology."—Jeffrey P. Wilkinson, MD, Baylor College of Medicine

"An eloquent plea for the life and well-being of pregnant women in low-resource settings. This book will no doubt save women's lives."—Nawal M. Nour, MD, MPH, African Women's Health Center, Brigham and Women's Hospital

**L. Lewis Wall, MD, DPhil**, is the Selina Okin Kim Conner Professor in Arts and Sciences, a professor of anthropology, and a professor of obstetrics and gynecology at Washington University in St. Louis. He is the author of *Hausa Medicine: Illness and Well-Being in a West African Culture* and the coauthor of *Practical Urogynecology*.

Traces the horror of obstetric fistula—a condition that has been largely forgotten in the developed world—and lays out a plan for its eradication.



## Tears for My Sisters

The Tragedy of Obstetric Fistula

**L. Lewis Wall, MD, DPhil**

**JANUARY** 376 pages 6 x 9  
8 b&w photos, 26 line drawings

**978-1-4214-2417-0 \$35.95(s) £26.50 hc**

Also available as an e-book

A timely inquiry into how domestic politics and global health governance interact in Africa.

# AFRICA AND GLOBAL HEALTH GOVERNANCE

Domestic Politics and International Structures

AMY S. PATTERSON



**MARCH** 256 pages 6 x 9 1 chart

978-1-4214-2450-7 \$39.95(s) £29.50 pb

Also available as an e-book

Global health campaigns, development aid programs, and disaster relief groups have been criticized for falling into colonialist patterns, running roughshod over the local structure and authority of the countries in which they work. Far from powerless, however, African states play complex roles in health policy design and implementation. In *Africa and Global Health Governance*, Amy S. Patterson focuses on AIDS, the 2014–2015 Ebola outbreak, and non-communicable diseases to demonstrate why and how African states accept, challenge, or remain ambivalent toward global health policies, structures, and norms.

Employing in-depth analysis of media reports and global health data, Patterson also relies on interviews and focus-group discussions to give voice to the various agents operating within African health care systems, including donor representatives, state officials, NGOs, community-based groups, health activists, and patients. Showing the variety within broader patterns, this clearly written book demonstrates that Africa's role in global health governance is dynamic and not without agency. Patterson shows how, for example, African leaders engage with international groups, attempting to maintain their own leadership while securing the aid their people need. Her findings will benefit health and development practitioners, scholars, and students of global health governance and African politics.

"Patterson fills an important gap in the existing literature—a must-read book for scholars of global health governance."—Simon Rushton, coauthor of *Disease Diplomacy: International Norms and Global Health Security*

**Amy S. Patterson** is the Carl Gustav Biehl Professor of International Affairs at Sewanee: The University of the South. She is the author of *The Church and AIDS in Africa: The Politics of Ambiguity* and *The Politics of AIDS in Africa*.



# PANDEMICS, PILLS, AND POLITICS

Governing Global Health Security

**STEFAN ELBE**

A pill can strengthen national security? The suggestion may seem odd, but many states around the world believe precisely that. Confronted with pandemics, bioterrorism, and emerging infectious diseases, governments are transforming their security policies to include the proactive development, acquisition, stockpiling, and mass distribution of new pharmaceutical defenses. What happens—politically, economically, and socially—when governments try to protect their populations with pharmaceuticals?

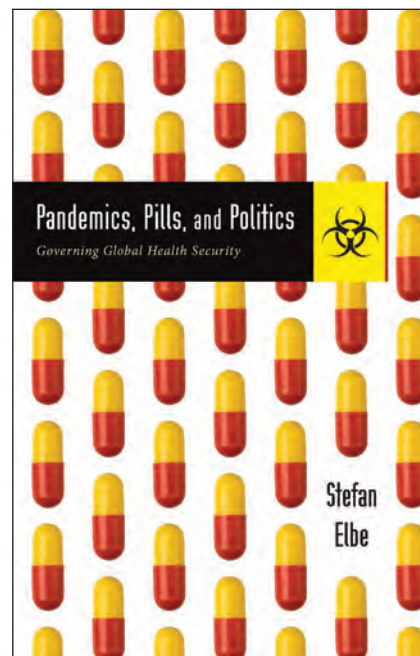
Stefan Elbe explores these complex questions in *Pandemics, Pills, and Politics*, the first in-depth study of the world's most prominent medical countermeasure, Tamiflu. Taken by millions of people around the planet in the fight against pandemic flu, Tamiflu has provoked suspicions about undue commercial influence in government decision-making about stockpiles. It even found itself at the center of a prolonged political battle over who should have access to the data about the safety and effectiveness of medicines.

*Pandemics, Pills, and Politics* shows that the story of Tamiflu harbors deeper lessons about the vexing political, economic, legal, social, and regulatory tensions that emerge as twenty-first-century security policy takes a pharmaceutical turn. At the heart of this issue, Elbe argues, lies something deeper: the rise of a new molecular vision of life that is reshaping the world we live in.

“An important and refreshing book by one of the leading scholars in global health governance and critical security studies.”—Sara E. Davies, coauthor of *Disease Diplomacy: International Norms and Global Health Security*

**Stefan Elbe** is the director of the Centre for Global Health Policy and a professor of international relations at the University of Sussex. He is the author of *Strategic Implications of HIV/AIDS, Security and Global Health*, and *Virus Alert: Security, Governmentality, and the AIDS Pandemic*.

The fascinating story of Tamiflu's development and stockpiling against global health threats.



**JUNE** 256 pages 6 x 9

**978-1-4214-2558-0 \$39.95(s) £29.50 pb**

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APRIL 88 pages 5½ x 8½

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## FUTURE PERFECT

poems by CHARLES MARTIN

The latest dazzling collection of poems from Charles Martin, a modern poet working within the possibilities of traditional measures.

In *Future Perfect*, Charles Martin's darkly comic new collection, the poet explores our time and the times that come before and after, which we inhabit and cultivate in memory and imagination. Through poems that play with form and challenge expectation, Martin examines the continuities that persist from time immemorial to the future perfect.

Sensitive to the traces left behind by the lives of his characters, Martin follows their tracks, reflections, echoes, and shadows. In "From Certain Footprints Found at Laetoli," an ancient impression preserved in volcanic ash conjures up a family scene three million years past. In "The Last Resort of Mr. Kees" and "Mr. Kees Goes to a Party," Martin adopts the persona of the vanished poet Weldon Kees to reimagine his disappearance. "Letter from Komarovo, 1962" retells the tense real-life meeting between Anna Akhmatova and Robert Frost a year before their nations almost destroyed one another. And in the titular sonnet sequence that ends the book, Martin conjures a childhood in the Bronx under the shadow of the mushroom cloud of nuclear war as the perfected future supplanting the present.

Introducing Buck Rogers to Randall Jarrell and combining new translations or reinterpretations of works by Ovid, G. G. Belli, Octavio Paz, and Euripides, *Future Perfect* further establishes Charles Martin as a master of invention.

**Charles Martin** is the author of six books of poetry, most recently *Signs & Wonders*. His verse translation of Ovid's *Metamorphoses* received the 2004 Harold Morton Landon Award from the Academy of American Poets.

# CYBERFORMALISM

Histories of Linguistic Forms in the Digital Archive

**DANIEL SHORE**

Linguistic forms are essential to meaning: like words, they make a semantic contribution to the things we say. We inherit them from past writers and speakers and fill them with different words to produce novel utterances. Yet prevalent assumptions about language and the constraints of print-finding tools have kept linguistic forms and their histories hidden from view.

Daniel Shore's *Cyberformalism* represents a new way forward for digital humanities scholars seeking to understand the textual past. Championing a qualitative approach to digital archives, Shore uses the abstract pattern-matching capacities of search engines to explore precisely those combinatory aspects of language—word order, syntax, categorization—discarded by the “bag of words” quantitative methods that are dominant in the digital humanities.

While scholars across the humanities have long explored the histories of words and phrases, Shore argues that increasingly sophisticated search tools coupled with growing full-text digital archives make it newly possible to study the histories of linguistic forms. In so doing, Shore challenges a range of received metanarratives and complicates some of the most basic concepts of literary study. Touching on canonical works by Shakespeare, Milton, Wordsworth, and Kant, even as it takes the full diversity of digitized texts as its purview, *Cyberformalism* asks scholars of literature, history, and culture to revise nothing less than their understanding of the linguistic sign.

“An innovative work that substantially advances disciplinary conversation, both methodologically and through its specific historical insights, *Cyberformalism* is marked by its fundamental originality and magisterial treatment of a digital topic.”—Ted Underwood, author of *Why Literary Periods Mattered: Historical Contrast and the Prestige of English Studies*

**Daniel Shore** is the Provost's Distinguished Associate Professor of English at Georgetown University. He is the author of *Milton and the Art of Rhetoric*.

A groundbreaking study of how abstract linguistic signs circulate in literature, intellectual history, and popular culture.

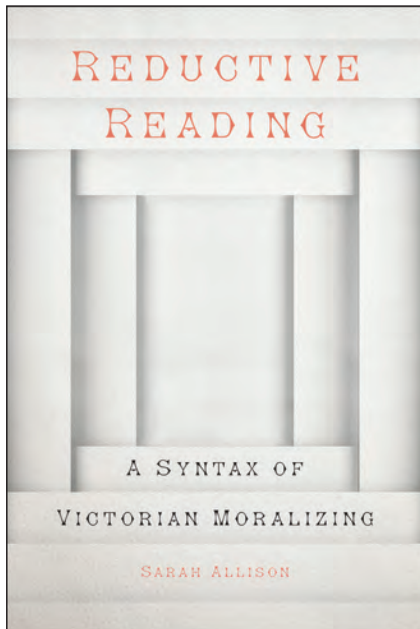
<p class="title">Cyberformalism:  
Histories of Linguistic Forms in the  
Digital Archive</p>  
<p class="author">Daniel Shore</p>

**JUNE** 304 pages 6 x 9

**978-1-4214-2550-4 \$49.95(s) £37.00 hc**

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How practices from the digital analysis of texts both simplify and enhance traditional literary criticism.



**JUNE** 192 pages 6 x 9 2 halftones, 1 line drawing  
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Also available as an e-book

## REDUCTIVE READING

A Syntax of Victorian Moralizing

**SARAH ALLISON**

What is to be gained by reading George Eliot's *Middlemarch* from an Excel spreadsheet, or the novels of Charles Dickens through a few hundred dialogue tags—those he said/she saids that bring his characters to life? Sarah Allison's *Reductive Reading* argues that the greatest gift the computational analysis of texts has given to traditional criticism is not computational at all. Rather, one of the most powerful ways to generate subtle reading is to be reductive; that is, to approach literary works with specific questions and a clear roadmap of how to look for the answers.

Allison examines how patterns that form little part of our conscious experience of reading nevertheless structure our experience of books. Exploring Victorian moralizing at the level of the grammatical clause, she also reveals how linguistic patterns comment on the story in the process of narrating it. Delving into *The London Quarterly Review*, as well as the work of Eliot, Dickens, Elizabeth Barrett Browning, Anthony Trollope, William Makepeace Thackeray, and other canonical Victorian writers, the book models how to study nebulous and complex stylistic effects.

A manifesto for and a model of how digital analysis can provide daringly simple approaches to complex literary problems, *Reductive Reading* introduces a counterintuitive computational perspective to debates about the value of fiction and the ethical representation of people in literature.

“A groundbreaking, field-defining theoretical text that bridges the divide between digital humanities and literary criticism. Beautifully written, confident, and illuminating. It is a book that promises to transform the way we read novels.”—Elsie B. Michie, author of *The Vulgar Question of Money: Heiresses, Materialism, and the Novel of Manners from Jane Austen to Henry James*

“*Reductive Reading* is far from reductive. A fascinating and thoughtful account that rests on Allison's breadth of experience, this eloquent book works on several levels at once.”—Ted Underwood, author of *Why Literary Periods Mattered: Historical Contrast and the Prestige of English Studies*

**Sarah Allison** is an assistant professor of English at Loyola University New Orleans.

# ROMANTIC SHADES AND SHADOWS

SUSAN J. WOLFSON

Reading is a weirdly phantasmic trade: animating words to revive absent voices, rehearsing the past, fantasizing a future. In *Romantic Shades and Shadows*, Susan J. Wolfson explores spectral language, formations, and sensations, defining an apparitional poetics in the finely grained textures of writing and their effects on present reading.

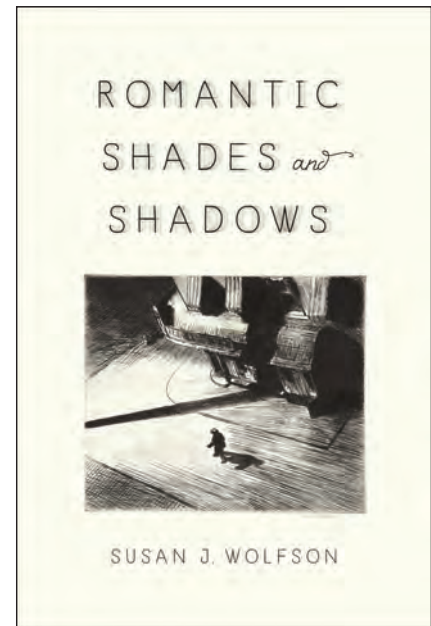
Framed by an introductory chapter on writing and apparition and an afterword on haunted reading, the book includes chapters of sustained, revelatory close attention to the particular, often peculiar, literary imaginations of William Wordsworth, William Hazlitt, Percy Bysshe Shelley, Lord Byron, W. B. Yeats, and John Keats. Wolfson also explores the work of Samuel Taylor Coleridge (a self-confessed Ghost-Theorist), Mary Shelley, and other writers of the Long Romantic era, canonical as well as less familiar. All are encountered in freshly pointed ways on an arc of investigation that builds with generative force.

*Romantic Shades and Shadows* is written with a lucidity, wit, and accessibility that will appeal to general readers, and with a critical sophistication and scholarly expertise that will engage advanced students, critics, and professional peers.

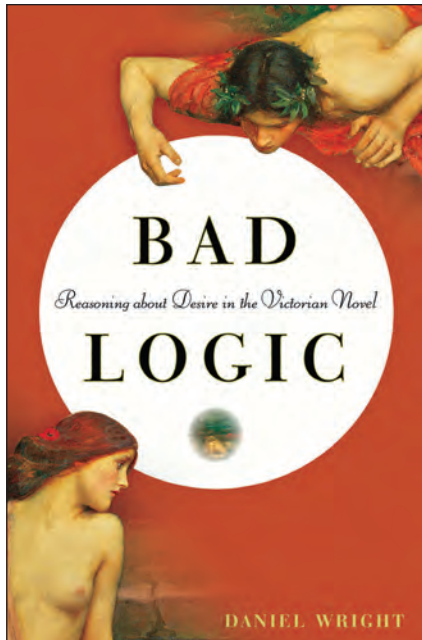
“This could very well be Susan Wolfson’s best book to date. *Romantic Shades and Shadows* provides an ample demonstration of and reflection on the kind of intensive and creative reading that good writing demands and rewards.”—Alan Bewell, author of *Natures in Translation: Romanticism and Colonial Natural History*

**Susan J. Wolfson** is a professor of English at Princeton University. She is the author of *Reading John Keats* and *Romantic Interactions: Social Being and the Turns of Literary Action*.

Haunting’s consequence  
for the literary imagination.



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APRIL 240 pages 6 x 9

978-1-4214-2517-7 \$54.95(s) £40.50 hc

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## BAD LOGIC

Reasoning about Desire in the Victorian Novel

DANIEL WRIGHT

How did the Victorians think about love and desire?

"Reader, I married him," Jane Eyre famously says of her beloved Mr. Rochester near the end of Charlotte Brontë's novel. But why does she do it, we might logically ask, after all he's put her through? The Victorian realist novel privileges the marriage plot, in which love and desire are represented as formative social experiences. Yet how novelists depict their characters reasoning about that erotic desire remains a difficult question.

In *Bad Logic*, Daniel Wright addresses this paradox, investigating how the Victorian novel represented reasoning about desire without diluting its intensity or making it mechanical. Connecting problems of sexuality to questions of logic and language, Wright posits that forms of reasoning that seem fuzzy, opaque, difficult, or simply "bad" can function as surprisingly rich mechanisms for speaking and thinking about erotic desire. These forms of "bad logic" surrounding sexuality ought not be read as mistakes, fallacies, or symptoms of sexual repression, Wright asserts, but rather as useful forms through which novelists illustrate the complexities of erotic desire.

Offering close readings of canonical writers Charlotte Brontë, Anthony Trollope, George Eliot, and Henry James, *Bad Logic* contextualizes their work within the historical development of the philosophy of language and the theory of sexuality.

"A wonderful book that ably pulls together ordinary language philosophy and novel theory, *Bad Logic* is a powerful intervention into a number of current debates in Victorian studies."—Claire Jarvis, author of *Exquisite Masochism: Marriage, Sex, and the Novel Form*

**Daniel Wright** is an assistant professor of English at the University of Toronto.

# WRITING TO THE WORLD

Letters and the Origins of Modern Print Genres

**RACHAEL SCARBOROUGH KING**

In *Writing to the World*, Rachael Scarborough King examines the shift from manuscript to print media culture in the long eighteenth century. She introduces the concept of the “bridge genre,” which enables such change by transferring existing textual conventions to emerging modes of composition and circulation. She draws on this concept to reveal how four crucial genres that emerged during this time—the newspaper, the periodical, the novel, and the biography—were united by their reliance on letters to accustom readers to these new forms of print media.

King explains that as newspapers, scientific journals, book reviews, and other new genres began to circulate widely, much of their form and content was borrowed from letters, allowing for easier access to these unfamiliar modes of printing and reading texts. Arguing that bridge genres encouraged people to see themselves as connected by networks of communication—as members of what they called “the world” of writing—King combines techniques of genre theory with archival research and literary interpretation, analyzing canonical works such as Addison and Steele’s *Spectator*, Samuel Johnson’s *Lives of the Poets*, and Jane Austen’s *Northanger Abbey* alongside anonymous periodicals and the letters of middle-class housewives.

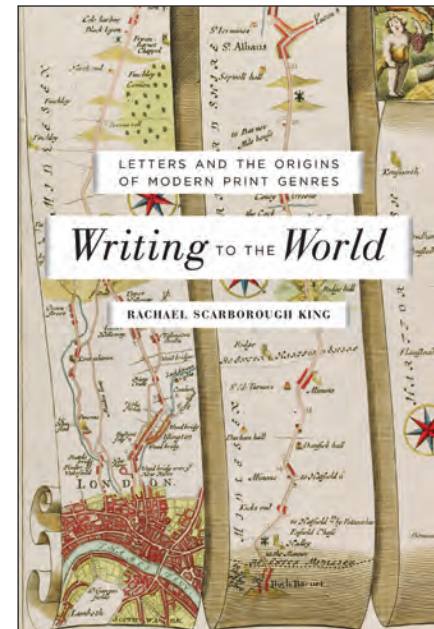
This original and groundbreaking work in media and literary history offers a model for the process of genre formation. Ultimately, *Writing to the World* is a sophisticated look at the intersection of print and the public sphere.

“*Writing to the World* presents its genuinely original argument in remarkably clean, engaging prose. I enjoyed it immensely.”—Manushag N. Powell, author of *Performing Authorship in Eighteenth-Century English Periodicals*

“*Writing to the World* will march to the head of a line of monographs on the importance of the letter as form and mode.”—Brad Pasanek, author of *Metaphors of Mind: An Eighteenth-Century Dictionary*

**Rachael Scarborough King** is an assistant professor of English at the University of California, Santa Barbara.

Letters played a foundational role in facilitating the rise of print and popularizing new modes of writing in the long eighteenth century.



**JUNE** 288 pages 6 x 9 6 halftones, 3 maps  
**978-1-4214-2548-1 \$44.95(s) £33.50 hc**  
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The first study of modern and contemporary poetry's vibrant exchange with gossip.



MAY 336 pages 6 x 9 9 halftones

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## WORD OF MOUTH

Gossip and American Poetry

**CHAD BENNETT**

Can the art of gossip help us to better understand modern and contemporary poetry? Gossip's ostensible frivolity may seem at odds with common conceptions of poetry as serious, solitary expression. But in *Word of Mouth*, Chad Bennett explores the dynamic relationship between gossip and American poetry, uncovering the unexpected ways that the history of the modern lyric intertwines with histories of sexuality in the twentieth century.

Through nuanced readings of Gertrude Stein, Langston Hughes, Frank O'Hara, and James Merrill—poets who famously absorbed and adapted the loose talk that swirled about them and their work—Bennett demonstrates how gossip became a vehicle for alternative modes of poetic practice. By attending to gossip's key role in modern and contemporary poetry, he recognizes the unpredictable ways that conventional understandings of the modern lyric poem have been shaped by, and afforded a uniquely suitable space for, the expression of queer sensibilities.

Evinced an ear for good gossip, Bennett presents new and illuminating queer contexts for the influential poetry of these four culturally diverse poets. *Word of Mouth* establishes poetry as a neglected archive for our thinking about gossip and contributes a crucial queer perspective to current lyric studies and its renewed scholarly debate over the status and uses of the lyric genre.

“Beautifully written, informed by historical poetics, and offering a powerful queer analysis of US poetics of the twentieth century, the book goes beyond the sum of its parts to present a fascinating way of thinking about the reading and writing of modern poetry.”—Gillian White, author of *Lyric Shame: The “Lyric” Subject of Contemporary American Poetry*

**Chad Bennett** is an assistant professor of English at the University of Texas at Austin.



# WAR ISN'T THE ONLY HELL

A New Reading of World War I American Literature

**KEITH GANDAL**

American World War I literature has long been interpreted as an alienated outcry against modern warfare and government propaganda. This prevailing reading ignores the US army's unprecedented attempt during World War I to assign men—except, notoriously, African Americans—to positions and ranks based on merit. And it misses the fact that the culture granted masculinity only to combatants, while the noncombatant majority of doughboys experienced a different alienation: that of shame.

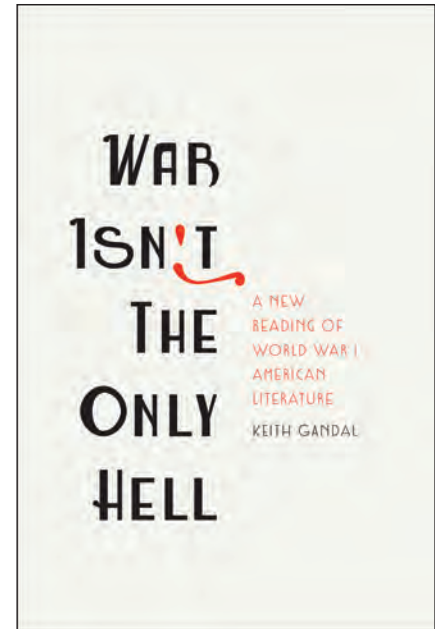
Keith Gandal seeks to put American literature written after the Great War in its proper context—as a response to the shocks of war *and* meritocracy. The supposedly antiwar texts of noncombatant Lost Generation authors Dos Passos, Hemingway, Fitzgerald, Cummings, and Faulkner addressed—often in coded ways—the noncombatant failure to measure up.

Gandal also examines combat-soldier writers William March, Thomas Boyd, Laurence Stallings, and Hervey Allen, contextualizes the sole World War I novel by an African American veteran, Victor Daly, and explores three women writers of the time—Katherine Anne Porter, Willa Cather, and Ellen La Motte. Ultimately, *War Isn't the Only Hell* shows how American World War I literature registered the profound ways in which new military practices and a foreign war unsettled traditional American hierarchies of class, ethnicity, gender, and even race.

“A sweeping reassessment of American First World War writing, *War Isn't the Only Hell* is simply brilliant, as packed with original insights, masterful close readings, and successful challenges to critical orthodoxy as any book I've ever read.”—Steven Trout, author of *On the Battlefield of Memory: The First World War and American Remembrance, 1919–1941*

**Keith Gandal** is a professor of English at City College of New York. He is the author of *The Gun and the Pen: Hemingway, Fitzgerald, Faulkner, and the Fiction of Mobilization*.

A vigorous reappraisal of American literature inspired by the First World War.



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Addressing the diverse ways in which eighteenth-century contemporaries of different nations and cultures created visual, verbal, and material representations in various media.

# STUDIES IN EIGHTEENTH-CENTURY CULTURE

Volume 47

edited by **EVE TAVOR BANNET** and **ROXANN WHEELER**

Focused on conventions of technology, labor, and tolerance on the one hand, and on artistic intentionality on the other hand, these essays also address the implications of this past in our own research today. The first section, "Representing Humans and Technology," opens with the late Srinivas Aravamudan's presidential address, "From Enlightenment to Anthropocene." This is followed by a panel of essays on labor and industry.

The second section, "Inside the Artist's Studio," opens with Shearer West's ASECS/BSECS lecture on "selfiehood" and eighteenth-century celebrity. This is followed by papers on self-promoting self-representations—by painters.

The final section addresses emerging issues in two forums. The first reconsiders issues of intentionality the second section reconsiders issues of tolerance—and the association of Enlightenment tolerance with Voltaire during the recent Charlie Hebdo rallies in Paris.

**Eve Tavor Bannet** is the George Lynn Cross Professor of English at the University of Oklahoma. She is the author of *Transatlantic Stories and the History of Reading, 1720–1810: Migrant Fictions* and the coeditor of *Transatlantic Literary Studies, 1660–1830*. **Roxann Wheeler** is an associate professor of English at The Ohio State University. She is the author of *The Complexion of Race: Categories of Difference in Eighteenth-Century British Culture*.

**APRIL** 304 pages 6 x 9 12 b&w illus.

**978-1-4214-2441-5 \$45.00(s) £33.50 hc**

# MOUNTAIN LIONS OF THE BLACK HILLS

History and Ecology

**JONATHAN A. JENKS**

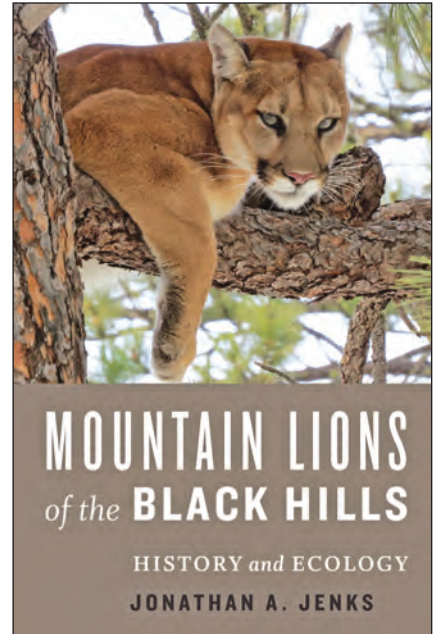
The story of the recovery of mountain lions  
in the Black Hills of South Dakota.

Mountain lions, sometimes called pumas or cougars, were once spread throughout the United States, occupying all 48 of the contiguous states. By the 1960s, though, they were almost extinct in central and eastern North America. In *Mountain Lions of the Black Hills*, Dr. Jonathan A. Jenks, who, along with his team of graduate students, has tracked over 200 of these fascinating predators, tells the complex story of the big cats' lives in the northern Great Plains.

Jenks reports on mountain lion population dynamics, diet, nutrition, diseases, behavior, and genetics. He explores the impact of a changing prey base on population growth and decline, movements within and away from the region, and hunting on the species; discusses interactions between the cats and livestock; and examines local people's evolving perceptions of mountain lions. Throughout, Jenks explores how we can balance conservation techniques with the needs of humans.

Providing a unique look into how a large, secretive predator recolonized an isolated region of North America, *Mountain Lions of the Black Hills* is a captivating text for anyone struck by the wild majesty of these big cats and required reading for wildlife professionals.

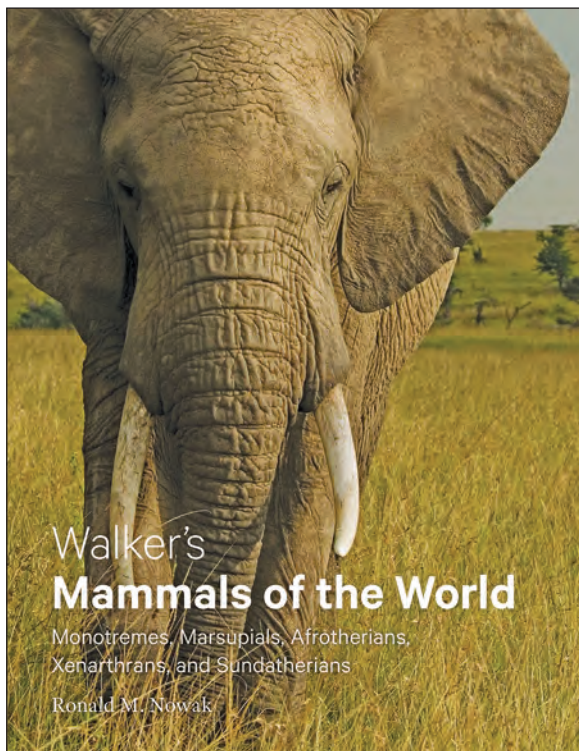
**Jonathan A. Jenks** is a Distinguished Professor of Natural Resource Management at South Dakota State University. He is the editor of *Managing Cougars in North America*.



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## WALKER'S MAMMALS OF THE WORLD

Monotremes, Marsupials, Afrotherians, Xenarthrans, and Sundatherians

**RONALD M. NOWAK**

Since its first publication in 1964, *Walker's Mammals of the World* has become a favorite guide to the natural world for general readers and professionals alike. This new *Walker's* volume is a completely revised and updated compendium of information on five of the earliest clades to diverge from ancient mammal stock. Uniquely comprehensive in inimitable *Walker's* style, it incorporates a full account of every genus that has lived in the past 5,000 years. Every named species of each genus is listed in systematic order and accompanied by detailed descriptions of past and present range.

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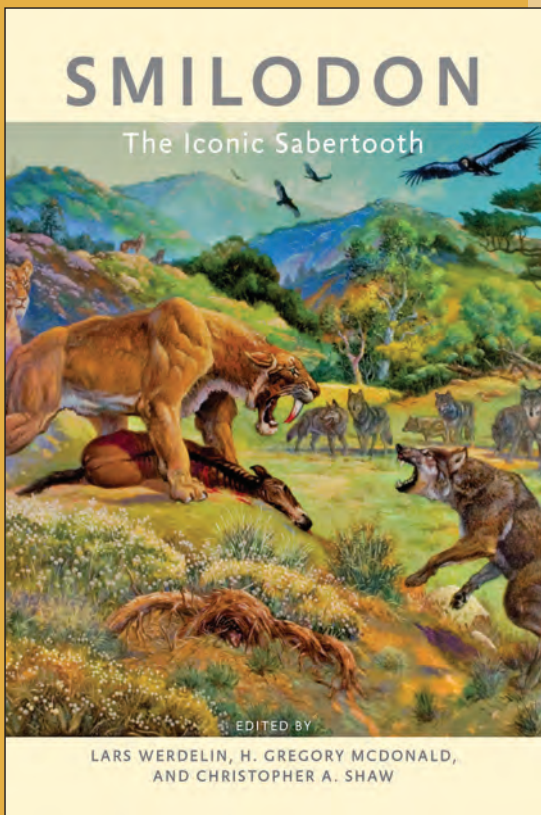
"What an amazing lot mammals are, seen here in all of their diversity! . . . Walker has made available a mine of information, for the specialist as well as for the casually interested . . . If you want to find out about a mammal, then, here is the place to look."—*New York Times*

"*Walker's Mammals of the World* continues its reign as the best single reference for mammalian diversity."—*International Journal of Primatology*

"Every mammalogist must have [these books], and those who profess a broad interest in the fauna of the world will want them."—*Natural History*

**Ernest P. Walker** (1891–1969) was the assistant director of the National Zoo. He began work on *Mammals of the World* in the early 1930s. **Ronald M. Nowak** was a staff mammalogist at the former Office of Endangered Species, US Department of the Interior. He is the coauthor of the fourth edition and the author of the fifth and sixth editions of *Walker's Mammals of the World*.





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# SMILODON

The Iconic Sabertooth

edited by **LARS WERDELIN, H. GREGORY McDONALD,**  
and **CHRISTOPHER A. SHAW**

Few animals spark the imagination as much as the sabertooth cat *Smilodon*. With their incredibly long canines, which hung like fangs past their jaws, these ferocious predators were first encountered by humans when our species entered the Americas. We can only imagine what ice age humans felt when they were confronted by a wild cat larger than a Siberian tiger.

Because *Smilodon* skeletons are perennial favorites with museum visitors, researchers have devoted themselves to learning as much as possible about the lives of these massive cats. This volume, edited by celebrated academics, brings together a team of experts to provide a comprehensive and contemporary view of all that is known about *Smilodon*. The result is a detailed scientific work that will be invaluable to paleontologists, mammalogists, and serious amateur sabertooth devotees.

The book

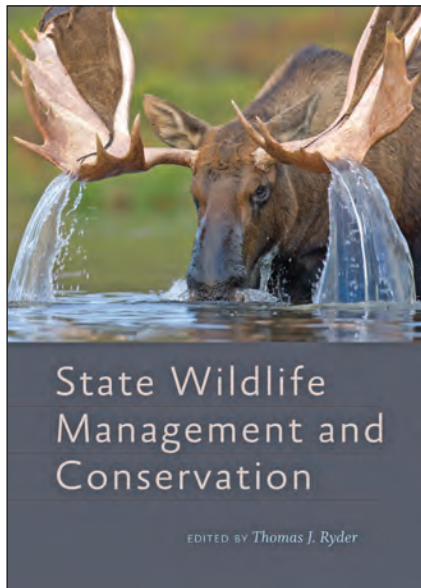
- covers all major aspects of the animal's natural history, evolution, phylogenetic relationships, anatomy, biomechanics, and ecology
- traces all three *Smilodon* species across both North and South America
- brings together original, unpublished research with historical accounts of *Smilodon*'s discovery in nineteenth-century Brazil

The definitive reference on these iconic Pleistocene mammals, *Smilodon* will be cited by researchers for decades to come.

**Lars Werdelin** is a professor of paleontology at the Swedish Museum of Natural History. He is the coeditor of *Cenozoic Mammals of Africa*. **H. Gregory McDonald** is a regional paleontologist for the Bureau of Land Management, Utah State Office. He is the coauthor of *The White River Badlands: Geology and Paleontology*. **Christopher A. Shaw** is a research associate and former collections manager at the George C. Page Museum.

The consummate  
guide to  
the ultimate  
sabertooth.





**MARCH** 256 pages 7 x 10 34 b&w photos, 7 b&w illus.  
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# STATE WILDLIFE MANAGEMENT AND CONSERVATION

edited by **THOMAS J. RYDER**

An illuminating look at the challenges and triumphs of state wildlife professionals at the forefront of the fight to protect the American wilderness.

The adage “think globally but act locally” defines the work of American wildlife professionals. Their contributions, from remote outposts to major cities, guard the natural world of the entire country. In *State Wildlife Management and Conservation*, Thomas J. Ryder brings together wildlife leaders from practical, policy, and academic backgrounds to tell the story of state wildlife agencies, chronicling their efforts to restore and protect our nation’s natural resources.

Reflecting the core principle of the profession—that the public, not any individual, owns wildlife—the book explains how this tenet became law, laying the groundwork for the history of state-level wildlife management that follows. The authors cover key issues, including the limits of private land ownership, the funding of wildlife regulation, the nuances of human-wildlife conflict, the role of law enforcement, disease control efforts, and the challenges involved in balancing the perspectives of hunters, nonhunters, and animal rights advocates. Detailed essays also discuss state management techniques for a wide range of wildlife, including big game and migratory birds.

*State Wildlife Management and Conservation* is a comprehensive, nationwide account of state management efforts. It will aid professors training the next generation of wildlife professionals, students hoping to enter the profession, and anyone working with wildlife to develop a more sophisticated understanding of what it means to be a state wildlife biologist.

**Thomas J. Ryder** is a retired deputy wildlife chief with the Wyoming Game and Fish Department and the past president of The Wildlife Society.



# UNDERSTANDING TOPOLOGY

A Practical Introduction

**SHAUN V. AULT**

A fresh approach to topology makes this complex topic easier for students to master.

Topology—the branch of mathematics that studies the properties of spaces that remain unaffected by stretching and other distortions—can present significant challenges for undergraduate students of mathematics and the sciences. *Understanding Topology* aims to change that.

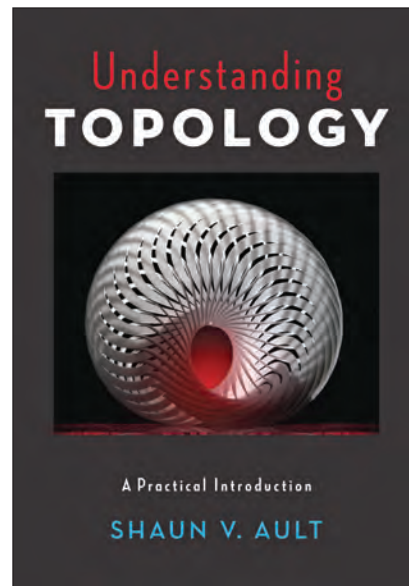
An excellent introductory topology textbook, *Understanding Topology* requires only a knowledge of calculus and a general familiarity with set theory and logic. Equally approachable and rigorous, the book's clear organization, worked examples, and concise writing style support a thorough understanding of basic topological principles. Professor Shaun V. Ault's unique emphasis on fascinating applications, from chemical dynamics to determining the shape of the universe, will engage students in a way traditional topology textbooks do not.

This groundbreaking new text:

- presents Euclidean, abstract, and basic algebraic topology
- explains metric topology, vector spaces and dynamics, point-set topology, surfaces, knot theory, graphs and map coloring, the fundamental group, and homology
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Following a path that will work with any standard syllabus, the book is arranged to help students reach that “Aha!” moment, encouraging readers to use their intuition through local-to-global analysis and emphasizing topological invariants to lay the groundwork for algebraic topology.

**Shaun V. Ault** is an associate professor at Valdosta State University.



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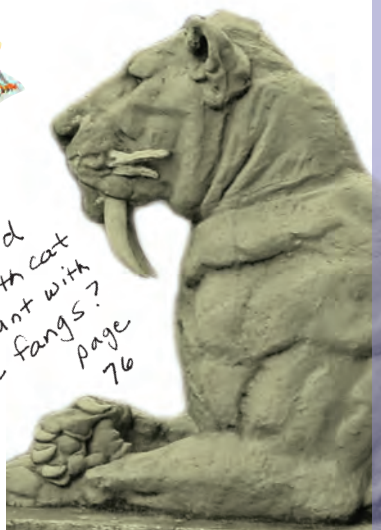
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**Justin O. Schmidt** is a biologist at Southwestern Biological Institute and is associated with the Department of Entomology at the University of Arizona. He is the coeditor of *Insect Defenses: Adaptive Mechanisms and Strategies of Prey and Predators*.

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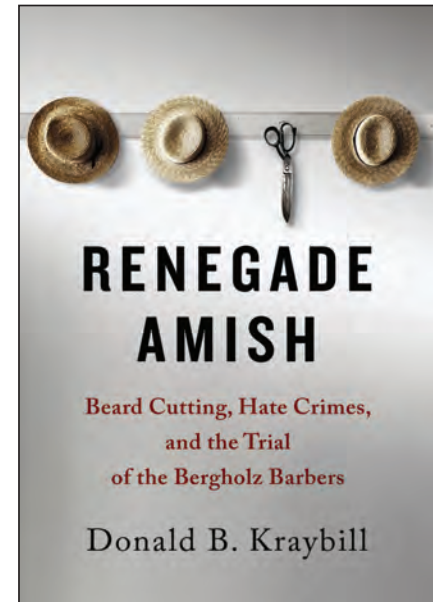
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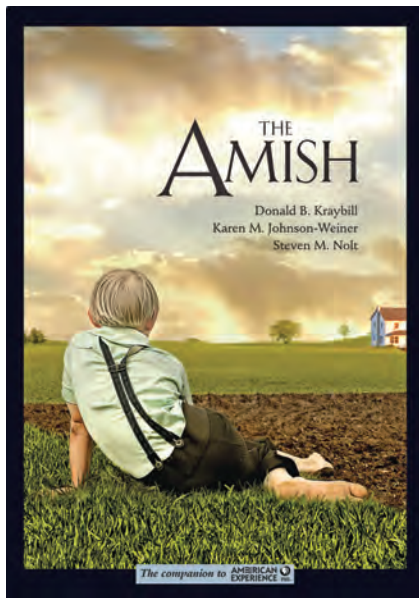
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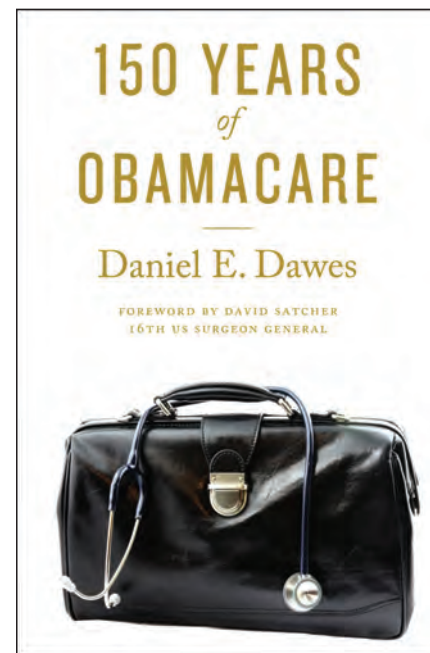
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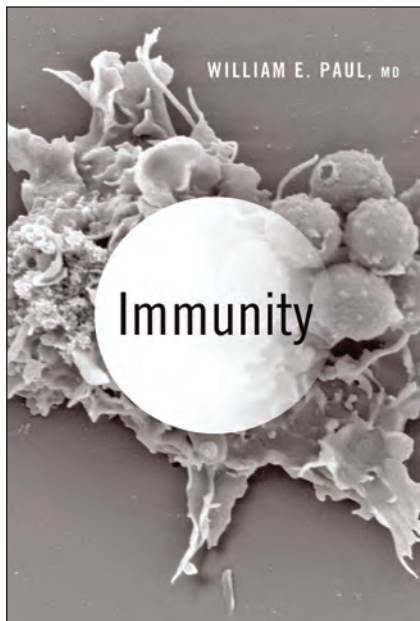
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**William E. Paul, MD** (1936–2015) was the chief of the Laboratory of Immunology at the National Institute of Allergy and Infectious Diseases of the National Institutes of Health. He received his medical degree from the State University of New York Downstate Medical Center. A past president of the American Association of Immunologists and the American Society for Clinical Investigation, he was also a member of the National Academy of Sciences and its Institute of Medicine and a Fellow of the American Academy of Arts and Sciences.



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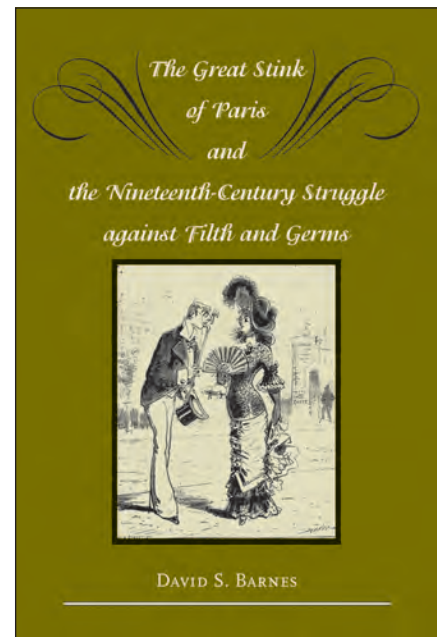
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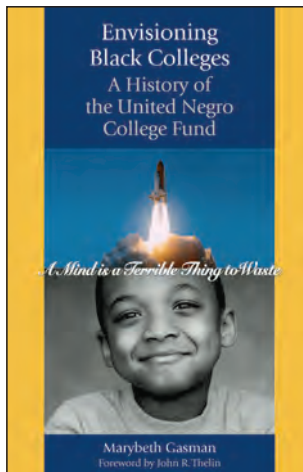
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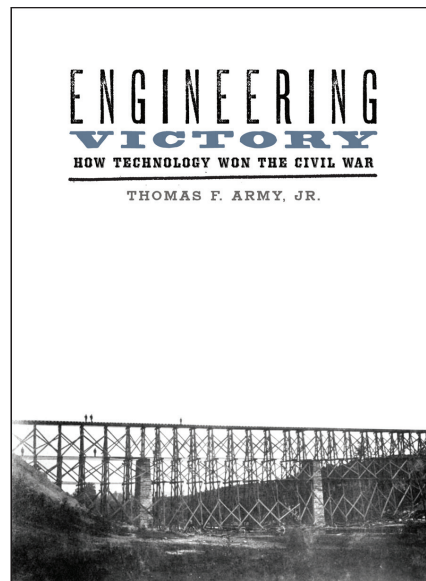
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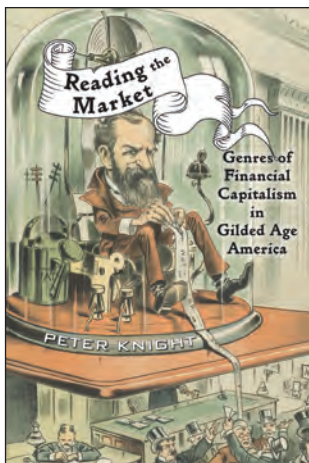
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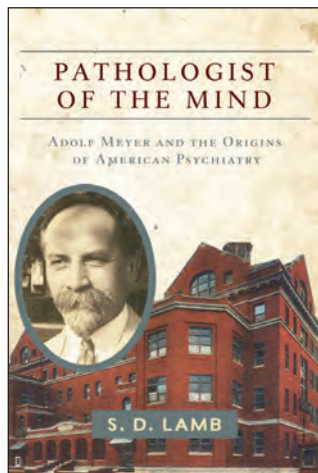
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